



North Central Texas Council of Governments

AGENDA

Public Education Task Force

Wednesday, April 21, 2021

9:30 a.m., Microsoft Teams

1. **Welcome and Introductions.**

PRESENTATION ITEMS

2. **2021 Doo the Right Thing Campaign.** Dates for the 2021 Doo The Right Thing campaign will be announced.
3. **North Texas Community Cleanup Challenge Project Update.** NCTCOG staff will update the group on the status of the North Texas Community Cleanup Challenge website and resources.
4. **FY21 Work Project Update.** An update on the status of training webinars for the current fiscal year Work Program be given.
5. **Legislative Updates.** NCTCOG staff will give a brief update on State bills of interest in the current legislative sessions.

DISCUSSION/ACTION ITEMS

6. **FY22 Program Discussion.** NCTCOG staff will start a discussion on work project ideas for the Fiscal Year 2022 Work Program. Staff will also kick off initial discussions on slogan and/or visual ideas for the 2022 March is Texas SmartScape Month campaign.
7. **Discussion on Stormwater Cooperative Purchase.** NCTCOG staff will poll the group to determine interest in and need for the Stormwater Cooperative Purchase program this summer.
8. **Trash Free Waters Update and Brief Discussion to Gauge the Appetite of Local Governments in Engaging Recreational Groups in Litter Cleanup Activities.** NCTCOG will provide an overview of the *Engage and Educate* initiative associated with the EPA Trash Free Waters grant. NCTCOG will facilitate a brief discussion on litter cleanup activities to gain an understanding of what our stakeholders are able and willing to do to promote and coordinate these events and also what support is needed from NCTCOG to advance these efforts. Additionally, volunteers will be requested to form an advisory group to guide the Trash Free Waters team's efforts on this initiative.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

9. **Other NCTCOG Program Updates.** NCTCOG staff will share recent and upcoming activities of the IDDE, Stormwater Monitoring, TMDL, and Wastewater and Treatment Education Roundtable, programs.
10. **Conferences & Events.** NCTCOG staff will share regional and statewide conferences and events.
11. **News & Resources.** NCTCOG staff will share news and resources of relevance to the group.
12. **Roundtable.** Members will share what is happening in their communities.

13. **Next Meeting Dates.** The next virtual meeting is scheduled for Wednesday, July 21, 2021, at 9:30 a.m. Venue details are pending.

14. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Barbara Bradford at (817) 695-9231 or bbradford@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.