

# **NCTCOG'S MAP YOUR EXPERIENCE PUBLIC COMMENT TOOL**

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NCTCOG Public Meeting

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# BACKGROUND

Transportation Department serves as the Dallas-Fort Worth region's MPO



12 counties, >7 million population



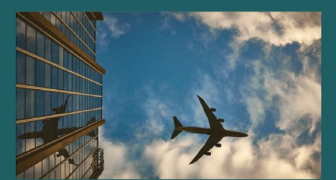
Last year forced us to get creative with virtual tools



MYE is a new tool for anyone to provide input on the transportation system



MAP  
YOUR  
EXPERIENCE



# LAUNCH



Initially created to engage the public at in-person community events



Became important online strategy as in-person events were cancelled



Beta tested from March to August 2020



Publicized through public involvement channels

- Department's monthly online input opportunities
- Social media (Facebook & Twitter accounts)
- Newsletter articles
- Press release

# ABOUT MAP YOUR EXPERIENCE



Online mapping tool to gather public comments



Users click on a point and describe an issue they experience as users of the region's transportation system at that location



Focus on regional issues, not specific projects; desire to quantify needs holistically



Designed to provide input to multiple planning initiatives




[www.nctcog.org/MapYourExperience](http://www.nctcog.org/MapYourExperience)



# HOW IT WORKS

Map Your Experience! ?

The map displays the state of Texas with a white outline. Numerous yellow circular markers are scattered across the state, primarily concentrated in the central and eastern regions, representing user comments. City names labeled on the map include Denton, McKinney, Greenville, Lewisville, Flower Mound, Plano, Garland, Mesquite, Terrell, Dallas, Arlington, Cedar Hill, Weatherford, Fort Worth, Waxahachie, Cleburne, Corsicana, Stephenville, Mineral Wells, and Athens. The map interface includes a vertical toolbar on the left with icons for zooming in (+), home, zooming out (-), location, search, and layers. The bottom right corner features the Esri logo and the text 'POWERED BY Esri, HERE, NPS | Esri, HERE, NPS'.

	Comment on Roadway Issues <span>i</span>
	Comment on Transit, Microtransit, and Other Modes <span>i</span>
	Comment on Pedestrian/Bicycle Issues <span>i</span>

# CATEGORIES



Traffic	Stops/Stations	Lanes, Stripes, Markings
Signal Timing	Shelters	Sidewalk/Trail Availability
Parking	Connections	Sidewalk/Trail Condition
Freight/Delivery	Service Frequency	Traffic Signals
Road Condition	Travel Time	Crosswalks
Safety	Facility Condition	Safety
Noise Pollution	Safety	Lighting
Air Pollution	Lighting	Other
Other	Other	



# WHY MAP YOUR EXPERIENCE?

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We need to hear from you, so we can plan for everyone!

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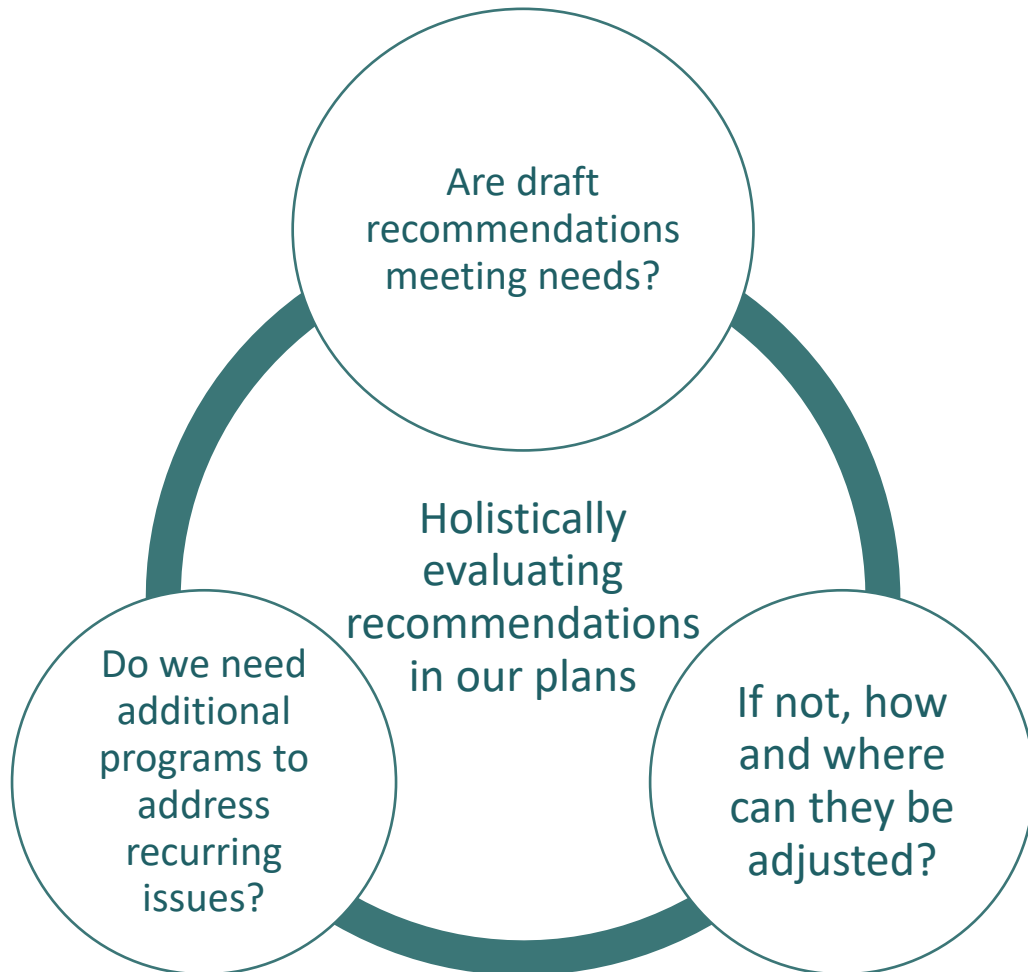
The more voices we have, the more representative of the community.

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Available 24/7, online, anytime! Allows more options for you to choose how to engage in the planning process.

# APPLYING RECEIVED COMMENTS

How we use the tool



How you use the tool





# WHAT DO WE DO WITH YOUR COMMENTS?



Holistically evaluate policy, program, and project recommendations in our plans

Are draft recommendations and programs meeting needs?

Are we missing important issues?

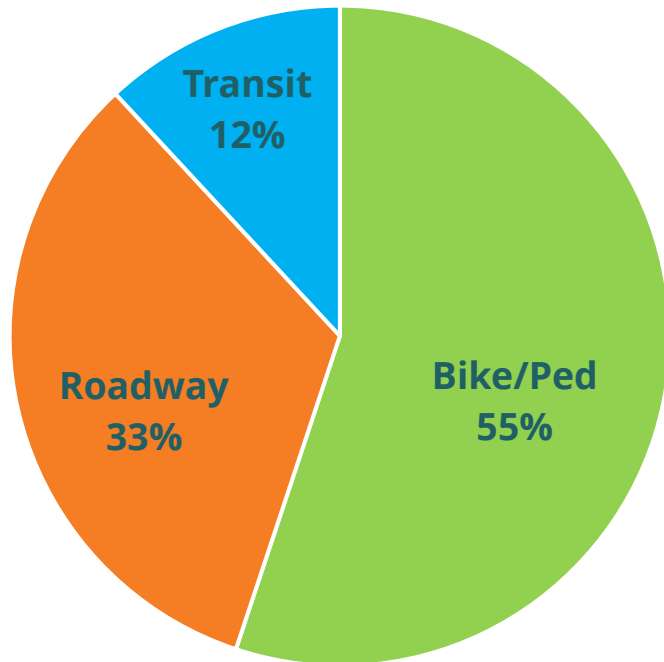
Do we need additional programs to address recurring issues?



Share comments with other local entities and stakeholders, like transit agencies and cities

# WHAT PEOPLE ARE SAYING

Breakdown of Comments by Mode



## Bike/Ped Categories

1. Sidewalk or trail availability (96)
2. Safety (43)
3. Lanes, stripes, or markings (16)

## Roadway Categories

1. Traffic (47)
2. Safety (22)
3. Road condition (15)

## Transit Categories

1. Stops/stations (16)
2. Other (12)
3. Travel time (4)

# WHAT PEOPLE ARE SAYING

Missing sidewalks

Connections to lakes, trails, and transit

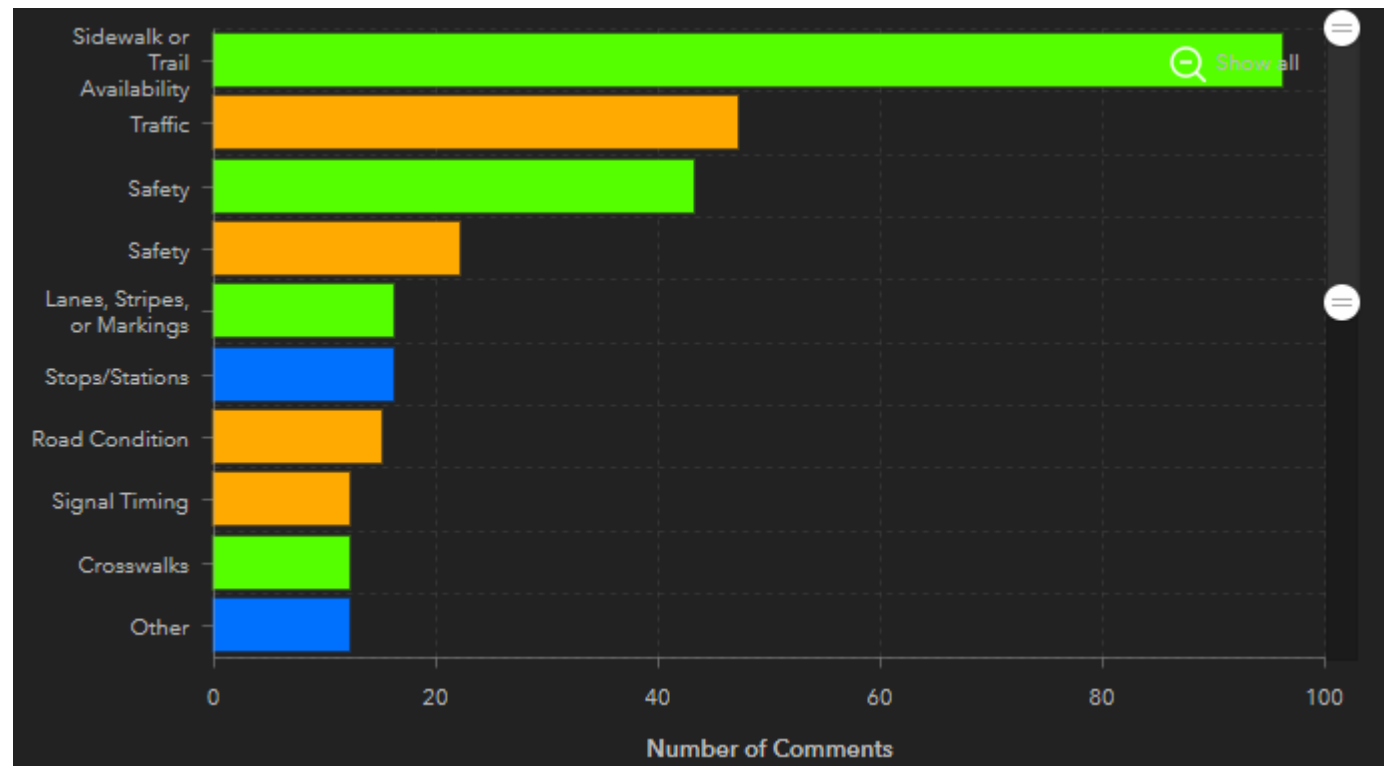
Traffic due to lack of signals, turn lanes, or alternate routes

Concerns over new construction

Transit connections to places that don't already have it

Add options to connect homes to shopping, airports, and special events

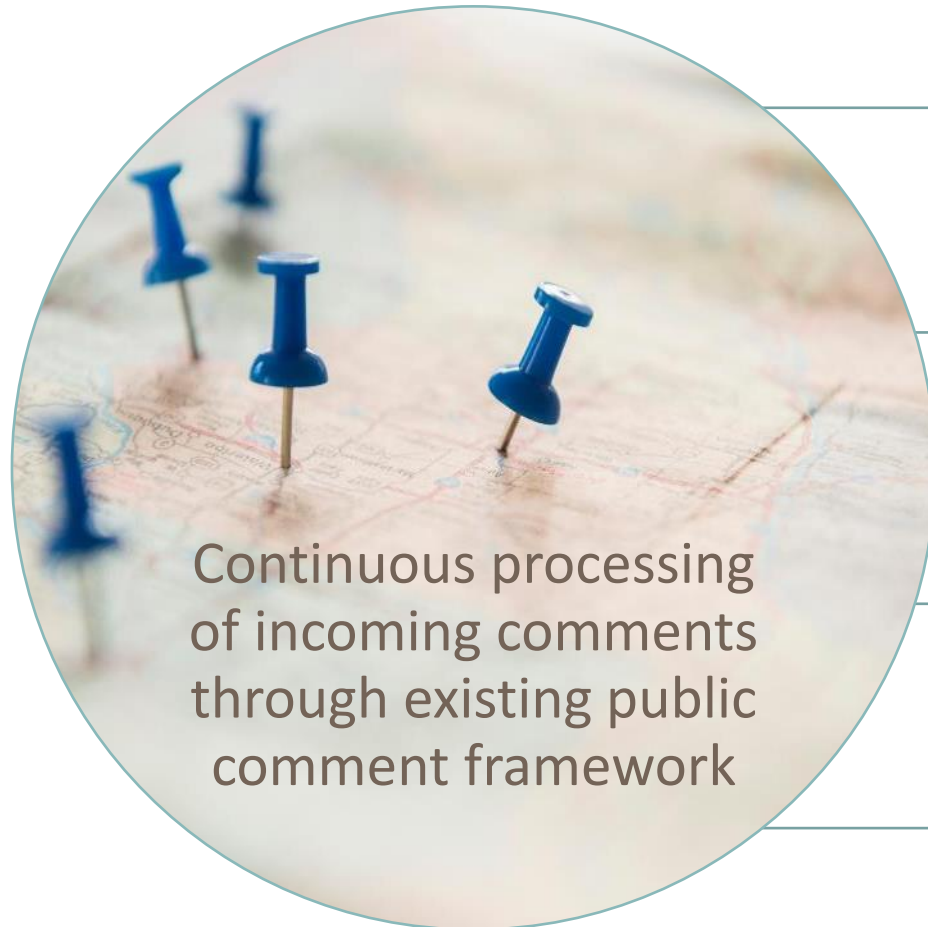
Top Ten Comment Categories



Access the dashboard through our website!

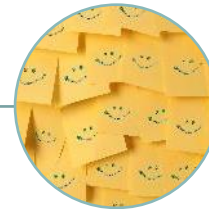
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# ONGOING WORK TO PROCESS YOUR COMMENTS

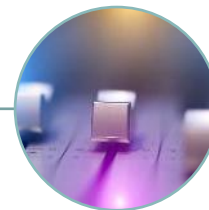


ESPAÑOL

Spanish translation



Dashboards and other summary tools



Tweaks and adjustments to interface as needed



Additional promotion of tool through Mobility 2045 Update public involvement processes

# Contact Us



[www.nctcog.org/MapYourExperience](http://www.nctcog.org/MapYourExperience)



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