

**FY 2024-2026 Dallas-Fort Worth MPO Safety Program Recommendations**

PROJECT NAME	PROJECT DESCRIPTION	CONTRIBUTING FACTOR	PASS THROUGH VS. STAFF TIME	PROPOSED FUNDING SOURCE <sup>1</sup>	PROPOSED MATCH SOURCE	2024	2025	2026	TOTAL	COMMENTS
<b>Bicycle/Pedestrian Education</b>										
Look Out Texans Safety Campaign	Public awareness campaign (education and outreach) for targeted areas that have been identified as bicycle/pedestrian safety hotspots	Bicycle and Pedestrian	Staff	STBG	TDCs	\$165,000	\$165,000	\$170,000	\$500,000	Funding will be added to existing project (TIP 11647.2)
			Materials/Advertising			\$500,000	\$500,000	\$500,000	\$1,500,000	
			<b>Subtotal</b>			<b>\$665,000</b>	<b>\$665,000</b>	<b>\$670,000</b>	<b>\$2,000,000</b>	
<b>Bicycle/Pedestrian Engineering</b>										
Regional Bicycle Safety Action Plan	Develop a regional bicycle safety plan to identify needed bicycle improvements	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Staff	STBG	TDCs	\$200,000	\$300,000	\$0	\$500,000	Funding will be added to existing project (TIP 11647.2)
Bicycle/Pedestrian Spot Improvements	Provide funding to local agencies for safety treatments and countermeasures on bike/pedestrian facilities, including lighting/intersection improvements, crosswalk enhancements, on-street bike safety treatments, etc., identified in regional bike or pedestrian safety plans	Bicycle and Pedestrian	Pass-Through	CMAQ	TDCs	\$3,000,000	\$3,000,000	\$3,500,000	\$9,500,000	Projects to be added to the TIP and implemented by local agencies
			<b>Subtotal</b>			<b>\$3,200,000</b>	<b>\$3,300,000</b>	<b>\$3,500,000</b>	<b>\$10,000,000</b>	
<b>Roadway Operations, Engineering, and Intercity Connections</b>										
Regional Data Tools and Analysis	Data tool, collection, and analysis to be used regionwide that combines historical data and vehicle behavior data to identify areas with a high-risk of safety incidents and identify countermeasures that can be applied to improve safety	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Staff	STBG	TDCs	\$440,000	\$445,000	\$450,000	\$1,335,000	
			Vendor/Consultant			\$1,000,000	\$1,000,000	\$1,000,000	\$3,000,000	
Roadway Safety Audits	Regionwide roadway safety audit to evaluate various road segments and intersections highlighted in the regional Pedestrian Safety Action Plan, and to identify recommended safety countermeasures that will enhance safety and reduce the number and severity of crashes	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Consultant	STBG	TDCs	\$1,500,000	\$0	\$0	\$1,500,000	
Implementation of the Roadway Safety Plan	Provide funding for striping, signage, operational changes, technology (advance warnings), etc.; Projects to be implemented by local agencies	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Pass-Through	STBG	TDCs	\$5,500,000	\$5,750,000	\$5,935,000	\$17,185,000	Implementation of data project above; Put in an out-year placeholder in the TIP until projects are identified from the safety plan
Traffic Incident Management	Freeway/traffic incident management program includes training for agency executives and first responders, quick clearance crash reconstruction training, other training and education to promote strategies to mitigate traffic incidents; Includes NCTCOG staff time and consultant assistance	Crash Response	Staff	STBG	TDCs	\$150,000	\$160,000	\$170,000	\$480,000	Continue on similar Path; Include in general safety project
			Vendor/Consultant			\$500,000	\$500,000	\$500,000	\$1,500,000	RFI and Procurement pending. Plan to release RFI in FY 22.; Include in general safety project
			<b>Subtotal</b>			<b>\$9,090,000</b>	<b>\$7,855,000</b>	<b>\$8,055,000</b>	<b>\$25,000,000</b>	
<b>Speed Education</b>										
Drive Aware North Texas Safety Campaign	Public awareness campaign (education and outreach) to target driver behaviors to reduce crashes, focus on speeding, and other contributing factors as they emerge	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Staff	STBG	TDCs	\$100,000	\$100,000	\$150,000	\$350,000	New effort. May be completed with staff or consultant depending on total effort needed and cost
			Marketing			\$300,000	\$300,000	\$300,000	\$900,000	
Targeted Safety Education Campaign for School Districts and Teen Drivers	Safety campaign using community outreach to schools and organizations to focus on teen driver behavior, safe routes to school, etc.	Speed, DUI, Bicycle, Pedestrian, Unrestraint and Motorcycles	Staff/Consultant	STBG	TDCs	\$250,000	\$250,000	\$250,000	\$750,000	
			<b>Subtotal</b>			<b>\$650,000</b>	<b>\$650,000</b>	<b>\$700,000</b>	<b>\$2,000,000</b>	

1: Funding shown is the Federal amount (100%), Regional TDCs are proposed in lieu of local match

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<b>Speed Enforcement</b>										
Strategic Targeting of Aggressive Driving and Road Rage	Partner with enforcement agencies to combat aggressive driving and road rage; Includes personnel and equipment	Speed, DUI, Unrestraint	Direct to Agencies - Program in TIP	STBG	TDCs	\$800,000	\$2,250,000	\$3,200,000	\$6,250,000	
			Staff			\$200,000	\$250,000	\$300,000	\$750,000	
			<b>Subtotal</b>			<b>\$1,000,000</b>	<b>\$2,500,000</b>	<b>\$3,500,000</b>	<b>\$7,000,000</b>	
<b>Other</b>										
Placeholder Projects and Programs to be Identified in the Future		TBD	TBD	TBD	TDCs	\$1,250,000	\$1,250,000	\$1,500,000	\$4,000,000	
			<b>Subtotal</b>			<b>\$1,250,000</b>	<b>\$1,250,000</b>	<b>\$1,500,000</b>	<b>\$4,000,000</b>	
			<b>Grand Totals</b>			<b>\$15,855,000</b>	<b>\$16,220,000</b>	<b>\$17,925,000</b>	<b>\$50,000,000</b>	
			<b>Staff</b>			<b>\$1,505,000</b>	<b>\$1,670,000</b>	<b>\$1,490,000</b>	<b>\$4,665,000</b>	
			<b>Pass Through</b>			<b>\$14,350,000</b>	<b>\$14,550,000</b>	<b>\$16,435,000</b>	<b>\$45,335,000</b>	

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