

## AGENDA

**North Central Texas Council of Governments (NCTCOG)  
SMARTe Webinar Series: Truck Parking  
Thursday, April 6, 2023  
2:00 PM – 3:00 PM (Central Standard Time)**

### **Join Zoom Meeting**

**Please register using the following link.**

<https://nctcog.zoom.us/j/89881164231>

Meeting ID: 898 8116 4231

#### **1. 2:00 – 2:05 PM**

##### **Welcome, Introduction**

Presenter: Trey Pope, Air Quality Planner, NCTCOG

#### **2. 2:05 – 2:20 PM**

##### **Driver Shortage and Available Parking Problem?**

Presenter: Chris Oliver, Chief Marketing Officer, Trucker Path

For decades, the U.S. trucking industry has faced a significant shortage of truck drivers available to satisfy the economy's freight demands. At the same time, truck drivers consistently raise the issue that there is a lack of available parking and finding that parking consumes far too many of their available driving hours. How can these two issues coexist? Chris will share some thoughts on both of these industry challenges and offer up some suggestions on how technology can help.

#### **3. 2:20 – 2:35 PM**

##### **A Regional Truck Parking Study**

Presenter: Mike Johnson, Principal Transportation Planner, NCTCOG

As truck parking has been addressed in two recent national highway and spending bills – along with federal legislation, NCTCOG conducted a regional truck parking study in 2018 to determine locations and adequacy of short- and long-term truck parking in the North Central Texas region. NCTCOG is updating this study with a focus on funding and funding implementation to enhance the truck parking outlook within the region.

#### **4. 2:35 – 2:50 PM**

##### **Understanding the Junction of Truck Parking and Electric Trucks: Implications for Freight**

Presenter: Dan Murray, Vice President, American Transportation Research Institute

For three years in a row, truck parking has taken the forefront as the number one issue concerning truck drivers. Further increasing the pressure on the industry to deliver goods in a low-cost, timely manner is the emergence of electric trucks. Underlying aspects accompany these two issues, and the future is at stake regarding efficient freight operations.

#### **5. 2:50 – 2:59 PM**

##### **Discussion**

Presenter: Jason Brown, Principal Air Quality Planner, NCTCOG

An opportunity for anyone to ask our presenters any questions they may have about truck parking.

#### **6. 2:59 – 3:00 PM**

##### **Local Update and Close**

### **Next Webinar**

Topics: Sustainable Solutions for Small Fleets

Date: Tuesday, June 20, 2023

Time: 11:00 AM – 12:00 PM (US Central Time)

More SMARTe Webinar Series Information found at [www.nctcog.org/SMARTe](http://www.nctcog.org/SMARTe)