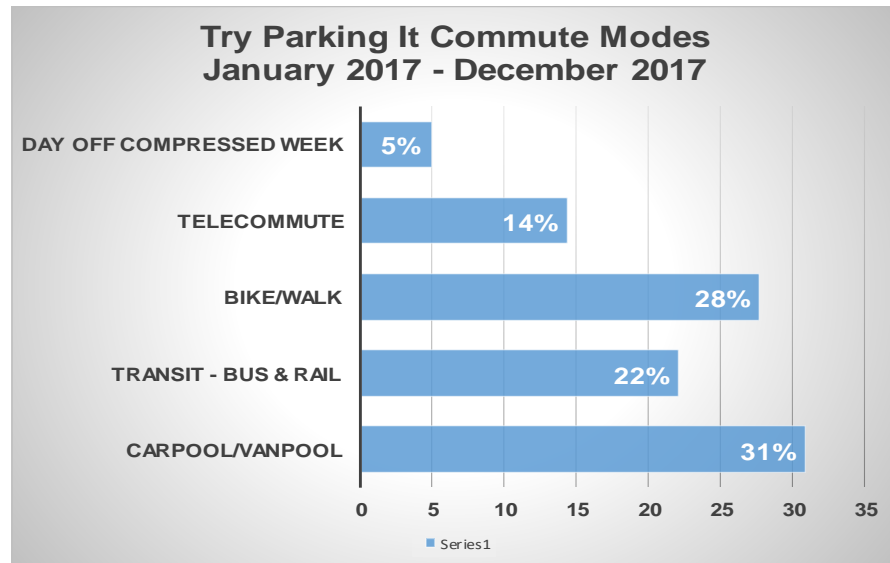


Information as Reported through TryParkingIt.com

Commute Modes January 2017 – December 2017

Commute Mode	Number of Times Used	VMT Reduced (mi)	Percentage Used
Carpool - Drive & Ride	17,942	423,972	27%
Vanpool - Drive & Ride	2,416	95,598	4%
Transit - Bus	5,899	68,219	9%
Transit - Rail	8,673	159,852	13%
Walk	9,886	7,112	15%
Bike	8,377	50,858	13%
Telecommute	9,478	221,766	14%
Day Off—Compressed Week	3,258	66,013	5%

Note: The commute modes used, as reported through the Try Parking It website, are listed in the table above. It is important to note that these statistics are based on the commute activities voluntarily reported on the website. The actual commute mode percentages used throughout the region will differ.



**Emissions & Health Savings by Commute Mode
January 2017 – December 2017**

Commute Mode	Calories Burned	GHG (lbs)	NOx (lbs)	CO (lbs)	PM (lbs)	VOC (lbs)
Carpool - Drive & Ride	0	213,885	152.43	2,091	25	698.93
Vanpool - Drive & Ride	0	62,281	40.25	622	7	207.75
Transit - Bus	0	62,800	50.38	631.66	8.27	210.55
Transit - Rail	0	147,241	118.06	1,480.13	19.38	493.38
Walk	858,977	6,545	5.25	65.85	0.86	21.95
Bike	2,700,599	46,842	37.56	470.92	6.17	156.97
Telecommute	0	204,298	163.78	2,053.42	26.89	684.47
Day Off Compressed Week	0	60,799	48.75	611.24	8	203.75
Brown Bag Lunch	0	213,892	141.98	1,780.02	23.31	593.34
Drive Alone ZEV	0	22,938	1.29	38.62	0.18	25.75
Total	3,559,576	1,041,521	760	9,845	125	3,297

Regional Vanpool Program January 2017 — December 2017

Vanpool Program	DART	Trinity Metro*	DCTA	Combined
Total Number of Vans	183	89	32	304
Average Number of Participants Per Month	1,310	624	336	2,270
Total Vehicle Miles of Travel Reduced (Annual)	18,799,488	11,501,554	6,451,790	36,752,832
Total Vehicle Trips Reduced (Annual)	569,554	267,478	151,542	988,574
Total NOx Emissions Reduced (lbs)	11,180	6,840	3,837	21,857
Total VOC Emissions Reduced (lbs)	3,727	2,280	1,279	7,286

* Formerly known as The T

Regional Vanpool Program Annual Comparisons (DART, Trinity Metro*, and DCTA Combined)

Year of Performance	2015	2016	2017
Total Number of Vans	349	325	304
Average Gas Price Per Gallon	\$2.27	\$1.99	\$2.23
Average Number of Participants Per Month	3,097	2,550	2,270
Total Vehicle Miles of Travel Reduced (Annual)	55,875,181	41,612,674	36,752,832
Total Vehicle Trips Reduced (Annual)	1,396,798	1,130,188	988,574
Total NOx Emissions Reduced (lbs)	39,383	24,748 ^	21,857
Total VOC Emissions Reduced (lbs)	14,769	8,249 ^	7,286

* Formerly known as The T.

^ Denotes change in emissions calculation.

Private Vanpool Program Ridership Performance *

	2016	2017
Total Number of Vans to Date	85	88
Average Number of Participants (Per Month)	416	493
Total Vehicle Miles of Travel Reduced (Annually)	5,095,833	5,173,140
Total Vehicle Trips Reduced (Annually)	176,876	204,188
Total NOx Emissions Reduced (lbs)	3,031	3,077
Total VOC Emissions Reduced (lbs)	1,010	1,026

* Private Vanpool Program information was received directly from the vanpool vendor.

Try Parking It News

Try Parking It Commuter Challenge Updates

In 2017, Try Parking It hosted three separate commuter challenges in partnership with NCTCOG's Congestion Management Program, Dallas Area Rapid Transit (DART), and Denton County Transportation Authority (DCTA). The performance results for the commuter challenges are summarized in this report.

I-30 Insider Commuter Challenge Results



The I-30 Insider Commuter Challenge was hosted on TryParkingIt.com from October 1, 2016 through April 28, 2017. The goal of I-30 Insider Commuter Challenge, a pilot program funded through the federal Value Pricing Pilot Program, was to test the effectiveness of using incentives to change a commuter's travel behavior related to commute mode used, time of travel, and choice of facilities. The Challenge also allowed regional planners to test how priced facilities impact all users including low-income populations. Examples of targeted travel behaviors included but are not limited to peak period pricing, transit, park-and-ride lots, ridesharing, telecommuting, bicycling, and varied work schedules.

A total of 99 commuters actively participated in the I-30 Insider Challenge and logged a total of 5,593 alternative commute trips. Challenge participants earned I-30 Insider points for each alternative commute trip during the AM and PM peak periods and used the earned points to purchase a variety of online gift card incentives. A total of 60 incentives were redeemed during the Challenge period. A summary of the commute modes used and gift card incentives redeemed are included in the table below.

Summary of Commute Modes Used	# of Trips Logged by Commute
Bike	310
Telecommute	410
Vanpool - Drive	5
Vanpool - Ride	4
Walk	929
Carpool - Ride	352
Day off or Compressed Week	365
Carpool - Drive	1,405
Transit - Bus	765
Transit - Rail	1,048
Grand Total	5,593

Available Incentive Option	# of Times Selected
Amazon e-gift Card	47
Brinker Restaurants	1
Darden Restaurants	1
Buffalo Wild Wings	1
Cheesecake Factory	3
Bass Pro Shops	2
Old Navy	1
Lowe's	2
Petco	2
Dave & Buster's, Fandango, Hyatt, Netflix, Papa John's, Ulta	0
Grand Total	60

Study Findings: The I-30 Insider Challenge was a pilot project and was limited in scope to one corridor for a six-month period. Based on the limited Challenge results, it was concluded that monetary incentives could prove successful in influencing commuters to switch from single occupant travel or use alternative commute options more frequently.

Try Parking It Commuter Challenge Updates

In 2017, TryParkingIt.com partnered with the Denton County Transportation Authority (DCTA) and the Dallas Area Rapid Transit (DART) to offer bike month commuter challenges from May 1 to May 31, 2017. The performance results for both Challenges are summarized below.

2017 DCTA Bike Everywhere Challenge Results



The “DCTA Bike Everywhere Challenge” encouraged commuters in Denton County to ride their bikes instead of driving during the month of May. The three DCTA Bike Everywhere Challenge participants with the most bike trips logged at the end of the challenge won \$650 in gift cards and prizes provided by DCTA’s three member cities – Denton, Lewisville, and Highland Village – who sponsored the challenge.

2017 DCTA Bike Everywhere Challenge Results

Total Number of Challenge Participants	36
Total Number of Bike Challenge Trips Logged	774
Total Distance of all Bike Trips	2,313.38
Total Calories Burned	122,854
Fuel Saved (gal)	108.09 gal
GHG Saved (lbs)	2,124.30

2017 DART Bike to Work Challenge Results



The goal of the DART Bike to Work Challenge was to encourage commuters in the DART service area to incorporate bicycles into their work commutes. All eligible DART Challenge participants were entered into a drawing for a chance to win a \$200 gift card to Richardson Bike Mart.

2017 DART Bike to Work Challenge Results

Total Number of DART Challenge Participants	50
Total Number of Bike Challenge Trips Logged	1,150
Total Distance of all Bike Trips	5,769
Total Calories Burned	306,332
Fuel Saved (gal)	269.89 gal
GHG Saved (lbs)	5,304.11

2018 Try Parking It News Updates

2018 Try Parking It Bike Everywhere Challenge

In recognition of National Bike Month, Try Parking It hosted the 2018 Bike Everywhere Challenge May 1 -31, 2018. Commuters were encouraged to try biking instead of driving.



**Try Parking It
Bike Everywhere Challenge**
May 1 - 31, 2018

Celebrate National Bike Month from May 1 through May 31, 2018 by challenging yourself to bike everywhere this month. Instead of driving, try biking to work, school, lunch, or to run errands. It's easy to participate in the challenge.
Simply: Register. Ride. Record.

**Try Parking It Bike Challenge Prizes for:
Most Bike Trips Taken & Most Bike Miles Traveled**

		
<p>\$125 Amazon E-gift Card & TPI Swag</p>	<p>\$100 Amazon E-gift Card & TPI Swag</p>	<p>\$75 Amazon E-gift Card & TPI Swag</p>



Register:
www.TryParkingIt.com
Click on "Challenges" tab.
The challenge is open to all North Texas residents.

2018 Try Parking It Employee Transportation Champion Awards Luncheon

The NCTCOG Travel Demand Management Program will host the 2018 Try Parking It Employee Transportation Champion Award Luncheon on June 29, 2018 and present Try Parking It Employee Transportation Champion of the Year Awards to individuals in the Public Sector, Private Sector, and Education Sector. The award recognizes individuals that best demonstrate a commitment to promoting and advancing commuter transportation options at their worksite in North Central Texas.



Employee Transportation Champion (ETC) Luncheon

Friday, June 29, 2018
Cowboy's Golf Club
1600 Fairway Dr.
Grapevine, TX 76062



Celebrating the champions who work hard every day to coordinate and promote alternative transportation options at their business for employees.

These individual don't always carry an official title, but their work duties include administering commute related programs or benefits or actively promoting commute options like carpooling, vanpooling, transit, biking, walking, telecommuting, and using flexible work schedules. Try Parking It G.R.E.E.N. Rewards Partners will also be recognized during the luncheon. The Try Parking It Employee Transportation Champion of the Year Award was introduced in 2018.

Try Parking It G.R.E.E.N. Reward Partners

As of May 2018, 151 local businesses have signed on to be Try Parking It G.R.E.E.N. Reward Partners under the business recruitment efforts of The Burrell Group. Thanks to the generosity of our G.R.E.E.N. Reward Partners, over \$386,000 in awesome incentives have been donated to the Try Parking It Rewards Program between 2016 and May 2018. Our G.R.E.E.N. Reward Partners continue to contribute great rewards like free food and desserts; store discounts and free offers; spa, beauty, and fitness sessions; bike rentals, accessories, and tune-ups; museum, entertainment, and amusement park passes; car washes; and much more!

What is a G.R.E.E.N. Reward Partner?

GIVE: Give a certain amount of rewards monthly or quarterly for active users to win on the Try Parking It website. Rewards may include: giveaways, discounts, a large contest prize, etc.

RECEIVE: Receive recognition on our website, in newsletters, social media, and more.

EXPAND: Expand your customer demographic. You will reach a large amount of commuters by partnering with us, which can potentially result in new and lasting customers for your business.

EFFECT: You are aiding in improving air quality and decreasing traffic congestion by joining our program. How? The rewards contributed by your business are motivating commuters to try alternative commutes, getting more vehicles off the road.

NORTH TEXAS: We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!

Current G.R.E.E.N. Reward Partners

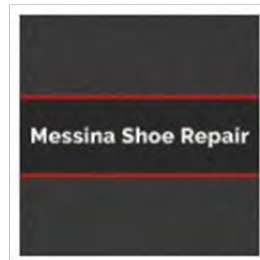
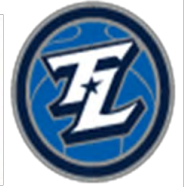


NORTH CENTRAL TEXAS
 COUNCIL OF GOVERNMENTS
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA

TRY PARKING IT G.R.E.E.N. REWARD PARTNER UPDATE

Try Parking It News

Current G.R.E.E.N. Reward Partners

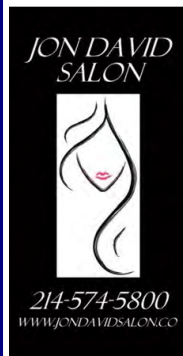
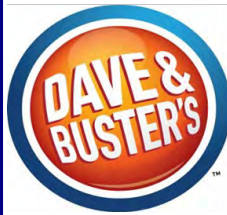


NORTH CENTRAL TEXAS
 COUNCIL OF GOVERNMENTS
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA

TRY PARKING IT G.R.E.E.N. REWARD PARTNER UPDATE

Try Parking It News

Current G.R.E.E.N. Reward Partners



NORTH CENTRAL TEXAS
 COUNCIL OF GOVERNMENTS
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA

TRY PARKING IT G.R.E.E.N. REWARD PARTNER UPDATE

Try Parking It News

Current G.R.E.E.N. Reward Partners

The grid contains the following logos:

- Piccolo Mondo Italian Restaurant
- Potbelly SANDWICH SHOP
- SPARK! ADVENTURES IN CREATIVITY
- Sheraton Dallas HOTEL
- Starbucks
- STREET'S FINE CHICKEN
- TACO DINER mexican taqueria
- Nature's Gallery
- RAFAIN BRAZILIAN STEAKHOUSE SINCE 1959
- TITLE BOXING CLUB
- Two Podners RESTAURANT
- BLUE MESA
- CryoNow
- THE GREEN DOOR
- The Modern
- CROSSFIT CLAY
- Acupuncture Center
- VITALITYBOWLS SUPERFOOD CAFÉ
- BICYCLES INC
- Gaines Town & Country Boutique
- BONZAI CYCLE WERKS
- CARROLLTON ATA MARTIAL ARTS 972.418.1866
- BLACK SHIP little katana
- Maasai GRILL
- CHAD ROOKSTOOL SALON
- FRONTIERS OF FLIGHT MUSEUM DALLAS LOVE FIELD
- FOREST CAR WASH & DETAIL
- Free to Be Chiropractic

NORTH CENTRAL TEXAS
COUNCIL OF
GOVERNMENTS
TDM PROGRAM

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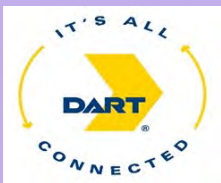
www.nctcog.org



www.nctcog.org/trans/programs/cmp.asp



www.TryParkingIt.com



www.dart.org



Formerly known as The T

www.fwta.org



www.dcta.net

TRY PARKING IT G.R.E.E.N. REWARD PARTNER UPDATE

Try Parking It News

Inactive G.R.E.E.N. Reward Partners

