





# PETF Reducing Aquatic Litter Debris Infographics and Toolkit

## June – Plastic Straws

The following are guides to social media posts for Reducing Aquatic Litter Debris Infographics and Toolkit. In the tables are the images and captions that are meant to be posted with one another. Each month there will be a focus on one item of litter that is commonly found. There will be four posts a month that follow this pattern: an Adobe stock photo announcing what the topic of the month is, a simple graphic with a fact about the item, an organization that targets this item of litter, and an infographic about this month’s topic. In each graphic, there is room for a logo. While it is not mandatory to put logos on every post, it is mandatory for the first post (the adobe stock image).

Image	Caption
	<p>Why does the plastic straw have a bad reputation? Plastic straws are only used once for a few minutes before being thrown away. {INSERT CITY HERE} cannot recycle a straw due to contamination and the low quality of plastic used. Next time think twice before you use a straw!</p>
	<p>Do you remember when scientist Christine Figgen had to pull a straw out of a sea turtle’s nose? This kicked “plastic straw awareness” into high gear and many people began realizing how impactful littered plastic can be for marine life. Straws can get mistaken for food by wildlife and easily cause life threatening problems.</p>
	<p>Do you skip the straw when at restaurants? During the Ocean Conservancy’s International Coastal Cleanup, straws are one of the top ten items collected every year. That’s why we are encouraging people to “skip the straw” when you can. You can take the pledge at <a href="https://oceanconservancy.org/trash-free-seas/outreach-education/skip-the-straw/">https://oceanconservancy.org/trash-free-seas/outreach-education/skip-the-straw/</a>.</p>
	<p>How many of these “straw facts” did you already know? Seek out reusable straw alternatives such as using a stainless-steel straw, a bamboo straw, or a paper straw to cut down on plastic usage.</p>