

2020

TRAVEL DEMAND MANAGEMENT PROGRAM
ANNUAL PERFORMANCE REPORT



North Central Texas
Council of Governments



NORTH CENTRAL TEXAS
COUNCIL OF GOVERNMENTS
**TRAVEL DEMAND
MANAGEMENT PROGRAM**

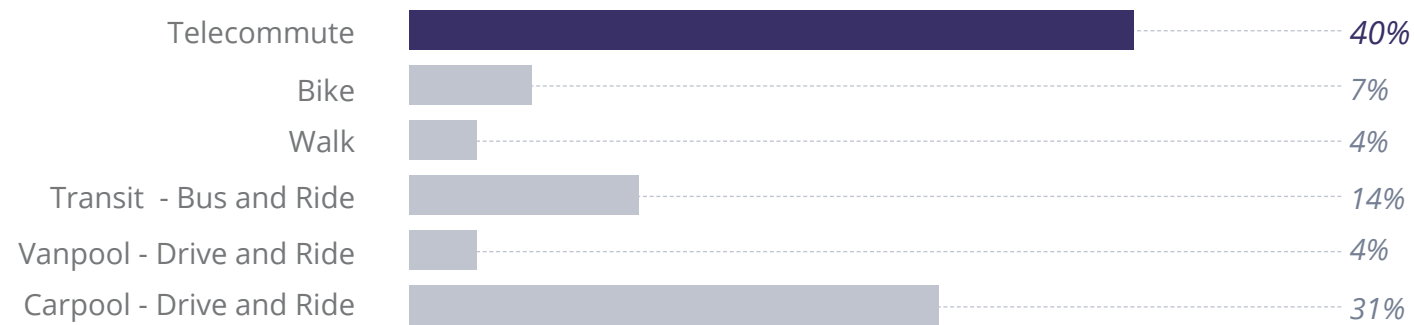
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EMISSIONS AND HEALTH SAVINGS BY COMMUTE MODE

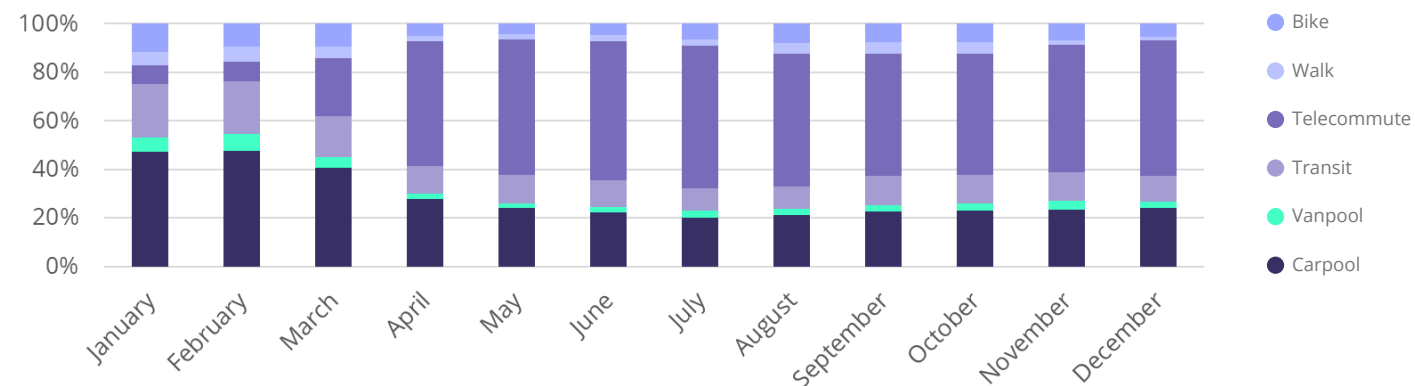
Commute Mode	Trips Recorded	VMT reduced (mi.)	% Used	Calories Burned	GHG (lbs)	NOx (lbs)	CO (lbs)	PM 2.5 (lbs)	VOC (lbs)
Carpool - Drive and Ride	18,050	299,419	30.67%	-	266,000	73.90	2,040	2.64	16.50
Vanpool - Drive and Ride	2,276	70,391	3.87%	-	62,800	17.40	480	0.62	3.88
Transit - Bus and Rail	8,065	158,113	13.70%	-	137,000	39.00	1,080	1.39	8.71
Walk	2,210	1,983	3.75%	245,256	1,760	0.49	20	0.02	0.11
Bike	4,209	23,939	7.15%	981,595	21,400	5.91	160	0.21	1.32
Telecommute	23,690	921,537	40.25%	-	796,000	228.00	6,300	8.13	50.80
Day Off - Compressed Work Week	358	16,993	0.61%	-	14,000	4.20	120	0.15	0.94
Brown Bag Lunch	22,001	110,045	-	-	9,700	27.20	760	0.97	6.07
Total	80,859	1,602,420	-	80,859	1,308,660	396	10,960	14	88

2020 TRY PARKING IT COMMUTE MODES - PERCENTAGE USED



Note: The commute modes used, as reported through the Try Parking It website, are based on the commute activities voluntarily reported on the website. The actual commute mode percentages used throughout the region will differ.

2020 TRY PARKING IT COMMUTER DATA



Note: As a result of the COVID-19 pandemic, our region experienced drastic changes in commute patterns. The above chart shows how commute trips tracked through TryParkingIt.com changed over the course of the pandemic in 2020. As shown, there was a large increase in the number of people that telecommuted or work from home, and a large decrease in the number of people that drive and take transit.

REGIONAL VANPOOL PROGRAM JANUARY 2020 — DECEMBER 2020

Vanpool Program	DART	Trinity Metro	DCTA	Combined
Total Number of Vans	11	55	67	133
Average Number of participants (Per Month)	331	474.75	386.42	1,192
Total Vehicle Miles of Travel Reduced (Annual)	4,272,688	5,359,037	5,454,252	15,085,977
Total Vehicle Trips Reduced (Annual)	139,834	208,184	230,678	578,696
NOx Emissions Reduced (lbs)	2,541	3,187	3,244	8,972
Total VOC Emissions Reduced (lbs)	847	1,062	1,081	2,991

PRIVATE VANPOOL PROGRAM RIDERSHIP PERFORMANCE

	2018	2019	2020
Total Number of Vans to Date	92	75	60
Average Number of Participants (Per Month)	531	492	393.25
Total Vehicle Miles of Travel Reduced (Annual)	5,859,307	5,662,650	903,792
Total Vehicle Trips Reduced (Annual)	221,378	159,388	3,060,062
Total NOx Emissions Reduced (lbs)	3,485	3,368	118,600
Total VOC Emissions Reduced (lbs)	1,162	1,123	1,820

REGIONAL VANPOOL PROGRAM ANNUAL COMPARISONS (DART, TRINITY METRO, DCTA AND PRIVATE RIDERSHIP* COMBINED)

	2018	2019	2020
Total Number of Vans	378	364	193
Average Gas Price Per Gallon	\$2.46	\$2.60	\$2.60
Average Number of Participants (Per Month)	2,620	2,595	1,585
Total Vehicle Miles of Travel Reduced (Annual)	40,441,391	38,279,271	18,146,039
Total Vehicle Trips Reduced (Annual)	1,140,602	1,101,814	697,296
Total NOx Emissions Reduced (lbs)	24,051	22,765	10,792
Total VOC Emissions Reduced (lbs)	8,017	7,588	3,597

* Private Vanpool Program information was received directly from the vanpool vendor.

The COVID-19 pandemic significantly impacted the Regional Vanpool Program.

2020 TRAVEL DEMAND UPDATES

PROPOSED REGIONAL SINGLE-OCCUPANCY VEHICLE TRIP REDUCTION TARGET DEVELOPMENT RESOLUTION

The North Central Texas region experienced reductions in traffic congestion and improvements in air quality due to changes in traffic and commute patterns during COVID-19 restrictions. To sustain the positive benefits of changes in travel behavior on congestion experienced during the pandemic, the NCTCOG Travel Demand Management (TDM) Program assessed the impact of establishing a regional trip reduction target to reduce single-occupancy vehicle (SOV) or drive alone commute trips during peak travel periods. To ensure that a realistic regional target is established, the TDM Program researched trip reduction targets established by comparable sized Metropolitan Planning Organizations across the country and researched trip reduction programs implemented by public and private employers. NCTCOG also evaluated possible public policy tradeoffs and/or unintended consequences that may come with

setting a target that is too low or too high. TDM Program staff presented the proposed resolution and target development process and sought public feedback during various meetings for the Surface Transportation Technical Committee, the Regional Transportation Council, and other public meetings.

The proposed Regional Single-Occupancy Vehicle Trip Reduction Target Development Resolution seeks to reduce SOV commute trips by 20 percent with the target maintained each year. Because TDM is not a one size fits all solution, all TDM strategies including carpooling, vanpooling, transit, biking, walking, telecommuting, and flexible work schedules are encouraged to achieve the proposed regional target. Its success is contingent upon solid public support, promotion, and involvement.

Proposed Regional Single-Occupancy Vehicle Trip Reduction Target Development Resolution

- Section 1.** The Regional Transportation Council supports the establishment of a regional trip reduction target of 20 percent to reduce the number of single-occupancy vehicle (SOV) commute trips during the peak period.
- Section 2.** The Regional Transportation Council strongly encourages both public and private sector employers to reduce employees' SOV trips consistent with Section 1 of this resolution through the establishment of a formal Employee Commute Program.
- Section 3.** The Regional Transportation Council strongly encourages both public and private sector employers to monitor and track agency participation of the Program through an online commute tracking platform.
- Section 4.** To aid in Program tracking and monitoring activities, both public and private sector agencies are strongly encouraged to utilize TryParkingIt.com, the region's commute tracking and ride-matching website and application. Employers may utilize an existing tracking platform comparable to Try Parking It for this purpose.
- Section 5.** For public sector agencies, the Regional Transportation Council will evaluate the agency's participation and implementation of the Program through a new policy established as part of the Metropolitan Transportation Plan Policy Bundles. Non-participation may impact the level of Transportation Development Credits received through the Policy Bundle Survey process.
- Section 6.** For private sector agencies, the Regional Transportation Council will monitor the agency's participation and implementation of the Program through TryParkingIt.com or a comparable tracking platform. Participation may result in awarding regional funding for TDM-related efforts e.g., (transit passes).

- Section 7.** NCTCOG staff will provide the Regional Transportation Council with annual updates on the status of the Regional Trip Reduction target to reduce SOV commute trips. Reported performance measures shall include Try Parking It utilization rates, number of users, trips reduced, and emissions reduced.
- Section 8.** This resolution shall be in effect immediately upon its adoption.

TRY PARKING IT ENHANCEMENTS

Try Parking It ensures a personalized and seamless experience. Users of Try Parking It are incentivized to not drive alone by offering reward points for tracked commuter activity. Points received from logged commute trips are then used as currency to purchase over 3,000 rewards. Instant redemption of rewards is a new feature of Try Parking It. There is no waiting period to use earned rewards. A wide array of reward choices can be selected from our G.R.E.EN. Reward Partners and Entertainment Reward options.

Several enhancements occurred for the Try Parking It platform in 2020. Software upgrades completed by the Try Parking It Website and Application Consultant, Agile Mile, created a more robust experience for users which included:




New (web-based) trip planner features and enhancements:

- Available travel options now appear when conducting ride searches
- Carpool matches are automatically sorted and displayed with the best matches appearing first
- Step by step directions provided for transit, bicycling and walking
- Single-trip, events, and destinations trip planning
- Ability to locate rides when not logged in
- Non-traditional Ride-match Volunteer function which allow members to create single trip drop-off and pickup profiles; They can indicate where and when they may be able to give someone a ride
- Ability to add customizable unique locations (e.g., bike racks)
- Ability to track trips to and from unique locations (e.g., park and ride lots)
- Open Trip Planner (OTP) server with flex routes (where available)
 - Ability for users to record multimode trips with scooter and drive-alone options
 - Improved (web based) geolocation available for members who choose to identify their current location
 - Notification added that encourages active members to enter their exact vehicle information (e.g., 2012 Honda CRV) for more accurate fuel, emissions, and cost savings tracking
- Dormancy rules added to improve ride matching experiences. Such rules prevent members from appearing as ride matches if they are deemed as inactive users

New features and enhancements were also made to the Try Parking It Report Dashboard system for employer administrators. A complete list of the new features and enhancements is available upon request.

Try Parking It Website can be accessed at www.tryparkingit.com. The Try Parking It app is available in the [App Store](#) and [Google Play](#).

How It Works

<p>Rideshare or Take Greener Trips</p>  <p style="font-size: 8px;">Carpool, vanpool, take transit, bike, walk, telecommute from home, or even brown bag your lunch. Just don't drive by yourself.</p>	<p>Record Your Trips</p>  <p style="font-size: 8px;">Record your greener trips in your Try Parking It account and track the miles and money you save, the emissions you prevent, and the reward points that you've earned.</p>	<p>Get Rewards</p>  <p style="font-size: 8px;">Instantly redeem your points for local restaurant and store discounts, event giveaways, free food, spa treatments, and more. It's free and easy to do, so join today.</p>
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REGIONAL TRANSIT AGENCY AND TRANSPORTATION MANAGEMENT ASSOCIATION (TMA) UPDATES

DALLAS AREA RAPID TRANSIT UPDATES

Dallas Area Rapid Transit (DART) Vanpool Program

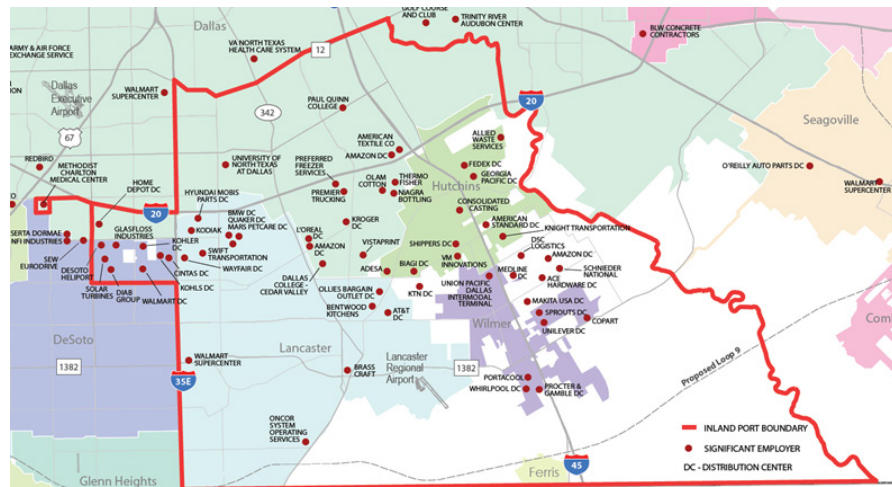
The greatest challenge encountered by the DART Vanpool Program during 2020 was COVID-19. Vanpool ridership declined ninety-five percent when compared to the previous year. To ensure the health and well-being of our riders and protect our vanpools, it became a necessity to understand the underlying causes of the pandemic. An invaluable resource is the Federal Transit Administration (FTA) COVID-19 Resource Tool, which is monitored and disseminated to promote best practices for new and existing vanpools. Information to educate riders, including airflow in vehicle cabins and return-to-work site policies are also included in the tool. The FTA COVID-19 Resource Tool can be accessed at www.transit.dot.gov/regulations-and-programs/safety/fta-covid-19-resource-tool.

The COVID-19 Resource Tool for Public Transportation focuses on topics important for public transportation and includes information on the following topics:

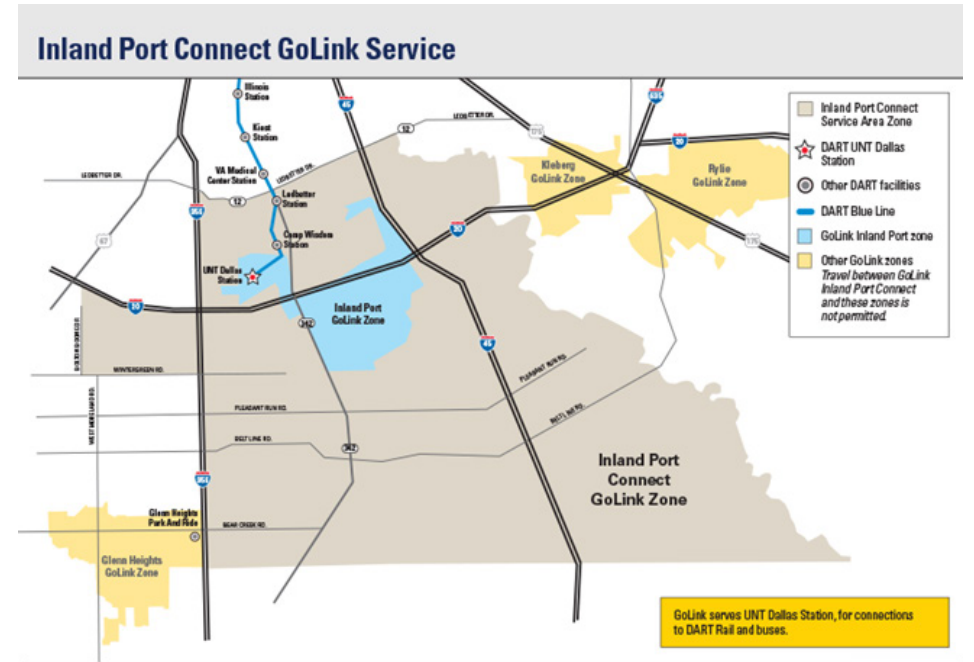
1. Vaccine Planning
2. COVID-19 Health and Safety Plan
3. Hygiene
4. Physical Distancing
5. Disinfecting Surfaces Touched by the Transit Operator
6. Sanitizing Transit Vehicles
7. Sanitizing Transit Stations and Facilities
8. Personal Protective Equipment
9. Worksite Assessments
10. Face Coverings
11. Rideshares and Deliveries
12. Get and Keep America Open
13. Reference Resources

SOUTHERN DALLAS COUNTY INLAND PORT TRANSPORTATION MANAGEMENT ASSOCIATION (IPTMA)

The Southern Dallas County Inland Port TMA (IPTMA) was formed in late 2019 to establish expanded transportation options in the Inland Port area. Previously this region consisted of severely limited transit services for employers. The IPTMA was established to provide transit opportunities in the Inland Port area as thousands of available jobs were outside of the DART service area. The IPTMA has continued to experience phenomenal growth and provides comprehensive transportation solutions to employees and employers in the Southern Dallas County Inland Port area. It is currently home to over 30,000 jobs and hundreds of employers. Funded by its members, the IPTMA helps to coordinate transportation services and improve connectivity within Inland Port's boundaries. Members of the IPTMA includes private businesses, nonprofit organizations, city and county governments, and local government agencies. Visit inlandport.org for more details.



The IPTMA GoLink service launched on November 2, 2020, with the goal of providing transportation options for connecting employees and employers in the Inland Port area. The service has steadily seen an increase in ridership. As of January 2021, there was an average of 57 riders per weekday during the COVID-19 pandemic. Riders have two options for service (STAR Transit or UberPool) in the designated IPTMA zone from 5:00 am - 8:00 pm Monday through Friday. More information can be found at dart.org/riding/golinkinlandportconnect.asp.



DENTON COUNTY TRANSPORTATION AUTHORITY (DCTA)

Ride Safe, Stay Safe Campaign

The COVID-19 pandemic has changed a lot of things —transit included. However, one thing that remains the same is our commitment to safely get people where they need to go.

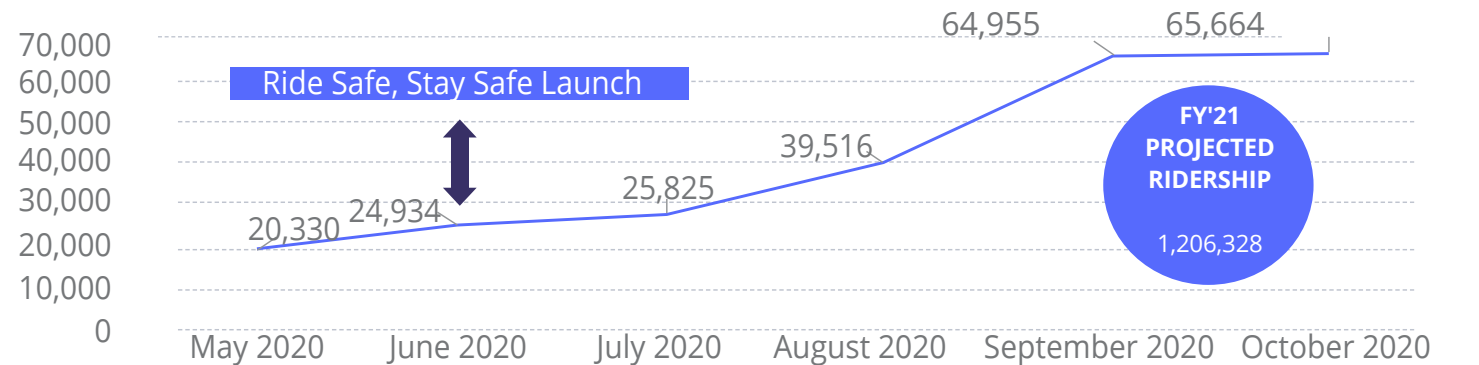
In June 2020, DCTA launched its Ride Safe, Stay Safe campaign with the following goals:

- Showcase how DCTA is keeping riders and employees safe
- Share safety tips when riding transit
- Highlight enhanced cleaning and safety efforts
- Keep riders informed on DCTA COVID-19 news and updates

recommended social distancing of six feet and to wear a cloth face mask when onboard DCTA vehicles. Buses and trains received additional cleanings using a medical grade disinfecting cleaner as well as a daily spray down using a broad-spectrum disinfectant that is effective against a range of microorganisms for extended periods. Additional cleaning was placed on high touch areas such as door handles, crew rooms, countertops, driver consoles, and steering wheels. Clear vinyl protection barriers were installed on each bus to provide separation between the operator and boarding passengers/ fare box. Various services and schedules were updated during COVID-19 to ensure the safety of passengers while still providing essential trips for those in need of transportation. Visit RideDCTA.net for more information.

Enhanced cleaning measures were implemented during the pandemic to keep passengers safe. Passengers were encouraged to maintain the

RIDE SAFE, STAY SAFE CAMPAIGN RIDERSHIP DATA : RIDERSHIP VS. CAMPAIGN EFFORTS



TRINITY METRO UPDATES

Trinity Metro Vanpool Program

Trinity Metro was not immune to the effects of the COVID-19 pandemic. After reaching its goal of 25 percent and surpassing it by 57 percent, COVID-19 caused many vanpoolers to work from home. But for those participants who were still required to commute to work, Trinity Metro ensured that all passengers had the necessary PPE, such as face masks and hand sanitizers. Trinity Metro, partnering with Commute with Enterprise - the vendor that provides vanpool services for Trinity Metro, ensured that participants were practicing social distancing by having less people in a vehicle. Notices were placed in vehicles regarding President Biden's executive order, requiring mask to be worn while using public transportation, which includes vanpool. Some of the initiatives Trinity Metro is doing to help increase participation are, working with workforce solutions, attending job fairs, and reaching out to employers and speaking with their HR representatives to raise the awareness and the benefits of vanpool.

Delivering You Safely Multimedia Campaign

Trinity Metro introduced the Delivering You Safely campaign to the Fort Worth and Tarrant County communities in mid-May 2020 after the agency installed and incorporated new safety protocols for all its transit services, with special emphasis on its fixed route buses and the TEXRail commuter rail line. The multimedia campaign was designed to reach and reassure existing, past, and potentially new riders that Trinity Metro was doing everything in its power to ensure a safe commute on its buses, trains, vans, and other equipment. Trinity Metro encountered immediate positive results once the campaign launched. The campaign succeeded in educating Tarrant County residents of the new safety standards that Trinity Metro enacted. Ridership was also positively impacted. From the lowest ridership statistics posted in April 2020, total ridership of all Trinity Metro services increased 6% by May 2020 and by the end of the fiscal year (September 2020), total rides increased by 20%. Among the two service focal points, fixed route bus ridership grew 8% by May 2020 and 17% by the end of September. Ridership on Trinity Metro TEXRail, the agency's commuter rail service, rebounded an astounding 34% from the April low by the end of May and 76% by the end of the 2020 fiscal year.

COMMUTE WITH ENTERPRISE

Complete Clean Pledge

Commute with Enterprise, the vanpool vendor for Trinity Metro and the Denton County Transportation Authority (DCTA), was committed to the safety of their customers during the COVID-19 pandemic and offered a complete clean starter kit for all vanpool commute vehicles. The kit included a spray bottle with disinfectant pods, a box of disposable gloves and masks, and a roll of paper towels with step-by-step guidelines. All commuters were encouraged to take the commuter clean pledge in cleaning their vehicles. Daily guidelines from various health authorities were also provided to ensure commitment to the pledge. It was asked that commuters agree to a cleaning schedule with fellow riders, clean their vehicle in accordance with best practices as recommended by local health authorities, and agree to rotate purchasing cleaning items to replenish kits.



During a time of uncertainty, the objective was to continue providing essential services and remain open to serve customers who rely on Enterprise to get employees to and from work. Enterprise wanted to ensure our ongoing commitment to the well-being of riders and reaffirm how they were in control of their commute by adhering to routine practices.

Control Your Commute Strategies

- *Van family:* Riding with the same commuters day after day (your "van family") provides a level of assurance and accountability to one another.
- *Your ride your rules:* It's your commute; you and your fellow passengers can set the rules, sharing driving, cleaning and maintenance responsibilities.
- *Limited exposure:* With limited capacity, vanpools inherently minimize exposure to others when compared to larger and more populated commuting options.

TRANSIT-ORIENTED DEVELOPMENT (TOD) PLANNING

DART RED AND BLUE LINES TRANSIT-ORIENTED DEVELOPMENT (TOD) RESIDENT, BUSINESS, EMPLOYEE SURVEY

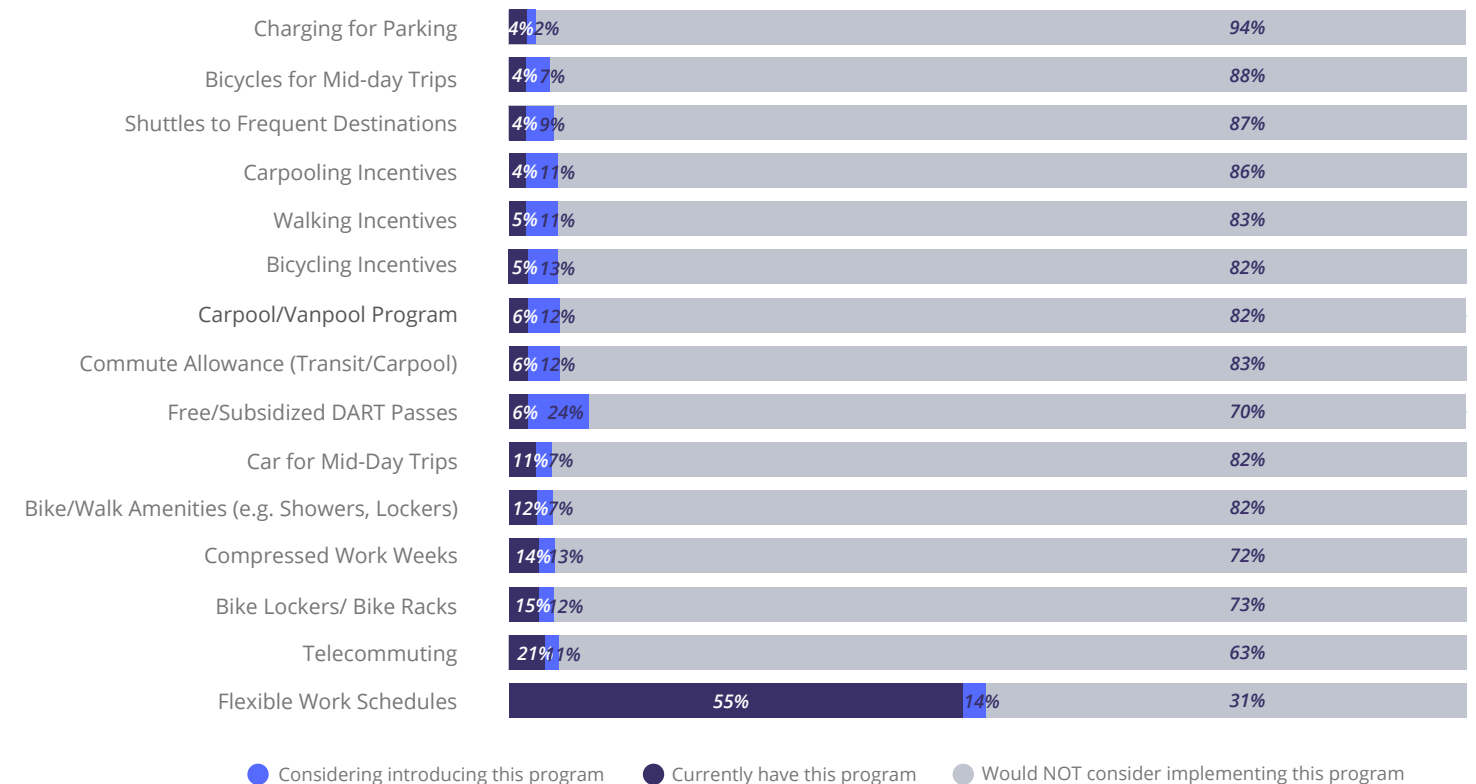
From August 2019 to February 2020, NCTCOG staff conducted a survey to better understand the transportation related behavior and opinions of the businesses who operate and the people who live and work within the one-mile radii of 28 DART stations along the Red and Blue Lines as part of a Federal Transit Administration TOD Planning Pilot Grant. Responses totaled 1,540 residents, 1,039 businesses, and 550 employees. Full report and data are available at www.nctcog.org/redblueTOD.

In addition to questions on travel behavior, preferences and demographics, businesses and employees were asked about travel demand management (TDM) strategies used and program provisions. It was found that more employees provide more TDM programs as employer size increased. When asked if they would consider various TDM strategies, 24% of employers indicated that they would consider free/subsidized DART transit passes making it

the most considered (under 14% for all others) non-schedule based TDM strategy. Employers indicated increased interest in transit, walk, and bike use and TDM strategy programs when located closer to DART stations.

Most of the 550 employees reported a low offering of TDM programs from their employers. The most common programs offered were flexible work schedules (29%), free subsidized DART passes (26%), and bike storage (23%). Among those who were offered TDM benefits and services the most frequently used included teleworking (74%), flex schedules (73%), and compressed work weeks (48%). Only 4% of employees surveyed reported using their employer-sponsored DART pass in the past 6 months. The greatest employee interest for TDM programs not currently offered was teleworking (35%), compressed work week schedules (34%) and DART passes (31%).

EMPLOYER PROVISION OF TRAVEL DEMAND MANAGEMENT (TDM) PROGRAMS

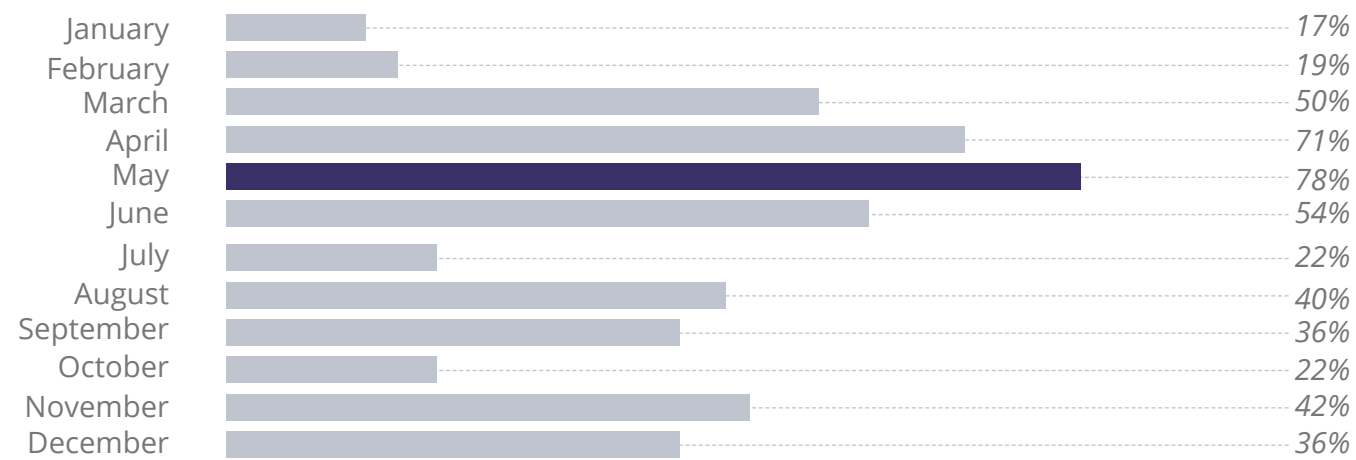


BICYCLE-PEDESTRIAN PROGRAM UPDATES

COVID-19 IMPACTS ON ACTIVE TRANSPORTATION IN 2020

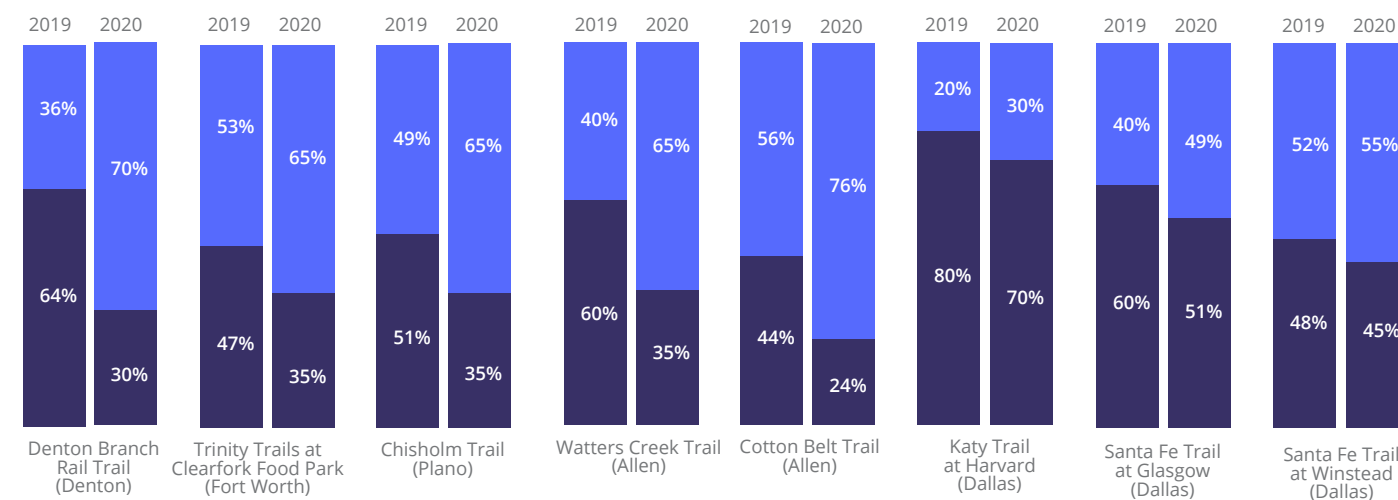
NCTCOG, in partnership with local agencies, maintains equipment to collect bicycle and pedestrian traffic counts along regionally significant trails in Collin, Dallas, Denton, and Tarrant Counties. Since the outbreak of COVID-19 in March 2020, NCTCOG has monitored changes in travel behavior and trends on trails compared to 2019. As displayed in Figure 1, bicycling and walking experienced a 50 percent increase in March and peaked in May 2020. Throughout 2020, bicycle stores in the region reported experiencing a boom in sales. This phenomenon was highlighted in both local and national news reports. Trail counts at eight sites around the Dallas-Fort Worth region reflect the growth in bicycling as seen in Figure 2. While overall trail use was up for both pedestrians and bicyclists, the amount of bicycle use on trails had an even greater increase at all locations. Growth of trail usage occurred throughout every day of the week, with the greatest increases occurring during weekdays as compared to weekends. People walking and bicycling on trails during peak commute hours increased between 60 to 120 percent.

FIGURE 1: MONTHLY TRAIL USAGE (PERCENT CHANGE 2019 VS. 2020)



Source: NCTCOG collected at sites located in Plano, North Richland Hills, Denton, Dallas, Fort Worth and Allen. Note: No adjustments for weather were applied.

FIGURE 2: MODE SHARE (MAY 2019 VS. MAY 2020) ● Pedestrians ● Bicyclists



Source: NCTCOG - collected at sites located in Plano, North Richland Hills, Denton, Dallas, Fort Worth and Allen. Note: No adjustments for weather were applied.

REGIONAL TRANSIT MANAGEMENT AND PLANNING

MY RIDE NORTH TEXAS

Navigating through North Central Texas, there are many barriers that may prohibit individuals from accessing available public transportation options that connect them to medical appointments, work opportunities, education, and grocery stores. Through an Access and Mobility Grant from the Federal Transit Administration, NCTCOG has partnered with My Health My Resources of Tarrant County and Community Council of Greater Dallas to implement a regional mobility management program, named My Ride North Texas 2.0.

As an extension of the Dallas and Tarrant My Ride programs, the project supports regional mobility efforts to improve transportation to wellness resources for transit-dependent populations and provides travel navigation assistance to individuals in the NCTCOG 16-county region, focusing on seniors and individuals with disabilities. North Texas residents can call 1-800-898-9103 to speak to travel navigators, who can connect callers to transit information and provide:

- Counseling on regional transportation options
- Application assistance for transportation programs
- Information about public transportation options
- Planning for when individuals or family members cannot drive

Visit www.myridentx.org for more information on the My Ride North Texas 2.0 program.

FY2020 TRANSIT SMALL PROVIDER TRIPS

In the North Central Texas region, public transportation providers and transit partners work together to provide regional connections to fill gaps in urban and rural transit service that connect individuals to jobs, medical appointments, and educational opportunities. For small and medium-sized traditional public transportation providers, financial and operating data is reported to the National Transit Database (NTD) and includes ridership information on passengers, vehicles, and comparison between urban and rural service. The NTD data is used by the Federal Transit Administration (FTA) and NCTCOG to help determine future urban and rural funding apportionments within the region.

**MY
RIDE
NORTH TEXAS**

FY20 NTD¹ REPORTING FOR SMALL PROVIDERS

Provider Name	Unlinked Passenger Trips	Vehicle Revenue Hours	Vehicle Revenue Miles	Vehicles Operated in Max Service	Urban Unlinked Passenger Trips (%)	Rural Unlinked Passenger Trips (%)
City/County	26,906	16,834	256,249	14	23.87%	76.13%
Community Transit Services	35,382	9,796	183,615	10	15.88%	84.12%
Public Transit Services	53,883	23,124	473,227	21	15.08%	84.92%
Span Inc.	34,024	22,350	471,648	26	60.00%	40.00%
STAR Transit	180,456	76,762	1,278,910	75	61.47%	38.53%

¹ National Transit Database (NTD) database records the financial, operating, and asset condition of transit systems receiving Urbanized Area Formula Program (5307) or Rural Formula Program (5311) funding.

TRY PARKING IT G.R.E.E.N. REWARD PARTNERS

As of March 2021, 276 local businesses have become Try Parking It G.R.E.E.N. Reward Partners under the business recruitment efforts of The Burrell Group. Thanks to the generosity of our G.R.E.E.N. Reward Partners, over \$476,476 in amazing incentives have been donated to the Try Parking It Rewards Program between 2016 and 2021. Our G.R.E.E.N. Reward Partners continue to contribute fantastic rewards such as free food and desserts; store discounts; free offers; spa, beauty, and fitness sessions; bike rentals, accessories, and tune-ups; museum, entertainment, and amusement park passes; car washes; and much more!

What is a G.R.E.E.N. Reward Partner?

GIVE: Give a certain amount of rewards monthly or quarterly for active users to win on the Try Parking It website. Rewards may include: giveaways, discounts, a large contest prize, etc.

RECEIVE: Receive recognition on our website, in newsletters, social media, and more.

EXPAND: Expand your customer demographic. You will reach a large amount of commuters by partnering with us, which can potentially result in new and lasting customers for your business.

EFFECT: You are aiding in improving air quality and decreasing traffic congestion by joining our program. How? The rewards contributed by your business are motivating commuters to try alternative commutes, getting more vehicles off the road.

NORTH TEXAS: We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!



G.R.E.E.N. REWARD PARTNERS

January 2020 - December 2020

Addison

Flower Child
Free to Be Chiropractic
Hopdoddy Burger Bar
Pie Five
Pluckers Wing Bar

Allen

Cotton Patch
Fish City Grill
Krispy Kreme
Pie Five
Pluckers Wing Bar
Salt of the Earth

Arlington

Apex Integrative Health
Dave & Buster's
HOTWORX Session
Krispy Kreme
Kysu Group
McDonald's
Nothing Bundt Cakes
Piccolo Mondo Italian Restaurant
Pie Five
Pluckers Wing Bar

Carrollton

Ms. Mary's Southern Kitchen
Music Institute at Carrollton Square
Nature's Gallery
Nutrition Nation
Pet Extravaganza
Pie Five

Cedar Hill

Calvary Pharmacy
Cryo Now
Dry Clean Super Center
Krispy Kreme
Visual Expressions Art School, Gallery & Custom Framing

Dallas

A.C.N. Herbs / Green Tea
Ann's Health Food Center
Baylor Scott & White Health
Joel T. Allison Faith in Action
Initiatives Office of Mission & Ministry
Beading Dreams
Bike Mart
Chad Rookstool Salon
Cook Hall
Dallas Museum of Biblical Art
Dave & Buster's
Dollar Branch
Euro Automotive
Fairmont Dallas Hotel
Famous Bubba's BBQ
Fireside Pies
Fish City Grill
Forest Car Wash
Frontiers of Flight Museum
Frost - A Gelato Shoppe
Heart to Heart / Crossfit Clay
Hopdoddy Burger Bar
HOTWORX Session
IT'SUGAR
Juan Gaviota Flowers

Krispy Kreme
Larger Than Life
Maasai Grill
McDonald's
Messina Shoe Repair
Pedego Dallas Electric Bikes
Pie Five
Pluckers Wing Bar
PUREPOKE Sushi Bowl & Roll
Ruibal's Plants of Texas
Ruthie's Rolling Café
SculptHouse
Fitness Studio & Boutique
Sheraton Dallas Hotel -
Draft Media Sports Lounge
Smokey John's
TCBY
The Juice Bar
The Original Pancake House
on Northwest Highway
The Ozone Bar
The Parkit Market Food Store
The Virgin Olive Oiler
Three Dog Bakery
Top Pot Doughnuts
Two Podners

Colleyville

HOTWORX Session
The Green Door

Denton

HOTWORX Session

G.R.E.E.N. REWARD PARTNERS

January 2020 - December 2020

DeSoto

Custom Bling T- Shirts
Ready to Go (CBT)

Fast Fist Martial Arts

Frontier Express Mail

McDonald's

DFW Airport

Blue Mesa Grill

Duncanville

360 Cycle

Eules

Amazing Lash Studio

Cinépolis USA

Dave & Buster's

High Point Cleaners

Hopdoddy Burger Bar

Menchie's Frozen Yogurt

Pie Five

That Look Cleaners

Farmers Branch

Messina Shoe Repair

Fort Worth

Bonzai Cycle Werx

Chicken Salad Chick

Circle Theatre

Farmer's Market Fort Worth,
Inc.

Fireside Pies

Flying Tire Bicycle

Fort Worth Botanic Garden

Hopdoddy Burger Bar

HOTWORX Session

IT'SUGAR

Jamba Juice

Modern Art Museum
of Fort Worth

National Cowgirl Museum and
Hall of Fame

Pacific Table

Pie Five

Pluckers Wing Bar

Run On!

Starbucks

Taco Diner

Three Dog Bakery

Title Boxing

Trinity Metro

Flower Mound

HOTWORX Session

Pie Five

Frisco

Bike Mart

Dave & Buster's

KidZania!

Krispy Kreme

Pie Five

PUREPOKE Sushi Bowl & Roll

Texas Legends

Garland

Circus Espana

Grapevine

Bermuda Gold & Silver

Brown Chiropractic

Chez Fabien - The Main
Street Bistro & Bakery

DFW Holistic Health

Fireside Pies

IT'SUGAR

Kilwins

Krispy Kreme

Master Made Feeds

Pluckers Wing Bar

Greenville

Top Pot Doughnuts

Haltom City

Bangkok Cuisine

Hillcrest

Top Pot Doughnuts

Hurst

Red Robin

Irving

Alamo Drafthouse Cinema

Amber D. Kyle

Eagle Postal Center #15

Fish City Grill

Italian Cafe

Jon David Salon

Pacific Table

Perfumes2Go

Pie Five

Red Wing Shoes

TCBY

Vision Hair Salon

Wal-Belt Cleaners

Keller

HOTWORX Session

Pie Five

Lewisville

Pie Five

G.R.E.E.N. REWARD PARTNERS

January 2020 - December 2020

Mesquite

Krispy Kreme

Midland

Wrap Addict: ITWORKS

Midlothian

McDonald's

North Richland Hills

Eventfully Yours Special Event
Venue

Plano

Benefit San Francisco

Fireside Pies

Henry's Tavern American Bar
& Grill

Kenny's Italian Kitchen

Kenny's Wood Fired Grill

LED Skin Care Center

Pie Five

Pluckers Wing Bar

The Williams Agency

Red Oak

McDonald's

Richardson

Bike Mart

Krispy Kreme

Monster Yogurt

Reef Point Yoga

Tantuni Mediterranean Grill

Top Pot Doughnuts

Southlake

Hopdoddy Burger Bar

Northing Bundt Cakes

Three Dog Bakery

*For a full listing of the over
2,900 G.R.E.E.N Rewards and
Entertainment Rewards currently
available to Try Parking It users,
please visit TryParkingIt.com.*



NCTCOG TDM PROGRAM

Caryn Sanders
Transportation Planner
817.704.5665
csanders@nctcog.org

Sonya Landrum
Program Manager
SLandrum@nctcog.org
817.695.9273
slandrum@nctcog.org

TDM@nctcog.org



CMP
CONGESTION MANAGEMENT PROCESS

DCTA
DENTON COUNTY
TRANSPORTATION AUTHORITY