

National Drive Electric Week

**SORIA ADIBI, Senior Air Quality Planner
September Public Meeting
9.12.2022**

National Drive Electric Week

Organized Nationally by Plug In America

September 23 – October 2, 2022

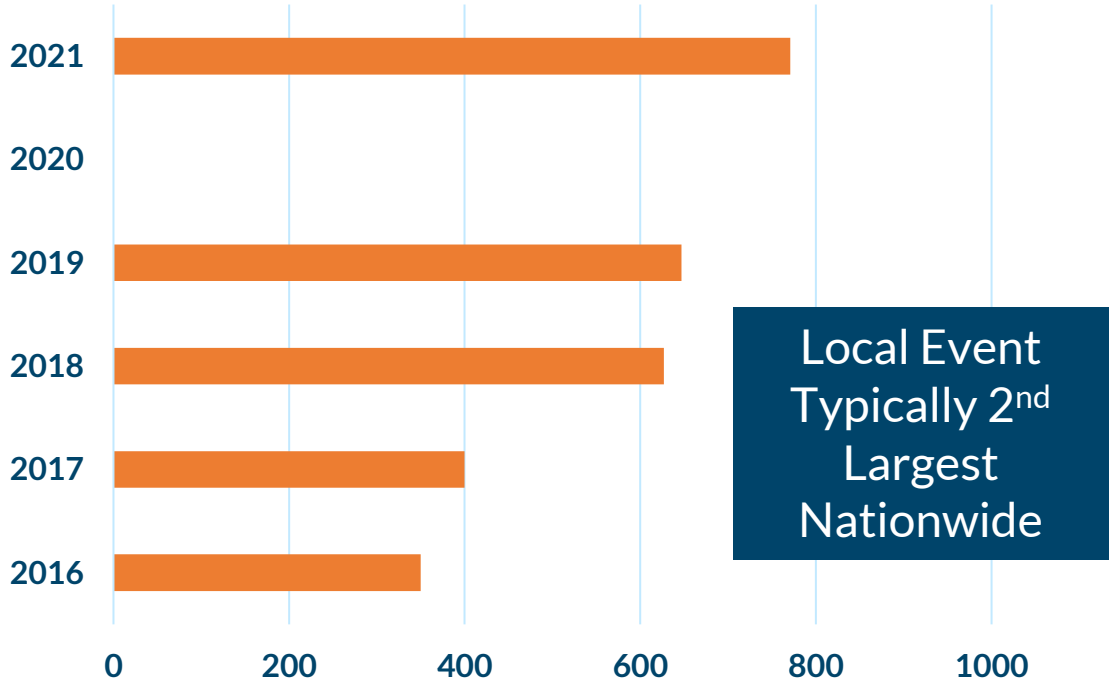
Goals:

- Provide Education about Electric Vehicles (EVs), Including Conversations with Current Owners
- Increase Awareness
- Facilitate Hands-On Experiences through Displays and/or Ride & Drives

Audience:

- General Public
- Fleets

Past Years' Participation/Registration



National Drive Electric Week: Webinars

- **Fleet Electric Vehicle Roundtable:**
9/27/22 from 2 PM to 3 PM
- **Unveiling: Electric Vehicles North Texas Website Mapping Tool and National EV Infrastructure Program Siting Tools:**
9/28/22 from 1:00 PM to 2:30 PM
- **How to Plan A Ride and Drive Event:**
9/29/22 from 10:00 AM to 11:30 AM

For more information and to register, visit:
www.driveelectricdfw.org



Image Provided By: Ken Oltmann/CoServ



National Drive Electric Week: Main Event

Sunday, October 2, Dallas City Hall, 3 PM–6 PM

- Visit with Owners and Technology Vendors
- Variety of EV Makes and Models Showcased
- Experience an EV Through a Ride & Drive
- Food trucks!

Register: www.driveelectricdfw.org



Image Provided By: Rick Bollar, North Texas Tesla Owners Group



Get Involved!

Promote

Share info using the Marketing Toolkit found online: www.driveelectricdfw.org

Toolkit Contents:

- Event Flyer
- Event Teaser Graphic
- Social Media Messaging

All including templates for partners to include their information.

Attend

Join us for any of the webinars or the event at Dallas City Hall! Use this link to register: www.driveelectricdfw.org



National Drive Electric Week



NATIONAL DRIVE ELECTRIC WEEK

charges

DALLAS

**Experience a wide variety of electric vehicles
Mix and mingle with local owners • Take
a ride or test drive • Information from
recharging companies and innovative
energy solutions • Explore Dallas Area
Rapid Transit (DART) electric bus and related
job opportunities • Food trucks will be
available for a quick bite!**

10.2.22 • Dallas City Hall • Register @ driveelectricdfw.org

Contact Us



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