



April 2021

BACHMAN LAKE TRANSPORTATION NEEDS SURVEY RESULTS

NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS

CITY OF DALLAS

NATIONAL PARKS SERVICE

*Imagery provided by: Gibrán Lule-Hurtado, Community Planner
National Park Service Rivers, Trails and Conservation Assistance*

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Bachman Area Community Transportation Needs Survey Report

North Central Texas Council of Governments– April 2021

To better understand the community transportation needs of residents connected to [Bachman Lake Area Planning Study](#) the North Central Texas Council of Governments (NCTCOG) and the National Parks Service Rivers, Trails, and Conservation Assistance Program in partnership with the City of Dallas opened an online Google Forms survey to the public on October 26, 2020 through February 28, 2021. This report shows the complete set of responses for a total of 391 responses received. The survey was made in available in English, Spanish, and Korean, however no responses were received on the Korean form. The survey included 18 questions with a mix of multiple choice and open-ended text responses.

The tables in this report include the number and percent of responses for the set multiple choice answer options. Questions requiring a written response were divided into common themes. Those themes were interpreted by NCTCOG staff out of the wide variation of responses to show patterns in feedback and are provided in tables with the number and percent of responses that were similar. Refer to Appendix 1 for written responses, provided verbatim.

SURVEY PARTICIPATION

391 Total responses

384 English responses

7 Spanish responses

70% of respondents live in the study area

6% of respondents commute to the study area

21% of respondents are visitors to:

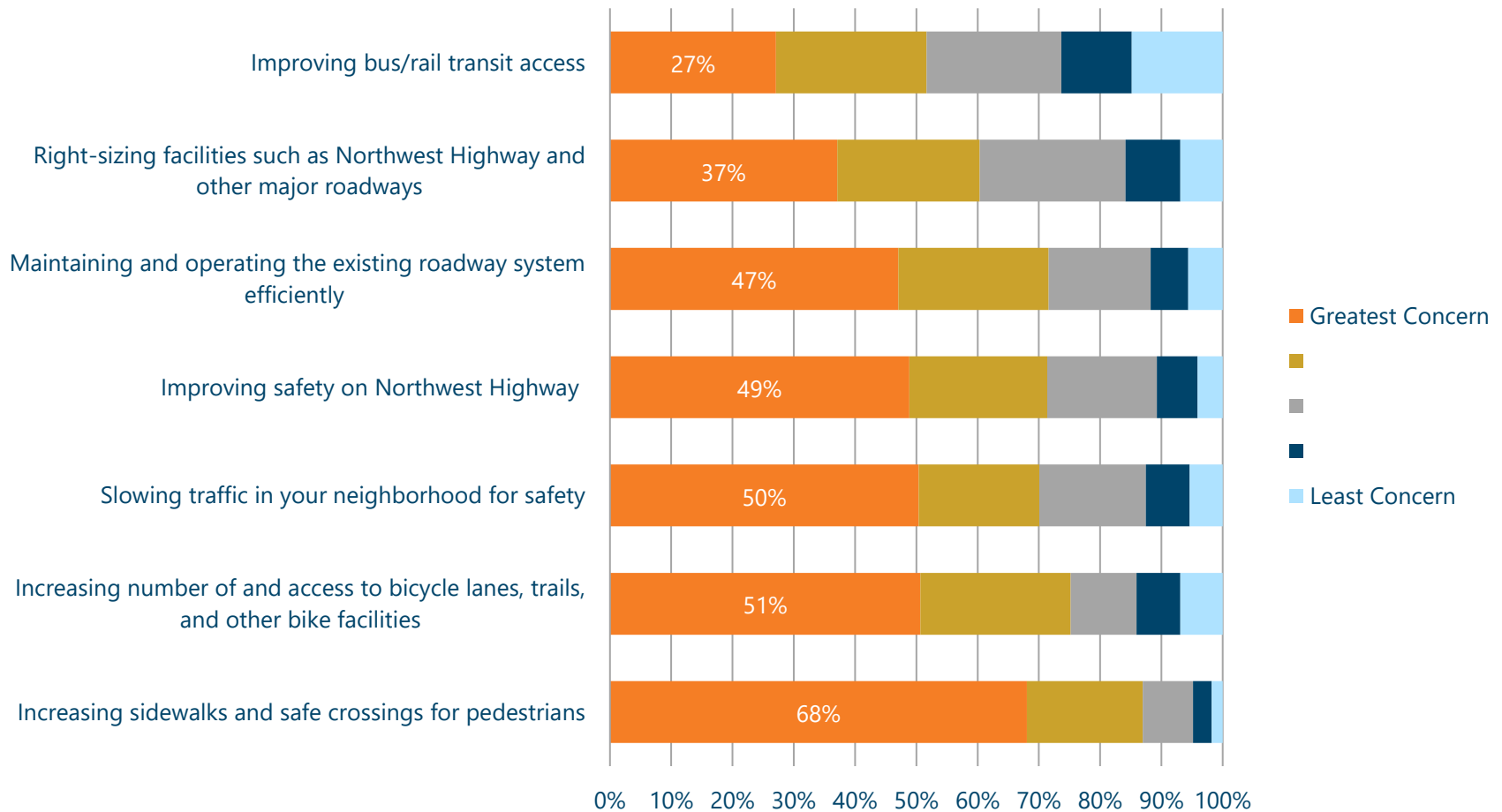
Bachman Lake

Dallas Love Field

The area in general/other

Bachman Lake Needs Results

Question #1: How important are the following transportation issues in your community?



Bachman Lake Needs Results

Table 1.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Increasing number of and access to bicycle lanes, trails, and other bike facilities</i>	198	96	42	28	27	51%	25%	11%	7%	7%
<i>Increasing sidewalks and safe crossings for pedestrians</i>	266	74	32	12	7	68%	19%	8%	3%	2%
<i>Improving bus/rail transit access</i>	106	96	86	45	58	27%	25%	22%	12%	15%
<i>Maintaining and operating the existing roadway system efficiently</i>	184	96	65	24	22	47%	25%	17%	6%	6%
<i>Right-sizing facilities such as Northwest Highway and other major roadways</i>	145	91	93	35	27	37%	23%	24%	9%	7%
<i>Slowing traffic in your neighborhood for safety</i>	197	77	68	28	21	50%	20%	17%	7%	5%
<i>Improving safety on Northwest Highway</i>	191	88	70	26	16	49%	23%	18%	7%	4%

1 = Greatest Concern; 5 = Least Concern; Respondents were able to rank each issue independently of the others.

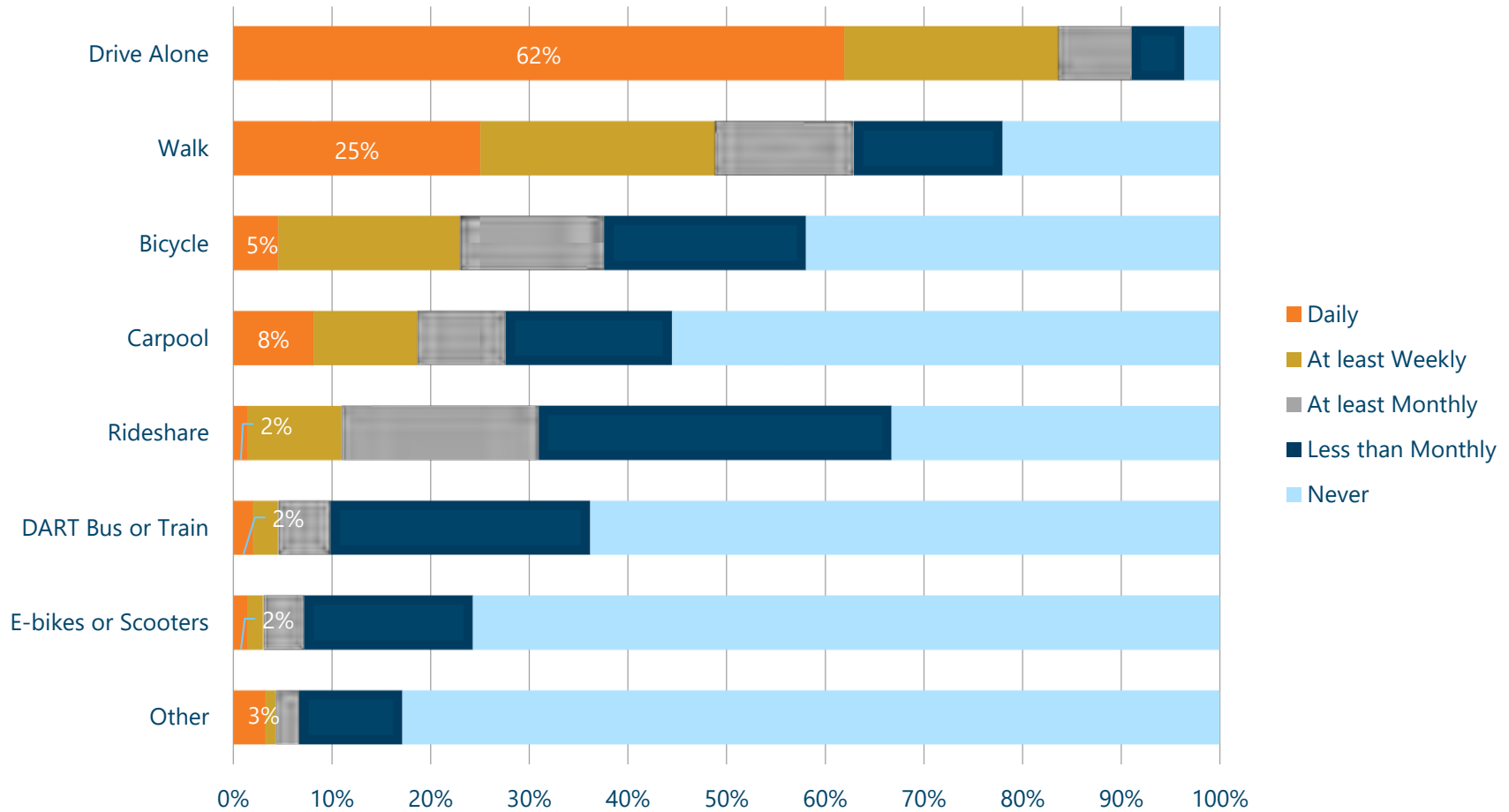
The short-answer responses for other transportation issues were analyzed and synthesized into nine distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 1.2: What <u>other</u> transportation issues exist in your community?*	Number	Percent
<i>Bicycle/Pedestrian-related</i>	39	23%
<i>Road Conditions</i>	26	16%
<i>Safety</i>	25	15%
<i>Speed</i>	25	15%
<i>Public Transportation</i>	22	13%
<i>Beautification/Noise</i>	12	7%
<i>Traffic</i>	5	3%
<i>Access</i>	2	1%
<i>Air Quality</i>	2	1%
<i>N/A</i>	9	5%

*All "Other" issues listed by 145 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #2: How frequently do you use the following transportation methods in and around the Northwest Dallas/Bachman Lake/Love Field area?



Bachman Lake Needs Results

Table 2.1: Categories	Number					Percent				
	Daily	At least once a week	At least once a month	Less than once a month	Never	Daily	At least once a week	At least once a month	Less than once a month	Never
Travel by walking	98	93	55	59	86	25%	24%	14%	15%	22%
Travel by bicycle	18	72	57	80	164	5%	18%	15%	20%	42%
DART Bus	8	8	16	83	276	2%	2%	4%	21%	71%
DART Train	8	12	25	123	223	2%	3%	6%	31%	57%
Rideshare (Uber/Lyft or other service)	6	37	78	140	130	2%	9%	20%	36%	33%
Personal vehicle (drive alone)	242	85	29	21	14	62%	22%	7%	5%	4%
Carpool or vanpool (more than just yourself in the car)	32	41	35	66	217	8%	10%	9%	17%	55%
E-bikes or scooters	6	6	16	67	296	2%	2%	4%	17%	76%
Other	13	4	9	41	324	3%	1%	2%	10%	83%

Respondents were able to rank each issue independently of the others.

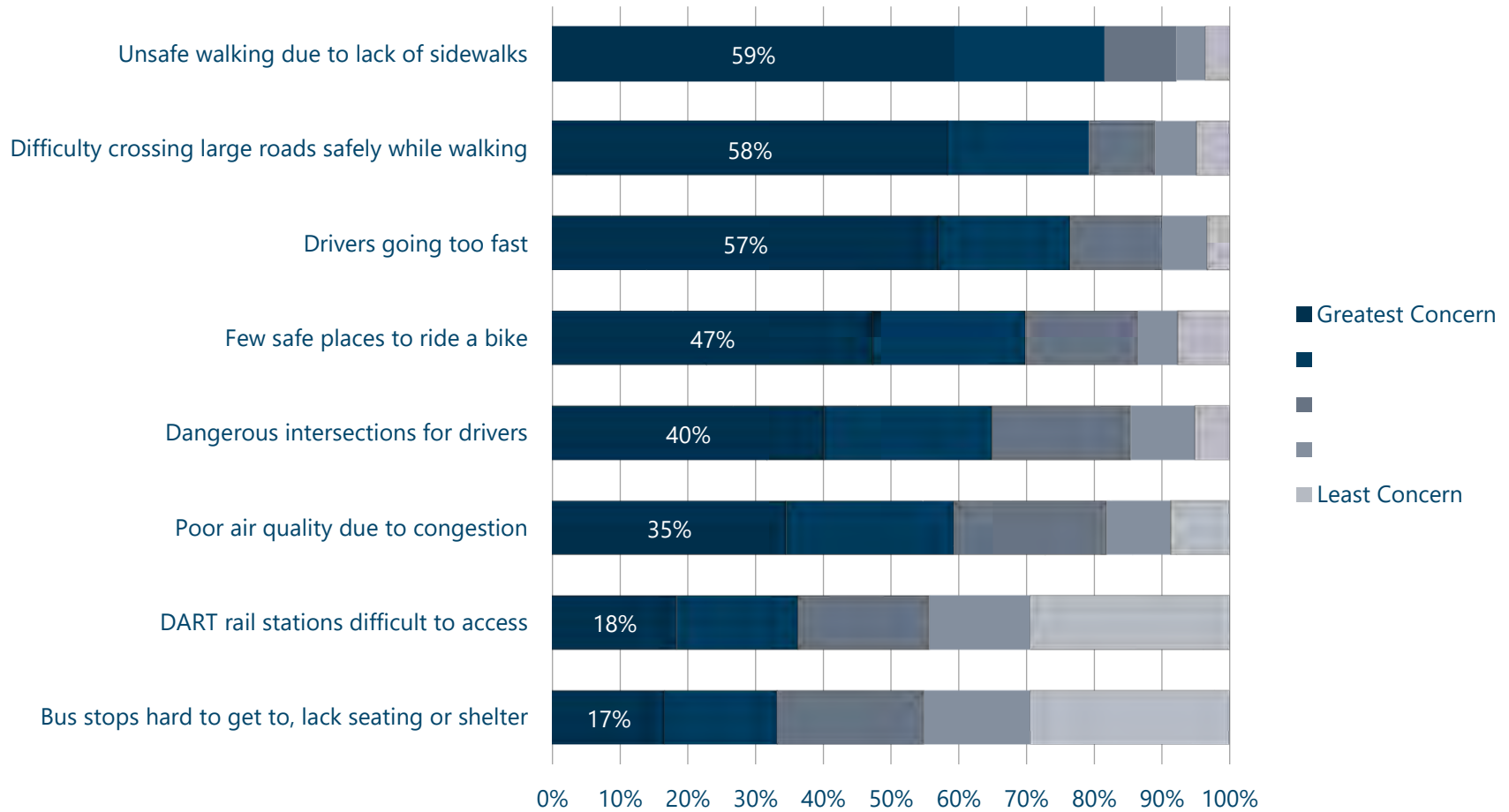
The short-answer responses for other transportation methods were analyzed and synthesized into five distinct themes (see below). Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 2.2: If you selected "Other" above, please list your other transportation method(s) here: *	Number	Percent
Run/Walk	6	10%
Carpool	4	7%
Boat (rowing at Bachman Lake)	3	5%
Skate	3	5%
Public Transportation	3	5%
Other	5	8%
N/A	37	61%

*All "Other" methods listed by 61 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #3: Which mobility and safety concerns are most important to address for your community?



Bachman Lake Needs Results

Table 3.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Unsafe walking due to lack of sidewalks</i>	232	87	41	17	14	59%	22%	10%	4%	4%
<i>Difficulty crossing large roads safely while walking</i>	228	82	38	24	19	58%	21%	10%	6%	5%
<i>Few safe places to ride a bike</i>	185	88	65	23	30	47%	23%	17%	6%	8%
<i>Poor air quality due to congestion</i>	135	97	88	37	34	35%	25%	23%	9%	9%
<i>Dangerous intersections for drivers</i>	157	97	80	37	20	40%	25%	20%	9%	5%
<i>Drivers going too fast</i>	223	76	53	26	13	57%	19%	14%	7%	3%
<i>Bus stops hard to get to, lack seating or shelter</i>	65	65	85	61	115	17%	17%	22%	16%	29%
<i>DART rail stations difficult to access</i>	72	70	76	58	115	18%	18%	19%	15%	29%

1 = Greatest Concern; 5 = Least Concern; Respondents were able to rank each issue independently of the others.

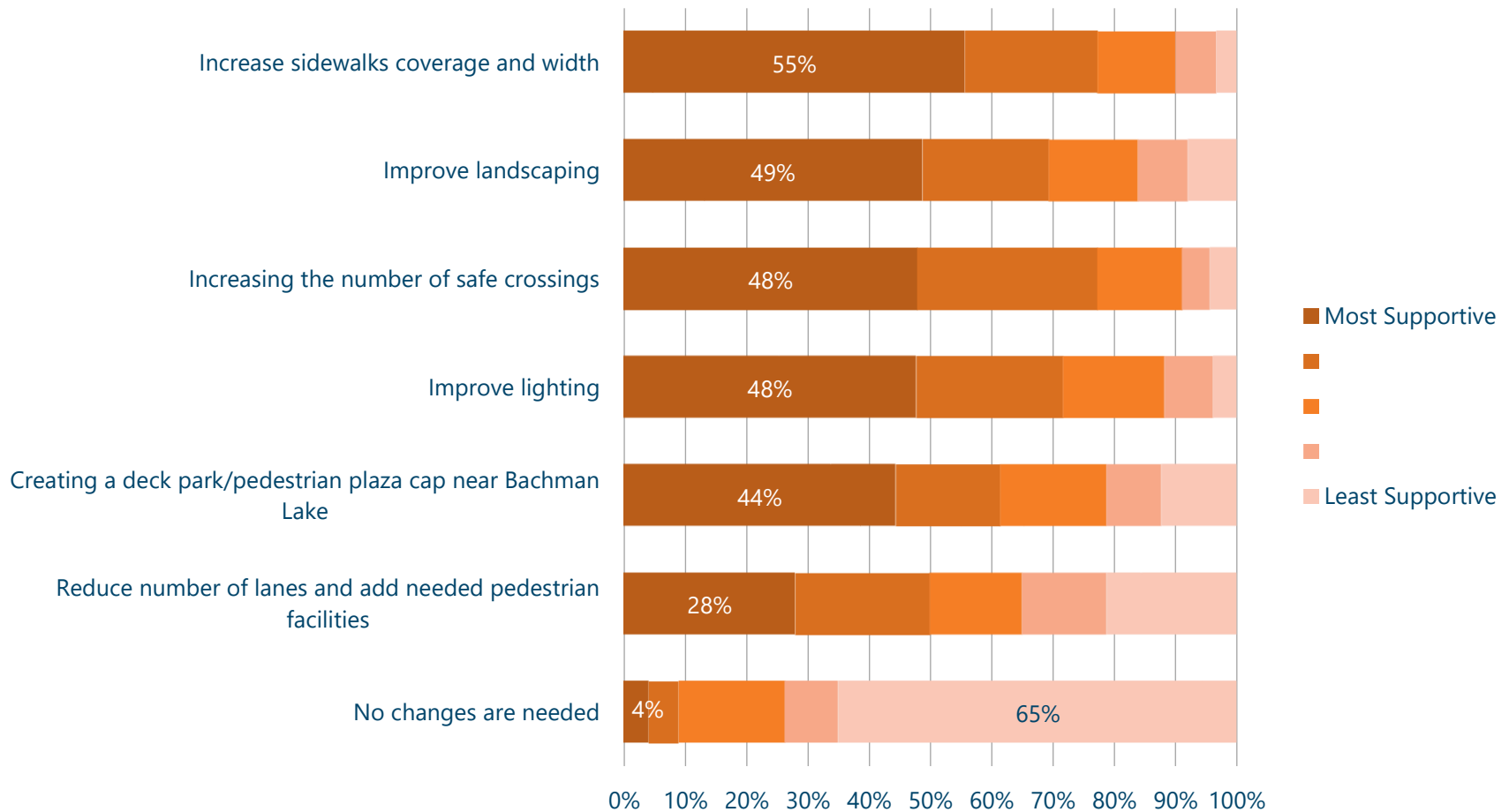
The short-answer responses for other concerns were analyzed and synthesized into 11 distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 3.2: What <u>other</u> mobility and safety concerns should be addressed in this area?*	Number	Percent
<i>Bicycle/Pedestrian-related</i>	19	24%
<i>Safety</i>	17	21%
<i>Speed</i>	7	9%
<i>Road Conditions</i>	6	7%
<i>Beautification/Noise</i>	5	6%
<i>Public Transportation</i>	5	6%
<i>Access</i>	4	5%
<i>Traffic</i>	4	5%
<i>Homelessness</i>	4	5%
<i>Air Quality</i>	2	3%
<i>Other</i>	1	1%
<i>N/A</i>	7	9%

*All "Other" concerns listed by 75 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #4: What changes, if any, would you support to the design of Northwest Highway/Loop 12 (NWHWY)?



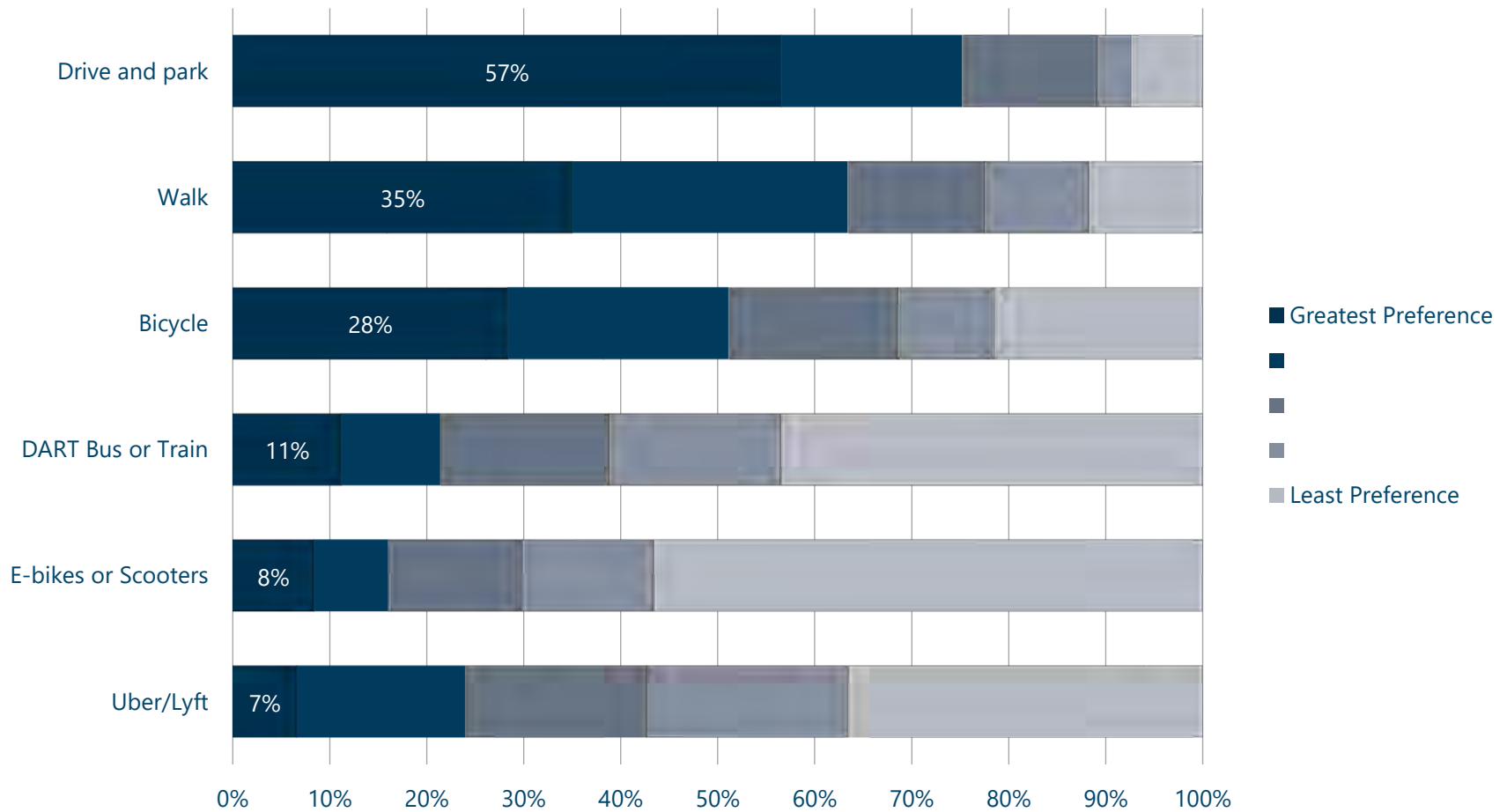
Bachman Lake Needs Results

Table 4.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Increasing the number of safe crossings</i>	187	115	54	18	17	48%	29%	14%	5%	4%
<i>Increase sidewalks coverage and width along NWHWY</i>	217	85	50	26	13	55%	22%	13%	7%	3%
<i>Reduce number of lanes on NWHWY in each direction or width of lanes to reduce regional pass-through traffic and add needed pedestrian facilities like sidewalks, lighting, etc.</i>	109	86	59	54	83	28%	22%	15%	14%	21%
<i>Creating a deck park/ pedestrian plaza cap over a section of NWHWY near Bachman Lake</i>	173	67	68	35	48	44%	17%	17%	9%	12%
<i>Improve lighting along NWHWY</i>	186	94	65	31	15	48%	24%	17%	8%	4%
<i>Improve landscaping along NWHWY</i>	190	81	57	32	31	49%	21%	15%	8%	8%
<i>No changes are needed</i>	16	19	68	34	254	4%	5%	17%	9%	65%

1 = Most Supportive; 5 = Least Supportive; Respondents were able to rank each issue independently of the others.

Bachman Lake Needs Results

Question #5: How would you most prefer to travel when accessing businesses, restaurants, trails, and parks in the Northwest Dallas / Bachman Lake / Love Field Area?



Bachman Lake Needs Results

Table 5.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Drive and park your car nearby</i>	221	73	54	14	29	57%	19%	14%	4%	7%
<i>Walk</i>	137	111	55	42	46	35%	28%	14%	11%	12%
<i>Bicycle</i>	111	89	68	39	84	28%	23%	17%	10%	21%
<i>DART buses or trains</i>	44	40	68	69	170	11%	10%	17%	18%	43%
<i>Uber/Lyft</i>	26	68	73	81	143	7%	17%	19%	21%	37%
<i>E-bikes or scooters</i>	33	30	54	53	221	8%	8%	14%	14%	57%

1 = Greatest Preference; 5 = Least Preference; Respondents were able to rank each issue independently of the others.

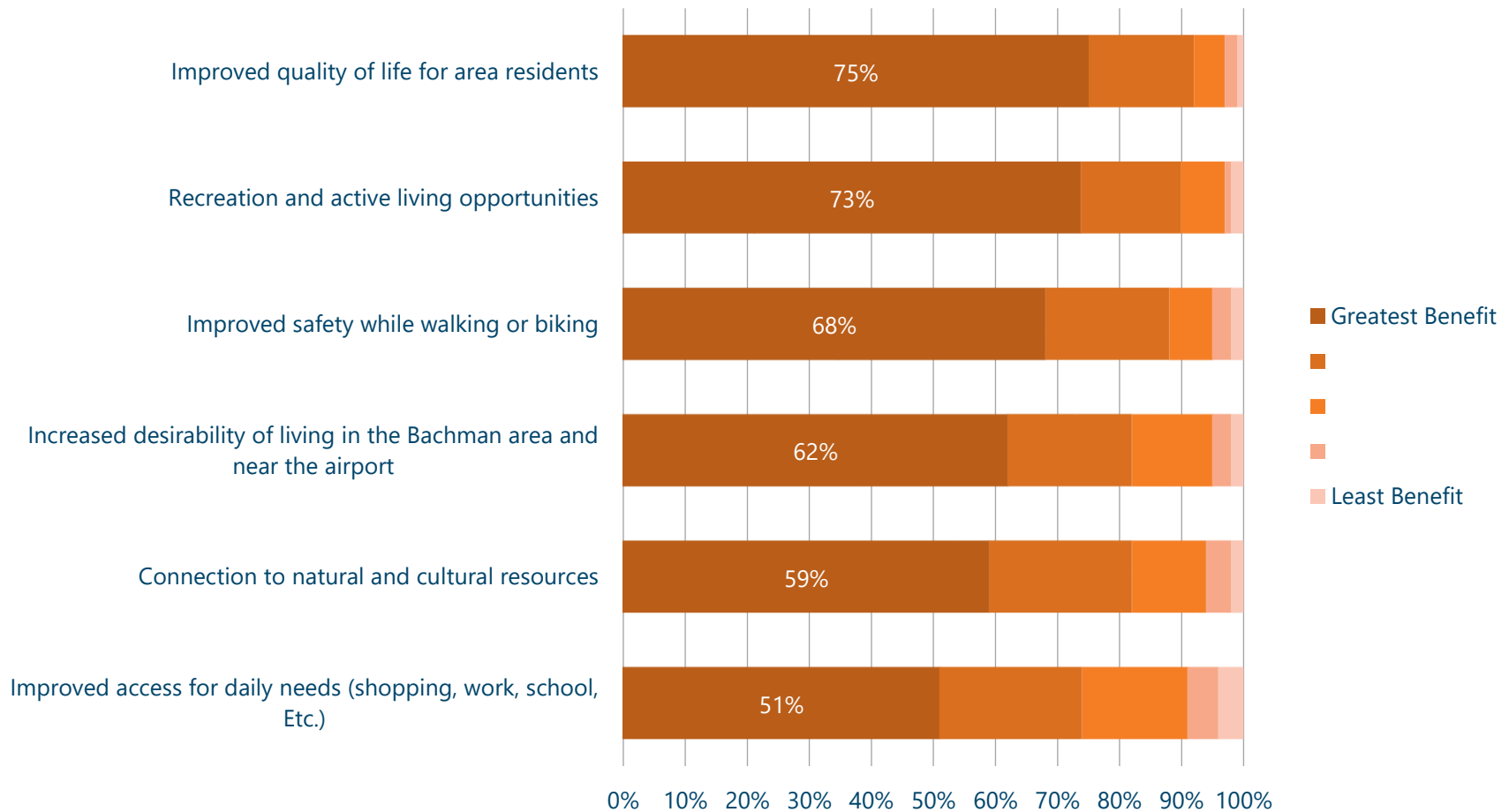
The short-answer responses for other transportation methods were analyzed and synthesized into four distinct themes (see below). Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 5.2: If you have any <u>other</u> preferred travel methods for this area, please list them here.*	Number	Percent
<i>Public Transportation</i>	5	22%
<i>Bicycle</i>	2	9%
<i>Skating/Skateboarding</i>	2	9%
<i>Walking</i>	2	9%
<i>Other</i>	2	22%
<i>N/A</i>	7	30%

*All "Other" issues listed by 20 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #6: In your opinion, what are the most positive outcomes that could be created by improving transportation through better walking, biking, transit, and recreation connections?



Bachman Lake Needs Results

Table 6.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Recreation and active living opportunities</i>	286	64	28	4	9	73%	16%	7%	1%	2%
<i>Connection to natural and cultural resources</i>	230	89	46	17	9	59%	23%	12%	4%	2%
<i>Improved access for daily needs (shopping, work, school etc.)</i>	198	91	68	19	15	51%	23%	17%	5%	4%
<i>Improved safety while walking or biking</i>	266	80	27	12	6	68%	20%	7%	3%	2%
<i>Increased desirability of living in the Bachman area and near the airport</i>	241	78	50	13	9	62%	20%	13%	3%	2%
<i>Improved quality of life for area residents</i>	295	68	18	6	4	75%	17%	5%	2%	1%

1 = Greatest Benefit; 5 = Least Benefit; Respondents were able to rank each issue independently of the others.

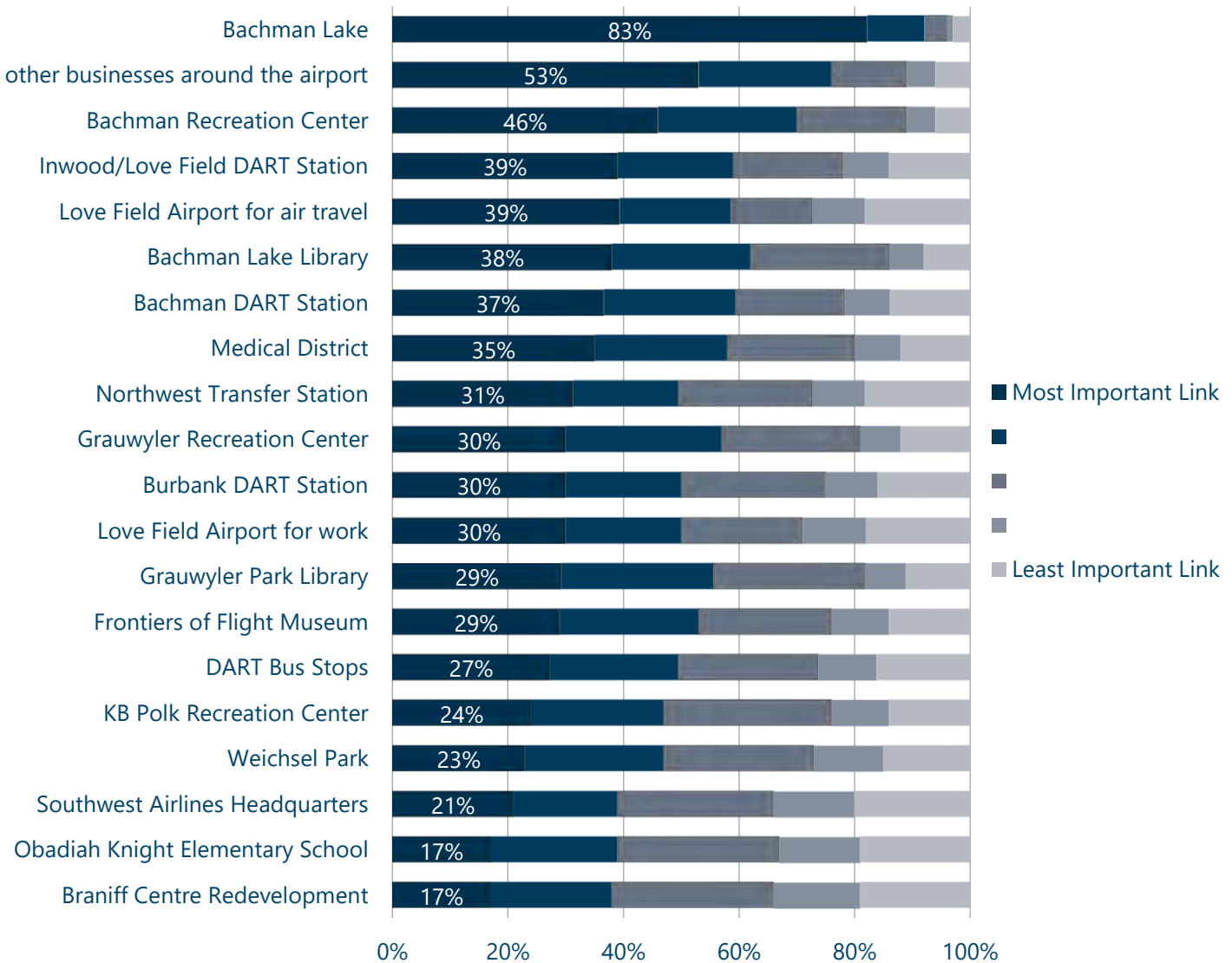
The short-answer responses for other outcomes were analyzed and synthesized into eight distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 6.2: What <u>other</u> benefits could improve transportation bring to the area?*	Number	Percent
<i>Community/Quality of Life/Well-Being</i>	26	44%
<i>Air Quality</i>	5	9%
<i>Low Crime</i>	4	7%
<i>Better Access/Better Road Quality</i>	4	7%
<i>Traffic Reduction</i>	3	5%
<i>More Use of Public Transportation</i>	2	3%
<i>Land Use/Development</i>	2	3%
<i>Fewer Accidents</i>	1	2%
<i>Other</i>	3	5%
<i>N/A</i>	10	17%

*All "Other" positive outcomes listed by 58 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #7: What are the key destinations that the Love Field Loop Trail should link?



Bachman Lake Needs Results

Table 7.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Bachman Lake</i>	324	39	15	2	11	83%	10%	4%	1%	3%
<i>Bachman Recreation Center</i>	180	92	76	19	24	46%	24%	19%	5%	6%
<i>Grauwlyer Recreation Center</i>	119	105	94	28	45	30%	27%	24%	7%	12%
<i>Grauwlyer Park Library</i>	114	102	103	28	44	29%	26%	26%	7%	11%
<i>Bachman Lake Library</i>	148	94	94	24	31	38%	24%	24%	6%	8%
<i>KB Polk Recreation Center</i>	92	90	114	41	54	24%	23%	29%	10%	14%
<i>Frontiers of Flight Museum</i>	112	95	88	40	56	29%	24%	23%	10%	14%
<i>Northwest Transfer Station</i>	122	71	91	37	70	31%	18%	23%	9%	18%
<i>Obadiah Knight Elementary School</i>	68	87	109	54	73	17%	22%	28%	14%	19%
<i>Weichsel Park</i>	90	94	102	48	57	23%	24%	26%	12%	15%
<i>Medical District</i>	137	91	85	32	46	35%	23%	22%	8%	12%
<i>Southwest Airlines Headquarters</i>	83	72	105	54	77	21%	18%	27%	14%	20%
<i>Braniff Centre Redevelopment</i>	67	82	110	59	73	17%	21%	28%	15%	19%
<i>Burbank DART Station</i>	116	80	99	35	61	30%	20%	25%	9%	16%
<i>Bachman DART Station</i>	143	88	76	30	54	37%	23%	19%	8%	14%
<i>Inwood/Love Field DART Station</i>	152	80	74	31	54	39%	20%	19%	8%	14%
<i>DART Bus Stops</i>	107	86	94	40	64	27%	22%	24%	10%	16%
<i>Love Field Airport for work</i>	119	77	83	43	69	30%	20%	21%	11%	18%
<i>Love Field Airport for air travel</i>	152	76	56	37	70	39%	19%	14%	9%	18%
<i>Restaurants, retail, and other businesses around the airport</i>	208	89	51	21	22	53%	23%	13%	5%	6%

1 = Most Important Link; 5 = Least Important Link; Respondents were able to rank each issue independently of the others.

Bachman Lake Needs Results

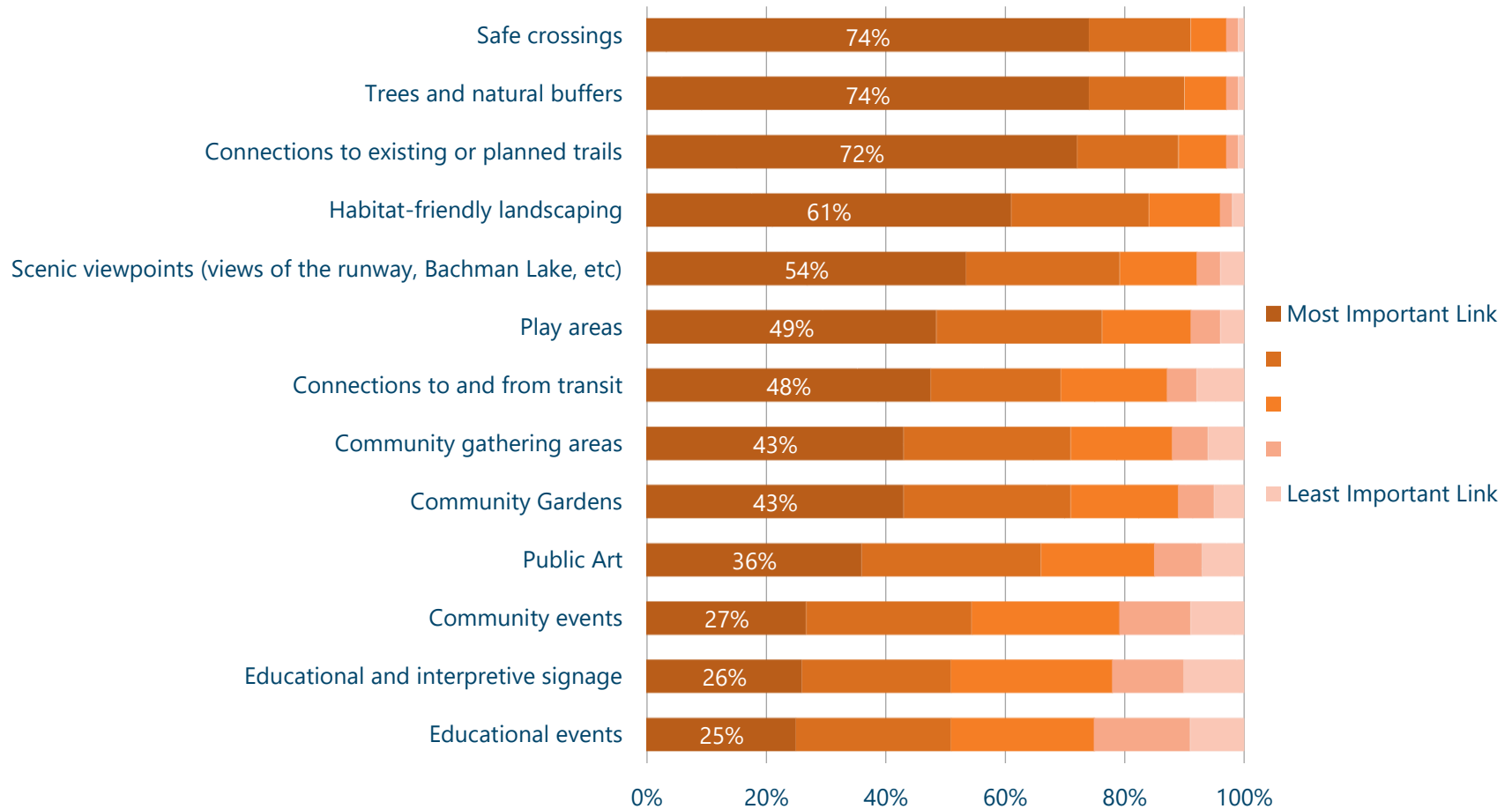
The short-answer responses for other destinations were analyzed and synthesized into four distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

<i>Table 7.2: What <u>other</u> destinations should be included in the Love Field Loop Trail plan?*</i>	Number	Percent
<i>Other Existing Trails (Northaven, Trinity River, Katy, etc.)</i>	15	31%
<i>Stores, Restaurants, etc.</i>	7	14%
<i>Surrounding Neighborhood(s)</i>	5	10%
<i>Parks</i>	3	6%
<i>Other</i>	6	12%
<i>N/A</i>	13	27%

*All "Other" destinations listed by 42 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #8: From your perspective, what are the most important design features, facilities and programs that should be included in the Love Field Loop Trail plan?



Bachman Lake Needs Results

Table 8.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Habitat-friendly landscaping</i>	238	90	45	9	9	61%	23%	12%	2%	2%
<i>Educational and interpretive signage</i>	102	98	105	45	41	26%	25%	27%	12%	10%
<i>Community events</i>	105	109	97	46	34	27%	28%	25%	12%	9%
<i>Educational events</i>	98	101	93	63	36	25%	26%	24%	16%	9%
<i>Play areas</i>	192	108	57	18	16	49%	28%	15%	5%	4%
<i>Community gathering areas</i>	167	111	68	22	23	43%	28%	17%	6%	6%
<i>Public Art</i>	140	117	75	32	27	36%	30%	19%	8%	7%
<i>Community Gardens</i>	170	108	72	23	18	43%	28%	18%	6%	5%
<i>Scenic viewpoints (views of the runway, Bachman Lake, etc.)</i>	211	100	51	15	14	54%	26%	13%	4%	4%
<i>Connections to existing or planned trails</i>	281	66	32	7	5	72%	17%	8%	2%	1%
<i>Connections to and from transit</i>	186	86	69	18	32	48%	22%	18%	5%	8%
<i>Safe crossings</i>	290	65	25	6	5	74%	17%	6%	2%	1%
<i>Trees and natural buffers</i>	291	62	26	7	5	74%	16%	7%	2%	1%

1 = Most Important; 5 = Least Important; Respondents were able to rank each issue independently of the others.

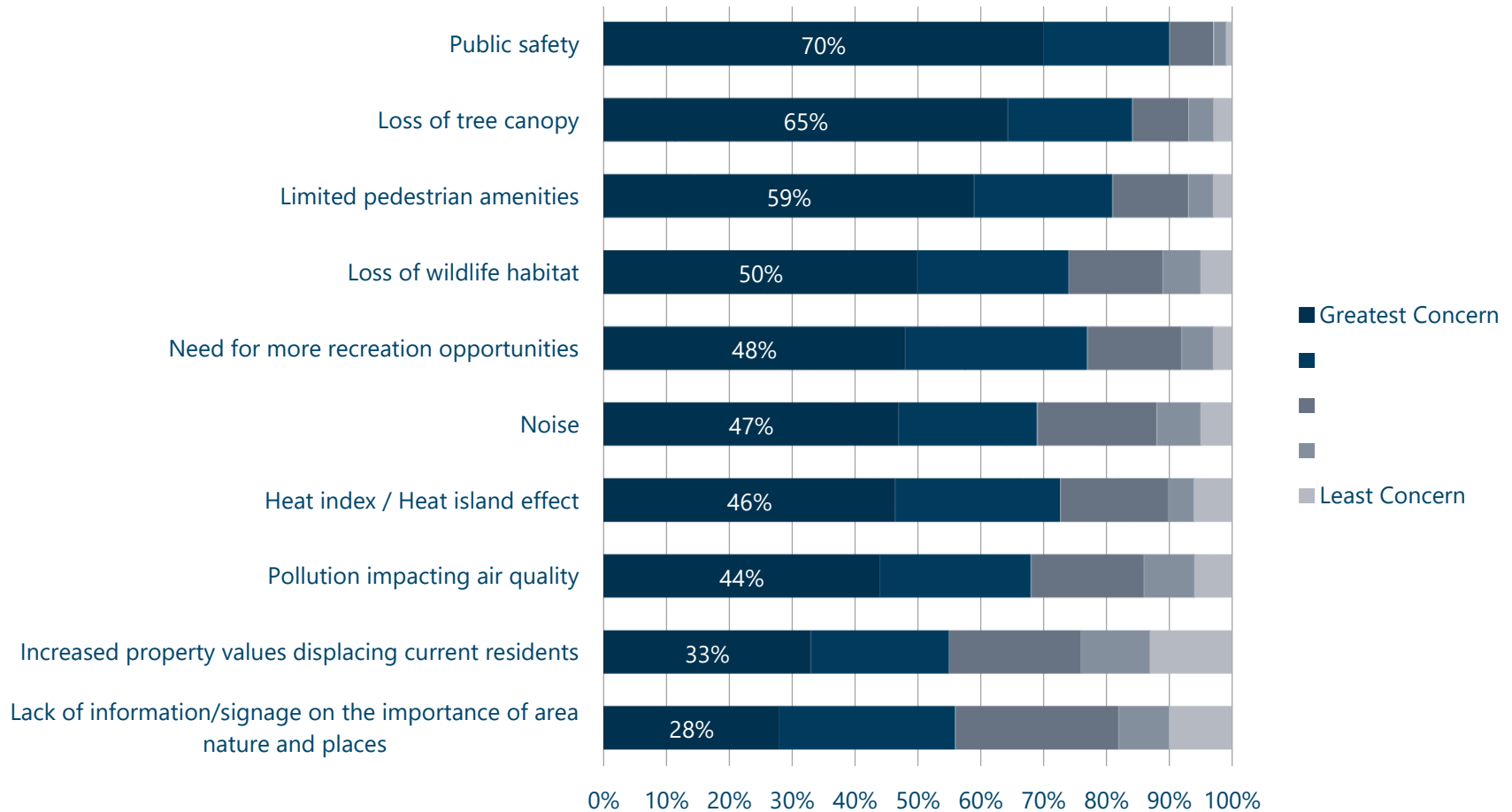
The short-answer responses for other design features were analyzed and synthesized into five distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 8.2: What <u>other</u> design features should be considered for the Love Field Loop Trail?*	Number	Percent
<i>Usability</i>	19	25%
<i>Safety</i>	17	23%
<i>Environmental/Natural</i>	10	13%
<i>Bicycle/Pedestrian</i>	9	12%
<i>Aesthetic Enhancements</i>	2	3%
<i>Other</i>	7	9%
<i>N/A</i>	11	15%

*All "Other" features listed by 52 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #9: In your opinion, what are the greatest issues that should be addressed by the Love Field Loop Trail?



Bachman Lake Needs Results

Table 9.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Limited pedestrian amenities</i>	230	85	48	16	12	59%	22%	12%	4%	3%
<i>Need for more recreation opportunities</i>	186	115	58	19	13	48%	29%	15%	5%	3%
<i>Pollution impacting air quality</i>	173	95	70	31	22	44%	24%	18%	8%	6%
<i>Loss of wildlife habitat</i>	194	94	60	25	18	50%	24%	15%	6%	5%
<i>Loss of tree canopy</i>	255	77	35	14	10	65%	20%	9%	4%	3%
<i>Noise</i>	182	86	74	28	21	47%	22%	19%	7%	5%
<i>Heat index / Heat island effect</i>	179	102	68	17	25	46%	26%	17%	4%	6%
<i>Public safety</i>	272	78	29	8	4	70%	20%	7%	2%	1%
<i>Lack of information/signage on the importance of area nature and places</i>	109	111	100	31	40	28%	28%	26%	8%	10%
<i>Increased property values displacing current residents</i>	130	85	82	42	52	33%	22%	21%	11%	13%

1 = Greatest Concern; 5 = Least Concern; Respondents were able to rank each issue independently of the others.

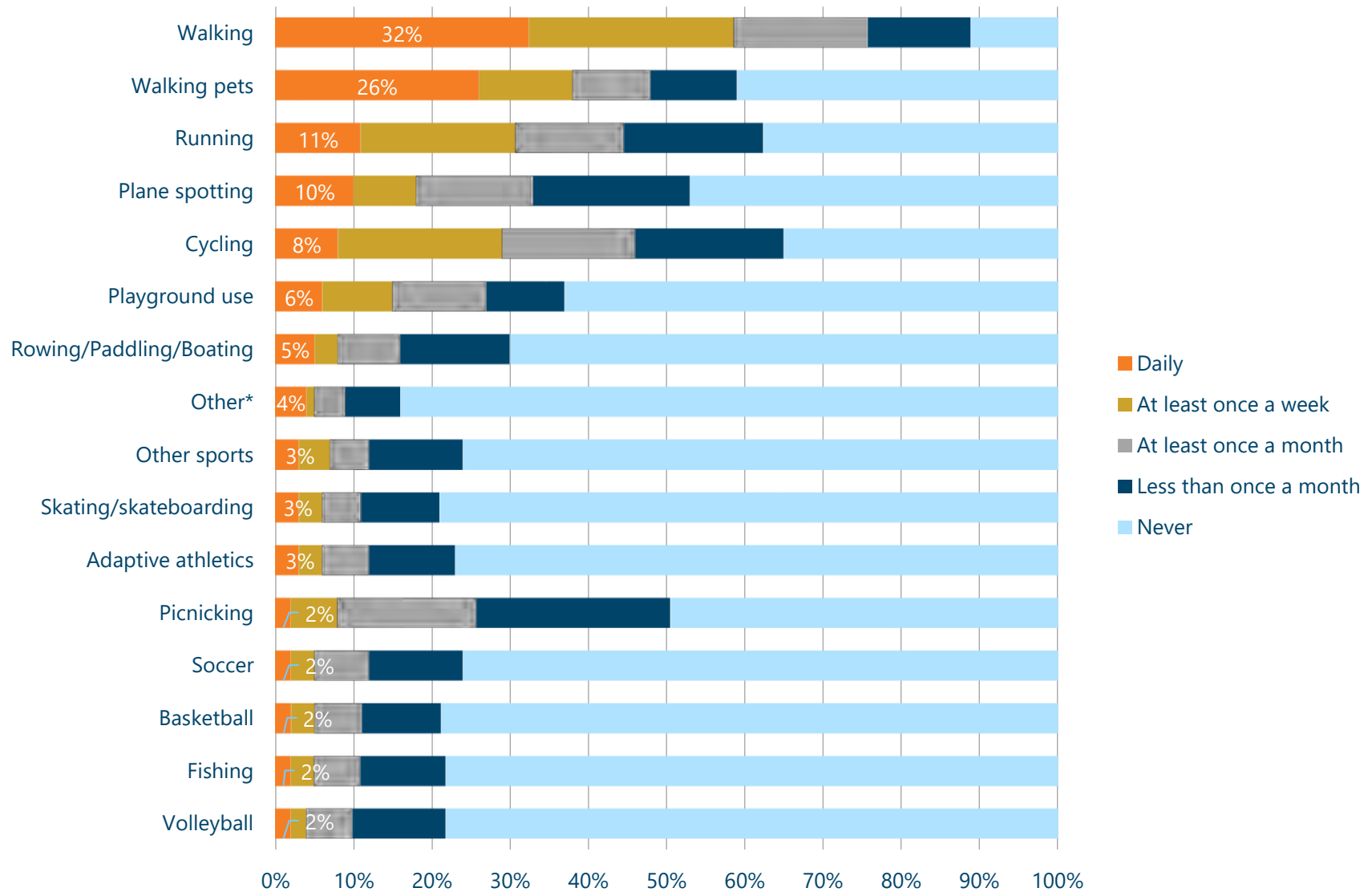
The short-answer responses for other issues were analyzed and synthesized into five distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 9.2: What <u>other</u> issues should be addressed by the Love Field Loop Trail?*	Number	Percent
<i>Safety</i>	9	23%
<i>Connectivity</i>	6	15%
<i>Recreational and Natural Amenities</i>	5	13%
<i>Gentrification</i>	3	8%
<i>Parking</i>	2	5%
<i>Other*</i>	5	13%
<i>N/A</i>	10	25%

*Other issues listed by 35 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #10: How frequently do you engage in the following recreational activities in the Northwest Dallas/Bachman Lake/Love Field area?



Bachman Lake Needs Results

Table 10.1: Categories	Number					Percent				
	<i>Daily</i>	<i>At least once a week</i>	<i>At least once a month</i>	<i>Less than once a month</i>	<i>Never</i>	<i>Daily</i>	<i>At least once a week</i>	<i>At least once a month</i>	<i>Less than once a month</i>	<i>Never</i>
<i>Walking</i>	126	101	68	52	44	32%	26%	17%	13%	11%
<i>Running</i>	44	77	53	70	147	11%	20%	14%	18%	38%
<i>Cycling</i>	30	83	65	75	138	8%	21%	17%	19%	35%
<i>Walking pets</i>	102	48	38	43	160	26%	12%	10%	11%	41%
<i>Rowing/ Paddling/ Boating</i>	21	12	30	54	274	5%	3%	8%	14%	70%
<i>Plane spotting</i>	38	33	59	77	184	10%	8%	15%	20%	47%
<i>Picnicking</i>	8	23	70	96	194	2%	6%	18%	25%	50%
<i>Soccer</i>	6	12	26	48	299	2%	3%	7%	12%	76%
<i>Volleyball</i>	6	7	24	47	307	2%	2%	6%	12%	79%
<i>Basketball</i>	8	12	25	40	306	2%	3%	6%	10%	78%
<i>Skating/skateboarding</i>	11	12	18	41	309	3%	3%	5%	10%	79%
<i>Adaptive athletics</i>	11	13	22	44	301	3%	3%	6%	11%	77%
<i>Other sports</i>	13	15	19	47	297	3%	4%	5%	12%	76%
<i>Fishing</i>	9	10	22	42	308	2%	3%	6%	11%	79%
<i>Playground use</i>	24	36	48	38	245	6%	9%	12%	10%	63%
<i>Other*</i>	17	4	15	27	328	4%	1%	4%	7%	84%

Respondents were able to rank each issue independently of the others.

Bachman Lake Needs Results

The short-answer responses for other recreational activities were analyzed and synthesized into seven distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 10.2: If you selected "Other", please list your other recreational activities here:*	Number	Percent
<i>Swimming</i>	8	15%
<i>Wildlife observations</i>	7	13%
<i>Other sports not listed</i>	5	9%
<i>Family gatherings or Socialization</i>	3	6%
<i>Dog/animal activities</i>	3	6%
<i>Walking/hiking</i>	2	4%
<i>Driving</i>	2	4%
N/A	25	46%

*All "Other" activities listed by 51 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #11: What are your favorite things about the Northwest Dallas/Bachman Lake/Love Field area?

"Running, walking, or cycling underneath low-flying aircraft! Also, it's one of the few public spaces in Dallas where the user base actually seems diversified by ethnicity, race, and income."

"Location--ease of getting anywhere in DFW from here."

"Trees, lake, creek, potential for pedestrian friendly retail/shopping/restaurant"

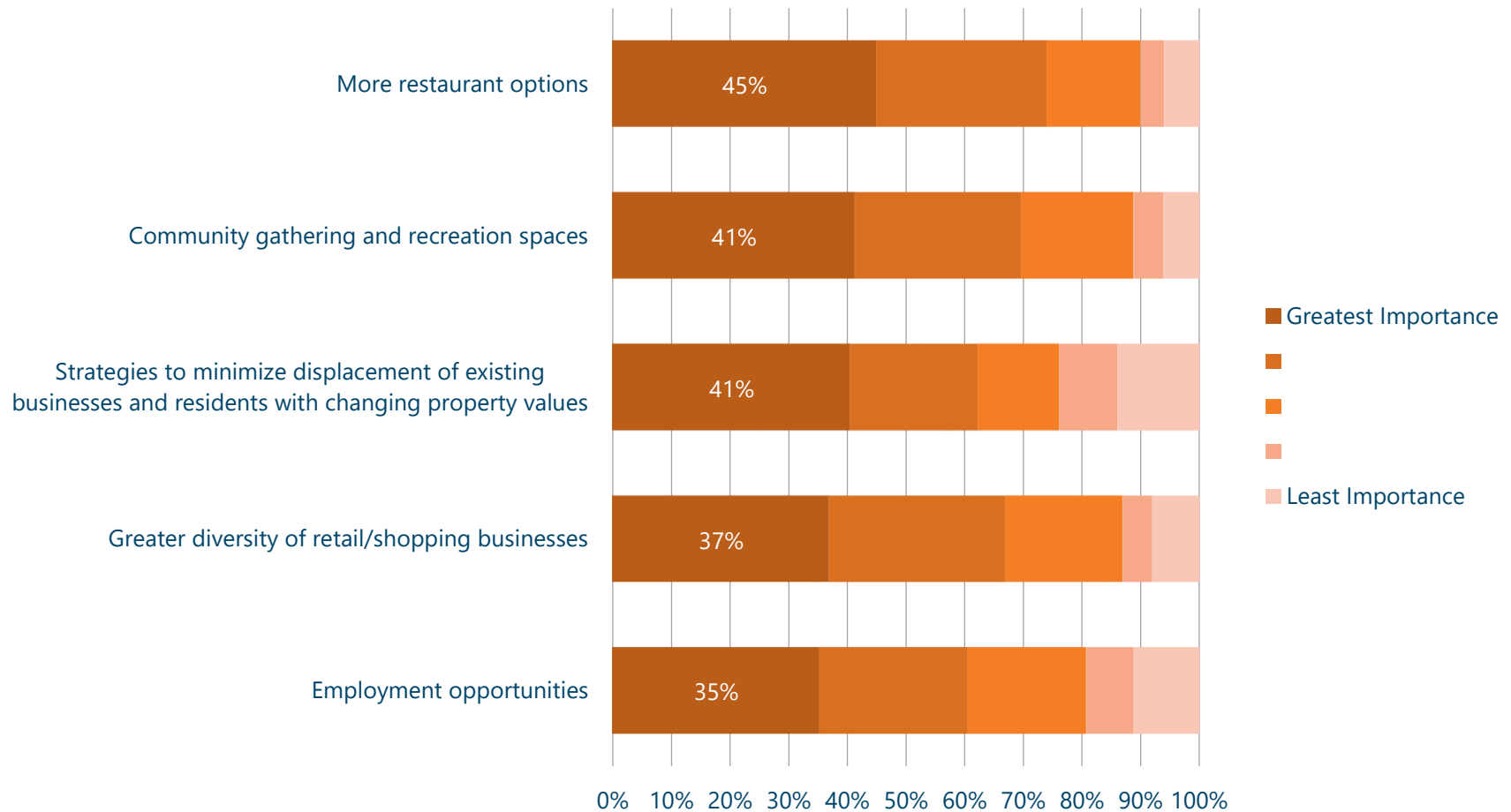
The responses were analyzed and synthesized into 13 distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 11.1: Theme	Number	Percent
<i>Natural Environment</i>	57	19%
<i>Bachman Lake and Park</i>	55	18%
<i>Accessibility/Location</i>	40	13%
<i>Community/Atmosphere/Culture/Diversity</i>	33	11%
<i>Trails</i>	32	11%
<i>Airport</i>	24	8%
<i>Scenic/aesthetic</i>	11	4%
<i>Boathouse/Rowing</i>	10	3%
<i>Businesses/Restaurants</i>	10	3%
<i>Walkability</i>	9	3%
<i>DART rail stations</i>	2	0.7%
<i>Pool</i>	2	0.7%
<i>Water Recreation</i>	2	0.7%
<i>Other</i>	9	3%
<i>N/A</i>	9	3%

See Appendix 1 for 213 individual responses; Responses were short answer-only.

Bachman Lake Needs Results

Question #12: What destinations, new developments, retail and restaurant type spaces, and related general policies would you most like to see more of in the community in place of vacant land and buildings?



Bachman Lake Needs Results

Table 12.1: Categories	Number					Percent				
	1	2	3	4	5	1	2	3	4	5
<i>Greater diversity of retail/shopping businesses</i>	145	116	80	20	30	37%	30%	20%	5%	8%
<i>More restaurant options</i>	176	112	63	16	24	45%	29%	16%	4%	6%
<i>Employment opportunities</i>	136	99	80	33	43	35%	25%	20%	8%	11%
<i>Community gathering and recreation spaces</i>	161	111	75	19	25	41%	28%	19%	5%	6%
<i>Strategies to minimize displacement of existing businesses and residents with changing property values</i>	160	86	53	39	53	41%	22%	14%	10%	14%

1 = Greatest Importance; 5 = Least Importance; Respondents were able to rank each issue independently of the others.

The short-answer responses were analyzed and synthesized into seven distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

Table 12.2: <u>Other</u> destinations, new developments, retail and restaurant type spaces, and related general policies would you most like to see more of in the community in place of vacant land and buildings?*	Number	Percent
<i>Commercial Development & Restaurants</i>	26	23%
<i>Aesthetic Enhancements & Art</i>	17	15%
<i>Parks</i>	16	14%
<i>Communal Spaces</i>	11	10%
<i>Government Facilities</i>	10	9%
<i>Affordable Housing</i>	9	8%
<i>Bike-ped</i>	3	3%
<i>Other</i>	3	3%
<i>N/A</i>	17	15%

*All "Other" destinations listed by 87 respondents can be seen in Appendix 1.

Bachman Lake Needs Results

Question #13: What other stakeholder groups, organizations, businesses do you suggest we contact as part of the planning and public engagement efforts? Do you have contact information for this organization?

The responses were analyzed and synthesized into 18 distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

<i>Table 13.1: Themes</i>	Number
<i>Community Groups</i>	14
<i>Environmental Groups</i>	11
<i>Schools</i>	10
<i>Area Businesses</i>	9
<i>Social Service Orgs</i>	9
<i>HOAs/NHAs</i>	8
<i>Bachman Area Orgs</i>	6
<i>Professional Orgs/Companies</i>	6
<i>Area Churches</i>	5
<i>Rowing Club</i>	5
<i>Southwest Airlines</i>	4
<i>Crime Watch Groups</i>	3
<i>Apartment Complexes</i>	2
<i>Bicycling Groups</i>	2
<i>City of Dallas Employees</i>	2
<i>Dallas Park and Rec Board</i>	2
<i>General Population</i>	2
<i>Police Department</i>	2
<i>Other</i>	8
<i>N/A</i>	21

See Appendix 1 for 80 individual responses; Responses were short answer-only.

Bachman Lake Needs Results

Question #14: Any other comments about improvements to the Northwest Dallas/Bachman Lake/Love Field area or the Love Field Loop Trail planning initiative?

"This is a perfect location for a large inner city green space for safe walking, bike riding, rowing, and playgrounds. Right now it does not feel very welcoming but I am excited about the possibility of improving it."

"Please prioritize walkable urban development over vehicular traffic!"

"DART access along NW Highway. Absolutely unsafe . This needs to be improved if for no other reason than morality."

The responses were analyzed and synthesized into 13 distinct themes (see below). These qualitative responses were often split into multiple themes resulting in higher total theme counts than total responses. Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

<i>Table 14.1: Theme</i>	Number	Percent
<i>Bike/Ped</i>	23	18%
<i>Love Field Airport</i>	15	12%
<i>Safety</i>	11	9%
<i>Environmental</i>	11	9%
<i>Recreation</i>	10	8%
<i>Land Use/Density</i>	8	6%
<i>Image/Culture</i>	6	5%
<i>Public Engagement</i>	5	4%
<i>Transit</i>	5	4%
<i>Traffic</i>	4	3%
<i>Homelessness</i>	3	2%
<i>Street Improvements</i>	3	2%
<i>Implementation Process</i>	3	2%
<i>Other</i>	10	8%
<i>N/A</i>	10	8%

See Appendix 1 for 94 individual responses; Responses were short answer-only.

Bachman Lake Needs Results

Question #15: What is your age?

Table 15.1: Categories	Number	Percent
<i>Under 18</i>	2	1%
<i>18-29</i>	39	10%
<i>30-39</i>	89	23%
<i>40-49</i>	83	21%
<i>50-59</i>	82	21%
<i>60 or more</i>	93	24%

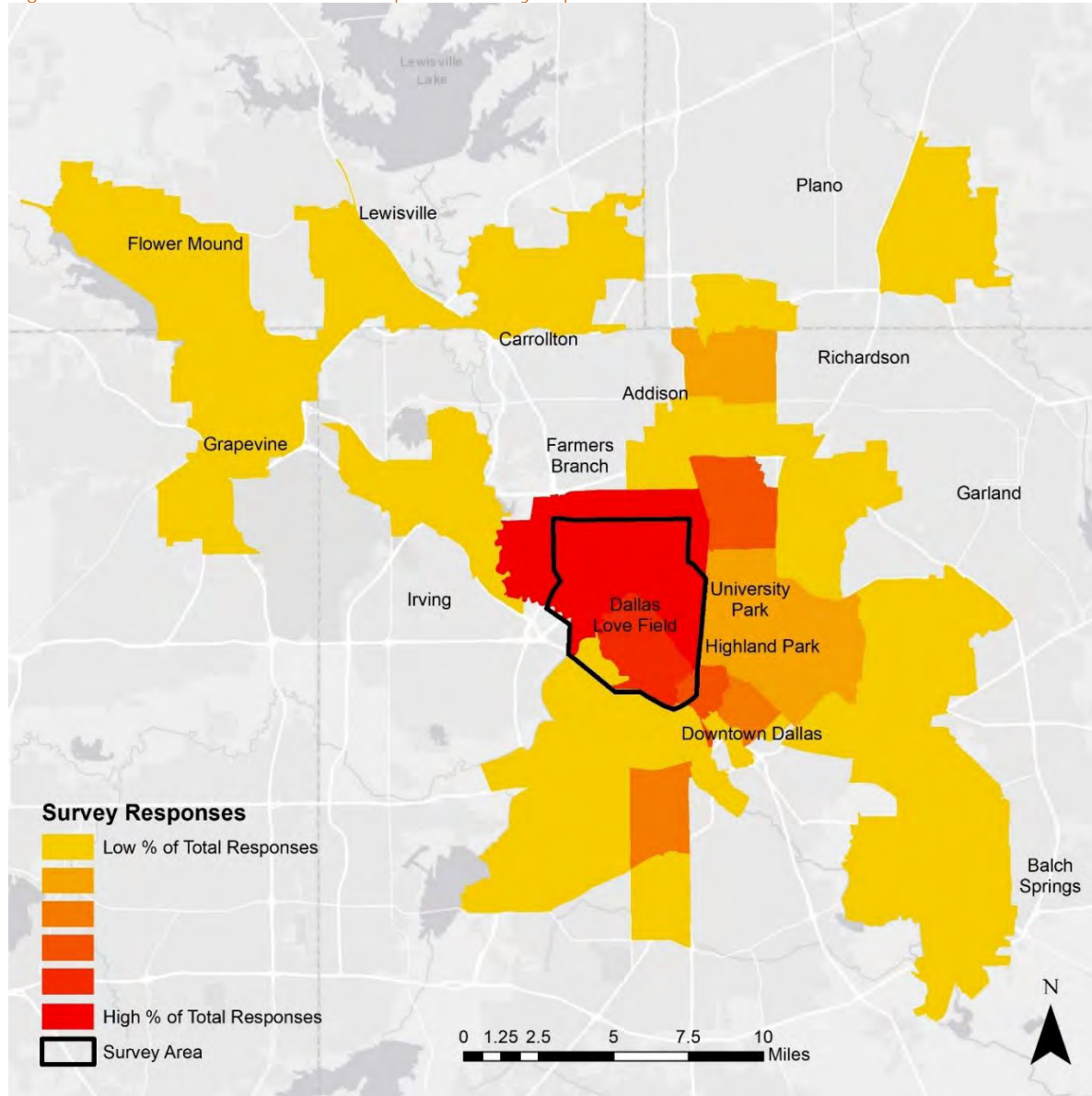
Bachman Lake Needs Results

Question #16: What is your zip code?

Table 16.1: Zip Code	Number	Percentage
75220	84	21.5%
75209	81	20.7%
75229	67	17.1%
75235	41	10.5%
blank	17	4.3%
75219	12	3.1%
75230	10	2.6%
75208	8	2.0%
75204	7	1.8%
75206	5	1.3%
75214	5	1.3%
75225	5	1.3%
75205	4	1.0%
75248	4	1.0%
75212	3	0.8%
75218	3	0.8%
75231	3	0.8%
75201	2	0.5%
75223	2	0.5%
75228	2	0.5%
75244	2	0.5%
75520	2	0.5%
75007	1	0.3%
75010	1	0.3%
75022	1	0.3%
75039	1	0.3%
75063	1	0.3%
75067	1	0.3%
75072	1	0.3%

Table 16.1: Zip Code	Number	Percentage
75074	1	0.3%
75207	1	0.3%
75211	1	0.3%
75217	1	0.3%
75224	1	0.3%
75227	1	0.3%
75240	1	0.3%
75243	1	0.3%
75246	1	0.3%
75247	1	0.3%
75252	1	0.3%
75254	1	0.3%
75390	1	0.3%
76051	1	0.3%
91711	1	0.3%

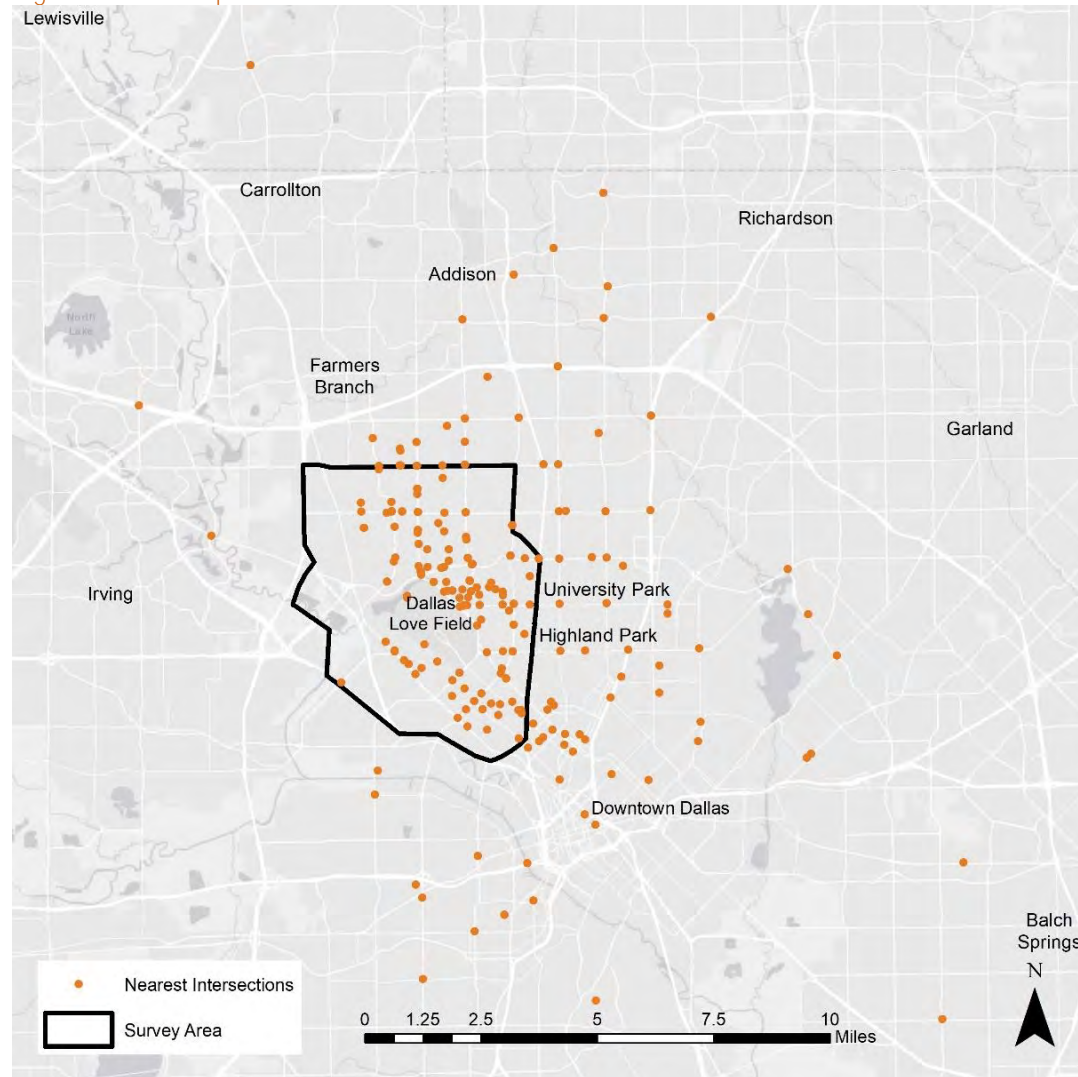
Figure 16.1: Concentration of Respondents by Zip Code



Bachman Lake Needs Results

Question #17: “To help us understand the neighborhood you represent, what is the closest street intersection to your home? (example: Main Street and Beltline Road)”

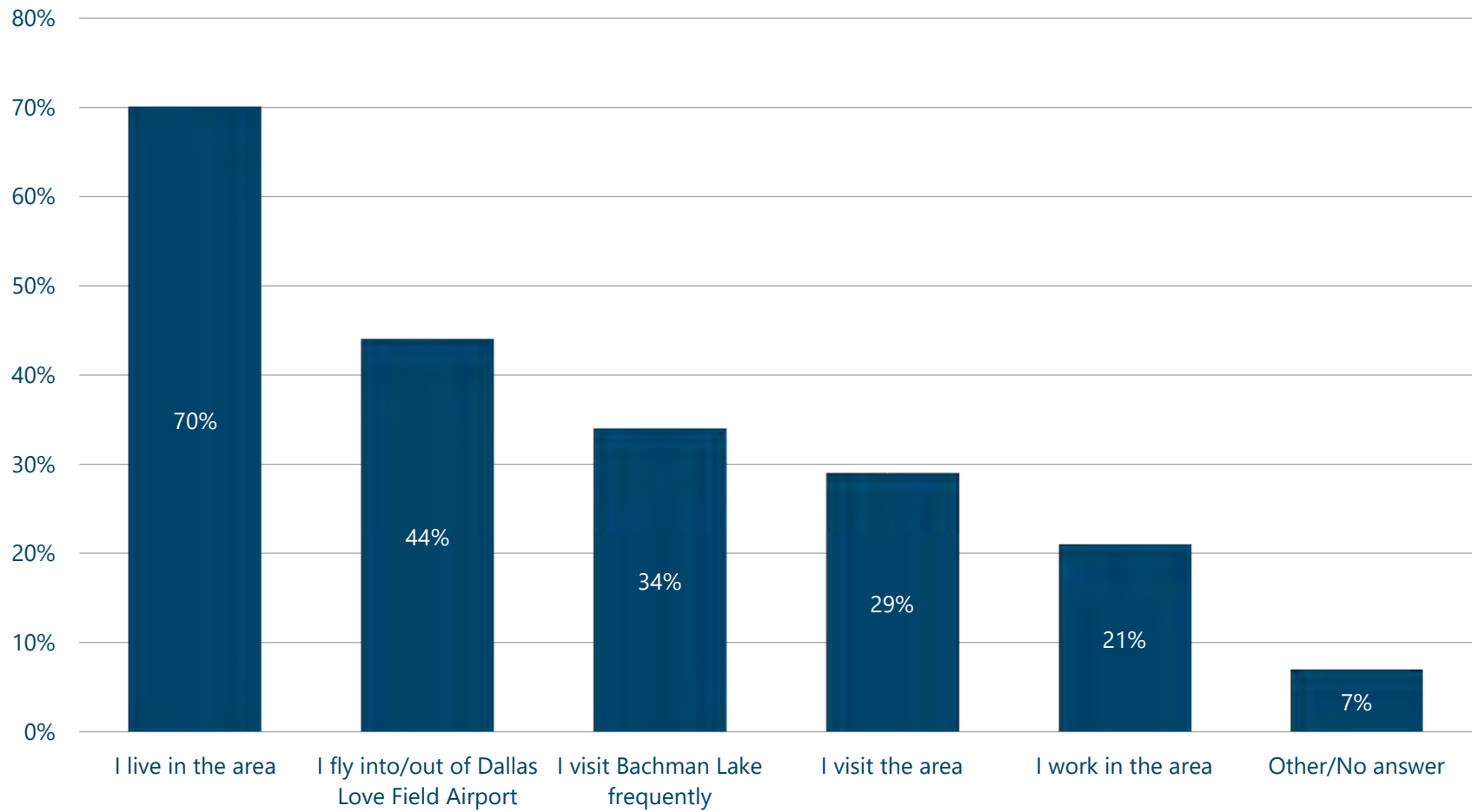
Figure 17.1: Respondents Closest Intersection



See Appendix 1 for 348 individual responses.

Bachman Lake Needs Results

Question #18: Which of the following best describes your relationship to the Northwest Dallas / Bachman Lake / Love Field area?



Bachman Lake Needs Results

<i>Table 18.1: Categories</i>	Number*	Percent*
<i>I live in the area</i>	275	70%
<i>I work in the area</i>	81	21%
<i>I visit the area</i>	113	29%
<i>I visit Bachman Lake frequently</i>	132	34%
<i>I fly into/out of Dallas Love Field Airport</i>	173	44%
<i>Other</i>	26	7%

*Respondents were able to select multiple options, therefore, the total number is higher than total survey responses and the percentage is higher than 100%.

The short-answer responses were analyzed and synthesized into four distinct themes (see below). Responses were assigned to the Other category if the response was unique to all other responses. If the given response was "N/A", "None", or other similar response, it was assigned to the N/A category. Additionally, responses determined to be irrelevant to the question were assigned to the N/A category.

<i>Table 18.2: <u>Other</u> responses*</i>	Number	Percent
<i>Used to live in the area</i>	7	30%
<i>Rowing at Bachman Lake</i>	3	13%
<i>Cycling</i>	4	17%
<i>Drive through/sometimes visit</i>	4	17%
<i>Other</i>	2	9%
<i>N/A</i>	3	13%

*All "Other" responses listed by 23 respondents can be seen in Appendix 1.

Appendix

The appendix is available as a separate document on the website: www.NCTCOG.org/BachmanArea