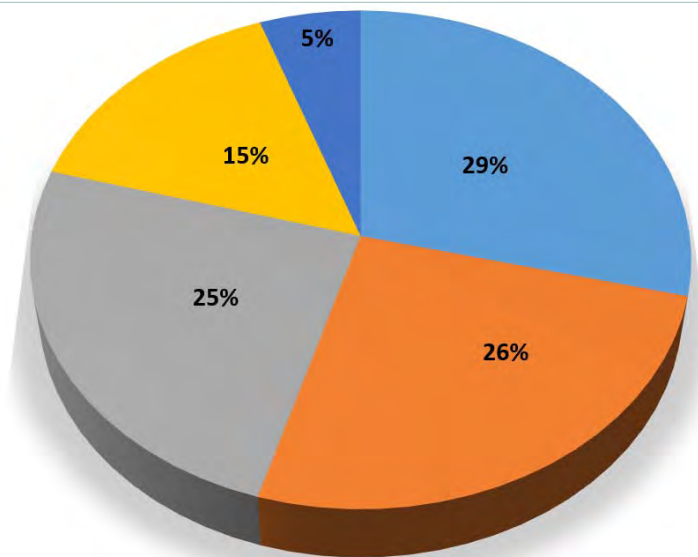


Information as Reported through TryParkingIt.com

Commute Modes January 2016 — June 2017

Commute Mode	Number of Times Used	VMT Reduced (mi)	Percentage Used
Carpool - Drive & Ride	19,511	472,858	24%
Vanpool - Drive & Ride	4,223	166,826	5%
Transit - Bus	9,550	105,892	12%
Transit - Rail	11,645	226,125	14%
Walk	11,099	10,832	14%
Bike	9,258	57,807	11%
Telecommute	12,569	300,279	15%
Day Off—Compressed Week	4,462	96,069	5%

Note: The commute modes used, as reported through the Try Parking It website, are listed in the table above. It is important to note that these statistics are based on the commute activities voluntarily reported on the website. The actual commute mode percentages used throughout the region will differ.



■ Carpool/Vanpool ■ Transit - Bus & Rail ■ Bike/Walk ■ Telecommute ■ Day Off Compressed Week

Emissions & Health Savings by Commute Mode
January 2016 — June 2017

Commute Mode	Calories Burned	GHG (lbs)	NOx (lbs)	CO (lbs)	PM (lbs)	VOC (lbs)
Carpool - Drive & Ride	0	227,337	151	2,118	25	711
Vanpool - Drive & Ride	0	107,940	81	1,081	13	361
Transit - Bus	0	96,564	77	971	13	324
Transit - Rail	0	206,997	166	2,081	27	694
Walk	1,281,372	9,778	8	98	1	33
Bike	3,055,322	53,018	43	533	7	178
Telecommute	0	271,734	218	2,731	36	910
Day Off Compressed Week	0	87,225	70	877	11	292
Brown Bag Lunch	0	213,892	171	2,139	28	713
Drive Alone ZEV	0	21,865	1	25	0	16
Total	4,336,694	1,296,350	986	12,654	162	4,232

Regional Vanpool Program January 2016 — December 2016

Vanpool Program	DART	FWTA	DCTA	Combined
Total Number of Vans to Date	185	103	37	325
Average Number of Participants Per Month	1,452	699	399	2550
Total Vehicle Miles of Travel Reduced (Annual)	21,389,968	12,620,986	7,601,720	41,612,674
Total Vehicle Trips Reduced (Annual)	650,676	299,088	180,424	1,130,188
Total NOx Emissions Reduced (lbs)	12,721	7,506	4,521	24,748
Total VOC Emissions Reduced (lbs)	4,240	2,502	1,507	8,249

Regional Vanpool Program January 2017 — June 2017

Vanpool Program	DART	FWTA	DCTA	Combined
Total Number of Vans to Date	181	96	34	311
Average Number of Participants Per Month	1,347	647	343	2,337
Total Vehicle Miles of Travel Reduced (Bi-annual))	9,740,495	6,021,462	3,414,919	19,176,876
Total Vehicle Trips Reduced (Bi-annual))	293,868	140,034	77,188	511,090
Total NOx Emissions Reduced (lbs)	5,793	3,581	2,031	11,405
Total VOC Emissions Reduced (lbs)	1,931	1,194	677	3,802

Private Vanpool Programs * January 2016 — June 2017

	2016	2017
Total Number of Vans to Date	85	89
Average Number of Participants (Per Month)	416	483
Total Vehicle Miles of Travel Reduced (Bi-annual))	5,095,833	2,968,261
Total Vehicle Trips Reduced (Bi-annual))	176,876	99,994
Total NOx Emissions Reduced (lbs)	3,031	1,765
Total VOC Emissions Reduced (lbs)	1,010	588

* Private Vanpool Program information was received directly from the vanpool vendor.

Try Parking It News

Try Parking It Commuter Challenges

The relaunch of TryParkingIt.com included the ability to host regional commuter challenges. Two very exciting commuter challenge competitions were hosted through TryParkingIt.com in 2016.

2016 DART Bike to Work Challenge

The Dallas Area Rapid Transit (DART) and TryParkingIt.com partnered on the region's first Bike to Work Challenge during Bike Month in May 2016. The DART Bike to Work Challenge encouraged commuters in the DART service area to incorporate bicycles into their work commutes between May 1—20, 2016. \$175 in gift card prizes were awarded to the top three DART Bike to Work challenge participants.

WIN PRIZES
Bike and Ride

DART
Bike to Work Challenge
May 1 thru May 31, 2016

- REGISTER
- RIDE YOUR BIKE
- LOG YOUR TRIPS

Top three participants will win the following prizes from Richardson Bike Mart.

1st Place	\$100 Gift Card
2nd Place	\$50 Gift Card
3rd Place	\$25 Gift Card

DART *let's go.*

try parking it

RICHARDSON
Bike Mart
EST. 1942

I-30 Insider Commuter Challenge



The I-30 Insider Commuter Challenge was hosted on TryParkingIt.com from October 1, 2016 – April 28, 2017. The goal of I-30 Insider Commuter Challenge, a pilot program funded through the federal Value Pricing Pilot Program, was to test the effectiveness of using a variety of incentives to positively affect driver behavior. The challenge encouraged commuters along the I-30 test corridor to use alternative commute modes like carpooling, vanpooling, biking, walking, telecommuting, or working a compressed schedule instead of driving alone. Challenge participants earned I-30 Insider points for each alternative commute trip during the AM and PM peak periods. The I-30 Insider points were then used to purchase a variety of online gift card incentives.

Become an **I-30** Insider.
 Drive I-30. Earn rewards.

www.i30insider.com

Try Parking It News

Try Parking It Commuter Challenges

In 2017, TryParkingIt.com partnered with the Denton County Transportation Authority (DCTA) and the Dallas Area Rapid Transit (DART) to offer bike month commuter challenges from May 1 to May 31, 2017.

2017 DCTA Bike Everywhere Challenge



The "DCTA Bike Everywhere Challenge" encouraged commuters in Denton County to ride their bikes instead of driving during the month of May. Participants enjoyed the benefits of biking while getting a chance to win great prizes. The three DCTA Bike Everywhere Challenge participants with the most bike trips logged at the end of the challenge won \$650 in gift cards and prizes provided by DCTA's three member cities – Denton, Lewisville, and Highland Village – who sponsored the challenge.

2017 DART Bike to Work Challenge and Bike to Work Day Events

DART and TryParkingIt.com hosted its second Bike to Work Challenge to encourage riders to use bicycles as an alternative to driving. All DART Challenge participants were entered into a drawing for a chance to win a \$200 gift card to Richardson Bike Mart.



DART also celebrated National Bike to Work Day on May 19th to promote the use of bicycles for part of a commuter's journey to work, appointments, shopping, etc. to help relieve road congestion and air pollution. As part of the Bike to Work Day celebration, "Energizer Stations" staffed by DART, Bike DFW, North Central Texas Council of Governments (NCTCOG), local bike groups/shops and other partners, provided refreshments and biking information at the following locations:

- Downtown Plano Station
- Mockingbird Station
- CityLine/Bush Station
- Farmers Branch Station
- St. Paul Station
- Addison Transit Center
- Oakenwald Streetcar Stop

Try Parking It G.R.E.E.N. Rewards Partners

NCTCOG would like to say thank you to the 128 local businesses that have signed on to be Try Parking It G.R.E.E.N Reward Partners under the leadership of The Burrell Group. Thanks to their generosity, nearly \$112,000 in awesome rewards have been donated over the past year. Our G.R.E.E.N. Reward Partners have contributed great rewards like Dallas Mavericks and Texas Ranger game tickets; a staycation experience at a four-star resort hotel; DART and DCTA transit passes; spa and fitness sessions; bike rentals, accessories, and tune-ups; museum and amusement park passes; car washes; free food and desserts; and much more!

What is a G.R.E.E.N Rewards Partner?

GIVE: Give a certain amount of rewards monthly or quarterly for active users to win on the Try Parking It website. Rewards may include: giveaways, discounts, a large contest prize, etc.

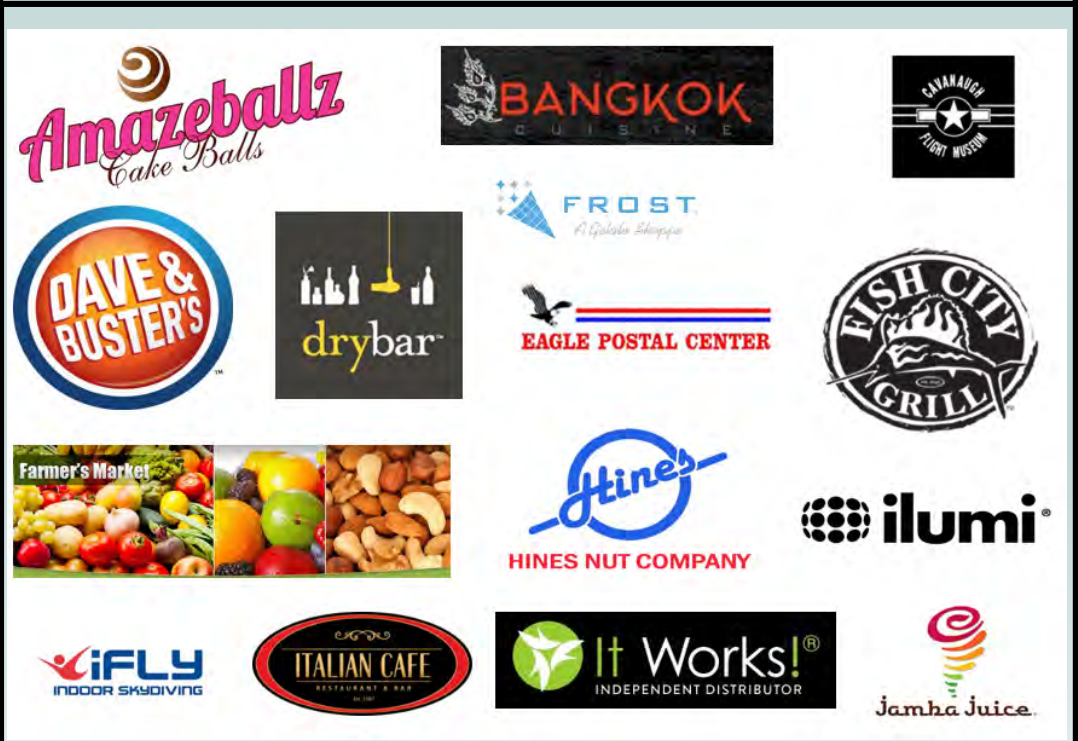
RECEIVE: Receive recognition on our website, in newsletters, social media, and more.

EXPAND: Expand your customer demographic. You will reach a large amount of commuters by partnering with us, which can potentially result in new and lasting customers for your business.

EFFECT: You are aiding in improving air quality and decreasing traffic congestion by joining our program. How? The rewards contributed by your business are motivating commuters to try alternative commutes, getting more vehicles off the road.

NORTH TEXAS: We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!

Current G.R.E.E.N. Reward Partners



NORTH CENTRAL TEXAS
 COUNCIL OF GOVERNMENTS
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA

JANUARY 2016—JUNE 2017 TDM PERFORMANCE REPORT

Try Parking It News

Current G.R.E.E.N. Reward Partners

The image displays a collection of logos for various businesses that are G.R.E.E.N. Reward Partners. The logos are arranged in a grid-like fashion. The partners include:

- Jon David Salon
- Juangaviota Flowers
- Krispy Kreme Doughnuts
- Luby's
- Benbrook Bicycle
- Larger than Life
- Marble Slab Creamery
- LUXESTVITA
- MAMBO SEAFOOD
- Nothing Bundt Cakes
- PEI WEI
- PARKIT MARKET Homemade Deli Sandwiches
- Perfumes 2 GO
- Piccolo Mondo Italian Restaurant
- Potbelly SANDWICH SHOP
- SPARK! ADVENTURES IN CREATIVITY
- Sheraton Dallas HOTEL
- Starbucks
- STREET'S FINE CHICKEN
- Tacodeli
- TACO DINER mexican taqueria
- Taza GREEK & LEBANESE CUISINE
- THE WILLIAMS AGENCY REALTORS & ADVISORS
- Thai BOX For the Joy of Taste & Healthiness
- TITLE BOXING CLUB
- Nature's Gallery
- PLANO Cycling + Fitness www.planocycling.com
- RAFAIN SINCE 1909
- Touched by Eve

NORTH CENTRAL TEXAS
 COUNCIL OF GOVERNMENTS
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA

JANUARY 2016 — JUNE 2017 TDM PERFORMANCE REPORT

Try Parking It News

Current G.R.E.E.N. Reward Partners

The image displays a collection of logos for various businesses that are G.R.E.E.N. Reward Partners. The logos are arranged in a grid-like fashion. Some logos include text such as 'Two Pooners Restaurant', 'Snap Kitchen', 'The Modern', 'Salt Escape', 'CryoNow', 'Vitality Bowls - Superfood Cafe', 'Bicycles Inc', 'The Sixth Floor Museum at Dealey Plaza', 'Acupuncture Center', 'Carrollton Martial Arts', 'Black Ship little katana', 'Blue Mesa', 'Chad Rookstool', 'CH Cook Hall', 'Forest Car Wash & Detail', 'Crossfit Clay', 'Bonzai Cycle Works', 'Free to Be Chiropractic', 'Frontiers of Flight Museum', 'Gaines Town & Country Boutique', 'Kimbell Art Museum', 'LED Skin Care Plano', 'Leslie Duong', 'Maasai Grill', 'Messina Shoe Repair', 'Monster Yogurt', 'Music Institute at Carrollton Square', 'Apex Integrative Health', 'Amazing Jake's Food & Fun', and 'Big O's Auto Wash'.

NORTH CENTRAL TEXAS
COUNCIL OF
GOVERNMENTS
TDM PROGRAM

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www.nctcog.org



www.TryParkingIt.com



www.dart.org



www.fwta.org



www.dcta.net

JANUARY 2016—JUNE 2017 TDM PERFORMANCE REPORT

Try Parking It News

Current G.R.E.E.N. Reward Partners



Historical G.R.E.E.N. Reward Partners

