

Appendix B: Responses to Employer Survey

Overall Employer Survey Results

The following tables show the complete set of responses for each question on the survey. For some of the questions, two tables are provided, one that includes the “don’t know” responses and one that excludes the “don’t know” responses. Each of the tables in this section show the number of respondents giving a response, and the percent of respondents giving a response or the average response of those answering the question.

Table 127: Question #2

What type of business is this?	Percent	Number
Retail/sales	15%	N=155
Service/restaurant/delivery	18%	N=185
Manufacturing/production/"high-tech"	7%	N=69
Office (professional, business, administrative, support)	24%	N=248
Medical/dental	12%	N=123
Construction/trades/laborer	8%	N=80
Other*	4%	N=44
Childcare / Elderly care	1%	N=8
Financial	1%	N=10
Law enforcement/Law/Government/Public Services	3%	N=29
Distribution	1%	N=10
Events / Entertainment	0%	N=5
Hospitality	1%	N=12
Health / Fitness	1%	N=8
Oil and gas	0%	N=4
Real estate	1%	N=13
Nonprofit	2%	N=16
Education / Religious	2%	N=20
Total	100%	N=1039

*Other responses to this question, including those coded into the categories above, are shown as respondents wrote them in the section *Verbatim Responses to "Other" Responses* starting on page 168.

Table 128: Question #3

Including yourself, how many full-time, part time and contract employees are at this location?	Zero/none		1 to 3		4 to 5		6 to 10		11 to 25		More than 25		Total	
	Full time	3%	N=28	25%	N=252	17%	N=174	21%	N=213	21%	N=212	14%	N=140	100%
Part time	55%	N=559	25%	N=252	6%	N=60	7%	N=68	5%	N=47	3%	N=33	100%	N=1019
Contract	82%	N=840	10%	N=105	2%	N=21	2%	N=19	1%	N=15	2%	N=19	100%	N=1019
Total employees	1%	N=7	13%	N=137	17%	N=170	22%	N=221	28%	N=286	19%	N=198	100%	N=1019

Table 129: Question #3 Average Employees

Including yourself, how many full-time, part time and contract employees are at this location?	Average	Number
Full time	20.1	N=1019
Part time	3.7	N=1019
Contract	3.6	N=1019
Total employees	27.5	N=1019

Table 130: Question #4

Roughly, what percent of employees at this worksite work the following schedules:	None/0%		1% to 25%		26% to 50%		51% to 99%		All/100%		Total	
Weekdays, daytime	6%	N=59	7%	N=69	8%	N=87	13%	N=136	66%	N=673	100%	N=1024
Weekdays, evenings or night	67%	N=684	13%	N=135	10%	N=102	4%	N=44	6%	N=59	100%	N=1024
Weekends	62%	N=631	16%	N=163	9%	N=91	5%	N=50	9%	N=89	100%	N=1024
Varying or unpredictable schedule	75%	N=765	10%	N=101	4%	N=37	3%	N=34	8%	N=87	100%	N=1024

Table 131: Question #4 Average

Roughly, what percent of employees at this worksite work the following schedules: (Doesn't have to add to 100%, as categories might overlap)	Average	Number
Weekdays, daytime	81.2%	N=1024
Weekdays, evenings or night	15.2%	N=1024
Weekends	18.3%	N=1024
Varying or unpredictable schedule	13.8%	N=1024

Table 132: Question #5

About what proportion of your organization's employees earn:	None/0%		1% to 25%		26% to 50%		51% to 99%		All/100%		Total	
less than \$10 per hour	87%	N=764	4%	N=35	2%	N=18	4%	N=34	3%	N=24	100%	N=875
between \$10 and \$20 per hour	27%	N=233	13%	N=115	16%	N=144	24%	N=212	20%	N=171	100%	N=875
more than \$20 per hour	28%	N=242	18%	N=158	15%	N=130	16%	N=139	24%	N=206	100%	N=875

Table 133: Question #5 Average

About what proportion of your organization's employees earn:	Average	Number
less than \$10 per hour	7.1%	N=875
between \$10 and \$20 per hour	47.9%	N=875
more than \$20 per hour	45.0%	N=875

Table 134: Question #6

About what proportion of your organization's employees are:	None/0%		1% to 25%		26% to 50%		51% to 99%		All/100%		Total	
29 or younger	34%	N=335	28%	N=269	20%	N=198	14%	N=132	4%	N=43	100%	N=977
30 to 49 years old	18%	N=178	20%	N=196	32%	N=309	23%	N=223	7%	N=71	100%	N=977
50 to 64 years old	35%	N=338	28%	N=272	22%	N=211	10%	N=99	6%	N=57	100%	N=977
65 or older	76%	N=742	17%	N=166	4%	N=40	1%	N=9	2%	N=20	100%	N=977

Table 135: Question #6 Average

About what proportion of your organization's employees are:	Average	Number
29 or younger	27.3%	N=977
30 to 49 years old	40.4%	N=977
50 to 64 years old	25.9%	N=977
65 or older	6.4%	N=977

Table 136: Question #7

About what proportion of your organization's employees telework (i.e., work from home/offsite) one or more days a week?	Percent	Number
None/0%	71%	N=686
1% to 25%	17%	N=159
26% to 50%	6%	N=60
51% to 99%	3%	N=26
All/100%	3%	N=31
Total	100%	N=962

Table 137: Question #7 Average

About what proportion of your organization's employees telework (i.e., work from home/offsite) one or more days a week?	Average	Number
About what proportion of your organization's employees telework (i.e., work from home/offsite) one or more days a week?	9.9%	N=962

Table 138: Question #8

What are your hours of operation? (Mon-Fri)	Monday from		Monday to		Tuesday from		Tuesday to		Wednesday from		Wednesday to		Thursday from		Thursday to		Friday from		Friday to	
	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
12:00 AM	3%	32	4%	36	3%	31	4%	37	3%	31	4%	37	3%	31	4%	37	3%	31	4%	36
1:00 AM	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	4
2:00 AM	0%	1	1%	7	0%	0	1%	8	0%	0	1%	8	0%	0	1%	8	0%	0	1%	11
3:00 AM	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2
4:00 AM	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0
5:00 AM	1%	10	0%	1	1%	11	0%	1	1%	10	0%	0	1%	11	0%	1	1%	10	0%	2
5:15 AM	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0
5:30 AM	0%	4	0%	0	0%	4	0%	0	0%	4	0%	0	0%	4	0%	0	0%	4	0%	0
5:45 AM	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0
6:00 AM	3%	30	0%	0	3%	29	0%	1	3%	30	0%	1	3%	29	0%	1	3%	29	0%	2
6:30 AM	1%	9	0%	1	1%	7	0%	1	1%	9	0%	1	1%	8	0%	1	1%	9	0%	1
7:00 AM	11%	111	0%	1	11%	111	0%	1	11%	110	0%	1	11%	112	0%	2	11%	108	0%	1
7:30 AM	4%	42	0%	0	4%	43	0%	0	4%	41	0%	0	4%	42	0%	0	4%	42	0%	0
7:45 AM	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0
8:00 AM	28%	288	0%	2	28%	287	0%	1	28%	289	0%	2	28%	287	0%	2	28%	282	0%	1
8:30 AM	12%	119	0%	0	12%	121	0%	0	12%	119	0%	0	12%	119	0%	0	12%	117	0%	0
9:00 AM	21%	216	0%	0	21%	215	0%	0	21%	217	0%	0	21%	215	0%	0	21%	214	0%	0
9:30 AM	1%	12	0%	0	1%	12	0%	0	1%	12	0%	0	1%	12	0%	0	1%	10	0%	0
10:00 AM	8%	81	0%	0	8%	83	0%	0	8%	83	0%	0	8%	84	0%	0	8%	82	0%	0
10:30 AM	0%	5	0%	0	0%	5	0%	0	0%	5	0%	0	0%	5	0%	0	0%	5	0%	0
11:00 AM	4%	41	0%	0	4%	40	0%	0	4%	42	0%	0	4%	42	0%	0	4%	42	0%	0
11:15 AM	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0
11:30 AM	0%	0	0%	0	0%	0	0%	1	0%	0	0%	0	0%	0	0%	1	0%	0	0%	0
12:00 PM	0%	3	1%	6	0%	3	1%	6	0%	3	1%	6	0%	3	0%	5	0%	2	2%	19
1:00 PM	0%	0	0%	0	0%	1	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	1%	6
1:30 PM	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1
2:00 PM	0%	1	1%	6	0%	1	0%	4	0%	1	1%	6	0%	1	0%	4	0%	1	1%	11
2:30 PM	0%	0	0%	3	0%	0	0%	3	0%	0	0%	3	0%	0	0%	3	0%	1	0%	4
3:00 PM	0%	1	1%	8	0%	1	1%	8	0%	1	1%	8	0%	1	1%	7	0%	1	2%	20

What are your hours of operation? (Mon-Fri)	Monday from		Monday to		Tuesday from		Tuesday to		Wednesday from		Wednesday to		Thursday from		Thursday to		Friday from		Friday to	
	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
3:30 PM	0%	0	0%	5	0%	0	0%	5	0%	0	0%	5	0%	0	0%	5	0%	0	1%	8
4:00 PM	0%	1	5%	48	0%	1	5%	49	0%	1	5%	47	0%	1	5%	48	0%	1	5%	49
4:30 PM	0%	0	4%	38	0%	0	4%	38	0%	0	4%	38	0%	0	4%	38	0%	0	3%	34
4:45 PM	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	0
5:00 PM	0%	0	39%	398	0%	0	39%	398	0%	0	40%	403	0%	0	40%	400	0%	0	37%	373
5:15 PM	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	1	0%	0	0%	0
5:30 PM	0%	0	10%	98	0%	0	9%	95	0%	0	9%	96	0%	0	9%	95	0%	1	9%	92
6:00 PM	0%	0	11%	115	0%	0	11%	111	0%	0	11%	114	0%	0	11%	113	0%	0	10%	103
6:30 PM	0%	0	1%	13	0%	1	1%	12	0%	0	1%	13	0%	0	1%	12	0%	0	1%	13
7:00 PM	0%	0	5%	51	0%	0	5%	55	0%	0	5%	52	0%	0	5%	52	0%	0	5%	48
7:30 PM	0%	0	0%	1	0%	0	0%	2	0%	0	0%	1	0%	0	0%	2	0%	0	0%	2
8:00 PM	0%	1	4%	38	0%	1	4%	41	0%	1	4%	39	0%	2	4%	40	0%	2	3%	32
8:30 PM	0%	1	0%	3	0%	1	0%	3	0%	2	0%	3	0%	1	0%	3	0%	2	0%	3
9:00 PM	0%	0	6%	61	0%	0	6%	60	0%	0	6%	60	0%	0	6%	63	0%	0	6%	59
9:30 PM	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	2	0%	0	0%	1
10:00 PM	0%	0	4%	43	0%	0	4%	41	0%	0	4%	43	0%	0	4%	42	0%	0	4%	35
10:30 PM	0%	0	0%	3	0%	0	0%	3	0%	0	0%	3	0%	0	0%	3	0%	0	1%	6
11:00 PM	0%	0	1%	13	0%	0	1%	13	0%	0	1%	13	0%	0	1%	13	0%	0	2%	19
11:30 PM	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	2

Table 139: Question #8

What are your hours of operation? (Sat-Sun)	Saturday from		Saturday to		Sunday from		Sunday to	
12:00 AM	7%	29	9%	34	11%	30	12%	33
1:00 AM	0%	0	1%	4	0%	0	1%	2
2:00 AM	0%	0	3%	11	0%	0	3%	8
3:00 AM	0%	0	1%	2	0%	0	1%	2
4:00 AM	0%	1	0%	0	0%	0	0%	0
5:00 AM	1%	3	0%	0	0%	0	0%	0
5:15 AM	0%	0	0%	0	0%	0	0%	0
5:30 AM	1%	2	0%	0	1%	2	0%	0
5:45 AM	0%	0	0%	0	0%	0	0%	0
6:00 AM	3%	10	0%	0	3%	9	0%	0
6:30 AM	1%	4	0%	1	1%	4	0%	1
7:00 AM	13%	51	0%	1	11%	30	0%	0
7:30 AM	2%	7	0%	0	1%	2	0%	0
7:45 AM	1%	2	0%	0	0%	0	0%	0
8:00 AM	15%	61	0%	0	10%	27	0%	0
8:30 AM	2%	6	0%	0	1%	3	0%	0
9:00 AM	19%	74	0%	0	10%	27	0%	0
9:30 AM	2%	7	0%	0	1%	3	0%	0
10:00 AM	22%	87	0%	0	13%	35	0%	0
10:30 AM	1%	3	0%	0	1%	3	0%	0
11:00 AM	9%	36	0%	1	17%	46	0%	0
11:15 AM	0%	0	0%	0	0%	0	0%	0
11:30 AM	0%	1	1%	2	1%	2	0%	0
12:00 PM	2%	7	7%	27	13%	35	3%	8
1:00 PM	0%	0	4%	16	1%	4	1%	3

What are your hours of operation? (Sat-Sun)	Saturday from		Saturday to		Sunday from		Sunday to	
1:30 PM	0%	0	0%	0	0%	0	0%	0
2:00 PM	0%	1	7%	27	1%	3	2%	5
2:30 PM	0%	0	1%	2	0%	0	1%	3
3:00 PM	0%	1	3%	11	0%	1	1%	3
3:30 PM	0%	0	0%	1	0%	0	0%	1
4:00 PM	0%	1	4%	17	0%	0	4%	12
4:30 PM	0%	0	1%	3	0%	0	1%	4
4:45 PM	0%	0	0%	0	0%	0	0%	0
5:00 PM	0%	1	10%	39	0%	1	13%	36
5:15 PM	0%	0	0%	0	0%	0	0%	0
5:30 PM	0%	1	2%	7	0%	0	1%	4
6:00 PM	0%	0	11%	44	0%	0	19%	50
6:30 PM	0%	0	0%	1	0%	0	0%	1
7:00 PM	0%	0	6%	24	0%	0	6%	16
7:30 PM	0%	0	0%	0	0%	0	0%	1
8:00 PM	0%	0	5%	21	0%	0	4%	12
8:30 PM	0%	0	0%	1	0%	0	0%	0
9:00 PM	0%	0	12%	47	0%	0	7%	20
9:30 PM	0%	0	0%	1	0%	0	0%	1
10:00 PM	0%	0	7%	27	0%	0	11%	30
10:30 PM	0%	0	1%	5	0%	0	0%	1
11:00 PM	0%	0	5%	20	0%	0	4%	12
11:30 PM	0%	0	0%	1	0%	0	0%	0

Table 140: Question #8 Condensed

What are your hours of operation? (condensed)	Percent	Number
Standard weekday - Mostly in DART peak, (M - F 6AM to 7 PM)	58%	N=608
Non- standard weekday - Mostly out of DART peak (M -F close times in AM)	1%	N=12
24 hours 7 days a week	3%	N=31
Standard Weekday + open Saturday	10%	N=108
Standard weekday + open All weekend	7%	N=72
Non- standard weekday + open Saturday	3%	N=30
Non- standard weekday + open All weekend	15%	N=160
Other/ No response/ unclear response	2%	N=22
Total	100%	N=1043

Table 141: Question #9

What type of building is your organization in?	Percent	Number
1 to 2 story office	33%	N=348
2 to 6 story office	9%	N=95
6 or more story office	23%	N=239
Warehouse type building	9%	N=97
Shopping/retail center	9%	N=97
Center with shopping/retail and other uses	4%	N=43
Stand-alone retail (our business is the whole building)	11%	N=116
Other	0%	N=3
Office building with unspecified height	0%	N=2
Total	100%	N=1040

*Other responses to this question, including those coded into the categories above, are shown as respondents wrote them in the section *Verbatim Responses to "Other" Responses* starting on page 297.

Table 142: Question #10

In what year did your organization open this location?	Percent	Number
2019	1%	N=10
1 to 5 years ago	29%	N=255
6 to 10 years ago	18%	N=158
11 to 20 years ago	25%	N=216
More than 20 years ago	27%	N=240
Total	100%	N=879

Table 143: Question #10 Average

	Average	Number
In what year did your organization open this location?	2003	N=879
Business age	16.0	N=879

Table 144: Question #11

Has your organization always been located here, or did you move from another location?	Percent	Number
Moved from another location	46%	N=481
This is the first and only location	50%	N=525
New branch	3%	N=34
Total	100%	N=1040

Table 145: Question #12

What was the zip code of the previous location?	Percent	Number
In the study area (near 28 stations along Blue and Red Lines)	83%	N=303
Near other transit, but not study area	8%	N=30
In North Texas Region, not near transit	6%	N=21
Outside of North Texas Region	2%	N=9
Total	100%	N=363

Table 146: Question #13

When your organization made the decision to locate here, did you know a DART station was nearby (or would be built, if not yet built at that time)?	Percent	Number
Yes	39%	N=400
No	37%	N=382
Don't know	24%	N=252
Total	100%	N=1034

Table 147: Question #14

Does your organization plan to stay in this location for the next few years?	Percent	Number
Will stay	86%	N=894
Might move	5%	N=49
Will definitely move	4%	N=38
Don't know/refused	6%	N=60
Total	100%	N=1041

Table 148: Question #15

Why would your organization move? (Check all that apply.) Percentages add to more than 100% as respondents could choose more than one response	Percent	Number
Rents are increasing	32%	N=46
We need more space	32%	N=46
We want to have a smaller space	10%	N=15
We want more parking	7%	N=10
We want a different type of building	15%	N=22
We want a different type of neighborhood	14%	N=21
Other*	10%	N=14
Don't know/refused	16%	N=23
Business closing down	2%	N=3
Buying/owning a space	4%	N=6
Total (Percents add to more than 100%)	---	N=145

*Other responses to this question, including those coded into the categories above, are shown as respondents wrote them in the section *Verbatim Responses to "Other" Responses* starting on page 299.

Table 149: Question #16

How important is it that your next location is near a DART stop or station?	Percent	Number
Very important	10%	N=14
Somewhat important	25%	N=37
Not at all important	46%	N=67
Don't know/refused	20%	N=29
Total	100%	N=147

Table 150: Question #17

How close is your business to free parking that is not paid for by your organization, your employees, or your customers and clients (if applicable)?	Percent	Number
On the same property or right next to your building	85%	N=802
Within a block of your building	6%	N=59
More than a block	9%	N=83
Total	100%	N=944

Table 151: Question #18

Does your organization share parking with any other businesses?	Percent	Number
Yes	68%	N=707
No	32%	N=330
Total	100%	N=1037

Table 152: Question #19

How many parking spaces does your company have that are reserved exclusively for your employees or customers and clients?	Percent	Number
Zero/none	39%	N=362
1 to 5	19%	N=179
6 to 15	18%	N=168
16 to 50	16%	N=152
More than 50	8%	N=78
Total	100%	N=939

Table 153: Question #19 Average

How many parking spaces does your company have that are reserved exclusively for your employees or customers and clients?	Average	Number
How many parking spaces does your company have that are reserved exclusively for your employees or customers and clients?	32	N=939

Table 154: Question #20a

What type of parking is available to your employees? (Check all that apply.) Percentages add to more than 100% as respondents could choose more than one response	Percent	Number
No parking is provided	2%	N=21
Free parking at building location	87%	N=904
Paid parking at building location	9%	N=94
Free parking at separate location	7%	N=68
Paid parking at separate location	4%	N=44
Free street parking	12%	N=121
Metered street parking	3%	N=31
Other*	0%	N=2
Total (Percents add to more than 100%)	---	N=1035

*Other responses to this question, including those coded into the categories above, are shown as respondents wrote them in the section *Verbatim Responses to "Other" Responses* starting on page 299.

Table 155: Question #20b

What type of parking is available to your customers/clients? (Check all that apply.) Percentages add to more than 100% as respondents could choose more than one response	Percent	Number
No parking is provided	2%	N=23
Free parking at building location	88%	N=912
Paid parking at building location	6%	N=67
Free parking at separate location	5%	N=52
Paid parking at separate location	4%	N=45
Free street parking	12%	N=126
Metered street parking	4%	N=44
Other*	1%	N=9
Total (Percents add to more than 100%)	---	N=1031

*Other responses to this question, including those coded into the categories above, are shown as respondents wrote them in the section *Verbatim Responses to "Other" Responses* starting on page 300.

Table 156: Question #21a

Overall, would you say your organization has access to too little parking, enough parking, or more than enough parking for your employees?	Percent	Number
Too little	13%	N=110
Enough	46%	N=391
More than enough	41%	N=350
Total	100%	N=851

Table 157: Question #21b

Overall, would you say your organization has access to too little parking, enough parking, or more than enough parking for your customers or clients?	Percent	Number
Too little	16%	N=131
Enough	49%	N=410
More than enough	36%	N=304
Total	100%	N=845

Table 158: Question #22a

Please think back to when your organization made the decision to locate here and tell us whether each item listed had a strong influence, somewhat of an influence, or was not an influence in choosing this location?	Strong influence		Somewhat of an influence		Not an influence		Don't know/refused		Total	
	%	N	%	N	%	N	%	N	%	N
Having easy access by car for customers or employees	49%	N=500	20%	N=209	14%	N=145	17%	N=173	100%	N=1027
High visibility of business to cars passing by	28%	N=287	16%	N=161	42%	N=434	14%	N=145	100%	N=1027
The availability of parking for customers and employees	42%	N=430	28%	N=286	16%	N=166	14%	N=144	100%	N=1026
Customer foot traffic from a rail station	8%	N=83	12%	N=120	64%	N=654	16%	N=167	100%	N=1024
Customer foot traffic from employees at nearby businesses	13%	N=134	13%	N=138	58%	N=595	15%	N=157	100%	N=1024
Customer foot traffic from customers of nearby businesses	14%	N=146	14%	N=145	56%	N=578	15%	N=156	100%	N=1025
Customer foot traffic from local residents	14%	N=140	11%	N=115	59%	N=608	16%	N=160	100%	N=1023
Having access to a larger workforce through DART	9%	N=92	15%	N=157	59%	N=607	16%	N=166	100%	N=1022
Your employees seeing a DART commute option as a benefit	12%	N=127	22%	N=222	50%	N=513	16%	N=162	100%	N=1024
Having nearby restaurants, coffee shops or bars viewed as a benefit by your employees	24%	N=246	29%	N=297	33%	N=342	14%	N=140	100%	N=1025
Having nearby stores (groceries, clothing, etc.) viewed as a benefit by your employees	14%	N=142	21%	N=213	51%	N=527	14%	N=143	100%	N=1025
Having nearby personal services (such as hair salons or dry cleaners) viewed as a benefit by your employees	9%	N=88	16%	N=166	61%	N=624	14%	N=147	100%	N=1025
Having nearby medical or daycare centers viewed as a benefit by your employees	8%	N=86	16%	N=162	61%	N=620	15%	N=154	100%	N=1022

Table 159: Question #22b

Then tell us whether the organization's expectation for each of these items was fully met, somewhat met, or not met at all?	Fully met		Somewhat met		Not met at all		Don't know/refused		Total	
	%	N	%	N	%	N	%	N	%	N
Having easy access by car for customers or employees	65%	N=651	14%	N=142	2%	N=21	19%	N=187	100%	N=1001
High visibility of business to cars passing by	47%	N=466	15%	N=152	7%	N=69	30%	N=299	100%	N=986
The availability of parking for customers and employees	62%	N=622	17%	N=168	3%	N=34	17%	N=173	100%	N=997
Customer foot traffic from a rail station	30%	N=291	11%	N=111	12%	N=112	47%	N=452	100%	N=966
Customer foot traffic from employees at nearby businesses	34%	N=329	15%	N=144	9%	N=87	42%	N=407	100%	N=967
Customer foot traffic from customers of nearby businesses	33%	N=318	16%	N=159	9%	N=90	41%	N=400	100%	N=967
Customer foot traffic from local residents	33%	N=321	13%	N=122	10%	N=100	44%	N=423	100%	N=966
Having access to a larger workforce through DART	30%	N=287	15%	N=146	10%	N=94	45%	N=439	100%	N=966
Your employees seeing a DART commute option as a benefit	34%	N=331	17%	N=166	10%	N=96	39%	N=375	100%	N=968
Having nearby restaurants, coffee shops or bars viewed as a benefit by your employees	43%	N=420	22%	N=220	8%	N=76	27%	N=270	100%	N=986
Having nearby stores (groceries, clothing, etc.) viewed as a benefit by your employees	34%	N=336	17%	N=166	10%	N=102	38%	N=373	100%	N=977
Having nearby personal services (such as hair salons or dry cleaners) viewed as a benefit by your employees	28%	N=276	15%	N=147	13%	N=125	44%	N=422	100%	N=970
Having nearby medical or daycare centers viewed as a benefit by your employees	28%	N=267	14%	N=137	13%	N=125	45%	N=440	100%	N=969

Table 160: Question #23

There are many strategies for influencing how employees travel to and from work. For each one listed below, indicate whether this program is currently available at your workplace, you are considering introducing this program, or you would not consider implementing it.	Currently have this program		Considering introducing this program		Would NOT consider implementing this program		Total	
Teleworking (a regular, off-site work arrangement)	21%	N=170	11%	N=88	68%	N=546	100%	N=804
Compressed work weeks (i.e. 40 hours in 4 days, 80 hours in 9 days)	14%	N=112	13%	N=107	72%	N=577	100%	N=796
Flexible work schedules (varying starting and ending times)	55%	N=451	14%	N=114	31%	N=254	100%	N=819
Free/subsidized DART transit passes	6%	N=50	24%	N=186	70%	N=546	100%	N=782
Organized carpool/vanpool	6%	N=51	12%	N=97	82%	N=654	100%	N=802
Incentives for carpooling (e.g., preferred parking, etc.)	4%	N=28	11%	N=85	86%	N=684	100%	N=797
Incentives for walking	5%	N=43	11%	N=90	83%	N=669	100%	N=802
Incentives for bicycling	5%	N=37	13%	N=105	82%	N=658	100%	N=800
Charging employees to park in company owned or leased spaces	4%	N=36	2%	N=13	94%	N=766	100%	N=815
A commute allowance which could be used for bus or vanpool fares or parking fees (instead of just subsidizing employee parking)	6%	N=45	12%	N=93	83%	N=663	100%	N=801
Shuttles to transit or other frequently used locations	4%	N=36	9%	N=71	87%	N=698	100%	N=805
Access to vehicles for mid-day trips	11%	N=91	7%	N=53	82%	N=655	100%	N=799
Access to bicycles for mid-day trips	4%	N=35	7%	N=58	88%	N=713	100%	N=806
Bike storage (bike lockers, bike racks)	15%	N=124	12%	N=94	73%	N=585	100%	N=803
On-site amenities for walkers and bicyclists (i.e., showers, lockers)	12%	N=96	7%	N=53	82%	N=657	100%	N=806

Table 161: Question #24

Is your organization interested in learning more about any of these transportation management strategies?	Percent	Number
Yes	8%	N=72
No	78%	N=669
Maybe/don't know	13%	N=109
Refused	1%	N=5
Total	100%	N=855

Table 162: Distance to Nearest Station

Distance to Nearest Station A number of the telephone surveys were conducted with those in which radius was not known, nor was home addresses collected.	Percent	Number
quarter-mile	16%	N=171
half-mile	32%	N=338
one-mile	51%	N=534
Total	100%	N=1043

Table 163: Whether or Not Nearest Station Includes a Park And Ride

Whether or Not Nearest Station Includes a Park And Ride	Percent	Number
Park and Ride	68%	N=707
Without Park and Ride	32%	N=336
Total	100%	N=1043

Table 164: Number of Lines Serving Nearest Station

Number of Lines Serving Nearest Station	Percent	Number
1 line	18%	N=191
1 line plus peak	25%	N=260
2 lines	45%	N=474
3 lines	11%	N=118
Total	100%	N=1043

Table 165: Transit Ridership Around Nearest Station

Transit Ridership Around Nearest Station	Percent	Number
Less than 600	5%	N=49
600 to 1,000	21%	N=223
1,000 to 1,3000	35%	N=362
1,300 to 2,000	16%	N=167
2,000 or more	23%	N=242
Total	100%	N=1043

Table 166: City in Which Nearest Station is Located

City in Which Nearest Station is Located	Percent	Number
Dallas	57%	N=592
Garland	9%	N=94
Plano	11%	N=118
Richardson	23%	N=239
Total	100%	N=1043

Table 167: Geographic Area in Which Nearest Station is Located

Geographic Area in Which Nearest Station is Located	Percent	Number
Blue Line East	13%	N=140
Central Dallas	15%	N=159
North Dallas	32%	N=330
Oak Cliff/ Lancaster Road	2%	N=24
Plano / Richardson	34%	N=357
West Oak Cliff	3%	N=33
Total	100%	N=1043

Table 168: Walkability of Area Around Nearest Station

Walkability of Area Around Nearest Station	Percent	Number
Very Car-Dependent	3%	N=36
Car- Dependent	19%	N=203
Somewhat walkable	39%	N=402
Very walkable	32%	N=334
Walker's paradise	7%	N=68
Total	100%	N=1043

Table 169: Land Use Type Around Nearest Station

Land Use Type Around Nearest Station	Percent	Number
Employment	74%	N=771
Mixed	24%	N=253
Residential	2%	N=19
Total	100%	N=1043

Table 170: Density Around Nearest Station

Density Around Nearest Station	Percent	Number
High Density	38%	N=394
Mid-high Density	22%	N=227
Mid-low Density	22%	N=230
Moderate Density	17%	N=173
Low Density	2%	N=19
Total	100%	N=1043

Table 171: Approximate Age of Neighborhood Around Nearest Station

Approximate Age of Neighborhood Around Nearest Station	Percent	Number
Older	3%	N=29
Older w/ redevelopment	14%	N=146
1950 - 1990	31%	N=326
1950 - 1990 w/ redevelopment	38%	N=397
Mostly new/ greenfield	14%	N=145
Total	100%	N=1043

Table 172: Type of Housing Around Nearest Station

Type of Housing Around Nearest Station	Percent	Number
Multi-Family Majority	50%	N=520
Mixed Housing	38%	N=396
Single-Family Majority	12%	N=127
Total	100%	N=1043

Table 173: Median Income Around Nearest Station

Median Income Around Nearest Station	Percent	Number
High Income	13%	N=139
High Middle Income	42%	N=440
Low Middle Income	34%	N=359
Low Income	10%	N=105
Total	100%	N=1043

Verbatim Responses to “Other” Responses

Q2. What type of business is this? – Other responses

- 501c6 member organization
- AC
- ADULT EDUCATION
- ANCHOR SPORTS I, INC. 801 E CAMPBELL RD. SUITE 108 RICHARDSON, TX. 75081
- ARCHITECT.
- Arts Non Profit
- assistance to low income families
- AUDIO VIDEO FOR LARGE BUSINESSES AND CORPORATIONS
- AUTO BODY SHOP
- Auto repair
- auto repair
- AUTO REPAIR SHOP.
- Automotive repair
- Aviation Insurance
- Bank
- Bank
- bank
- bank-branch
- Bar
- Bar and Grill
- Boarding and grooming
- Body Shop
- Bowling dist
- Brewery
- Business services.
- care giving business
- CARWASH
- CHEMICAL SUPPLY
- child care center
- child care center
- CHILD CARE FACILITY, PRE-SCHOOL
- Childcare Center
- CHILDCARE FACILITY
- Chruch
- Church
- CHURCH
- church
- church
- Church with school
- Church/ Religious Organization

- Church/non-profit
- civil engineering consultants
- COLLEGE
- COMMERCIAL REAL ESTATE
- commerical
- Community Service
- company that helps people get ready to purchase a home
- condition
- CONSTABLES OFFICE
- consulting
- Consulting Engineers
- Consulting engineers
- CORPORATE OFFICE FOR SPORT BARS
- Courthouse
- Credit Union
- Daycare
- DESIGN.
- distributor for direct tv
- distribution wholesaler
- Distributor.
- Dog Boarding & Daycare
- Dog Sport Sanctioning Organization
- eCommerce
- Education
- education post secondary
- Educational non-profit
- Electrical company
- Electrical Manufacturers Representative
- ENERGY PRODUCTS AND MANAGEMENT
- ENGINEERING
- Engineering
- ENGINEERING
- engineering firm
- Equipment Rental
- event venue
- Extended stay hotel
- Family entertainment, amusement park
- family office. support wealthy family
- federal
- FEDERAL
- Federal Government
- Finacial services
- Financial

- financial services
- fitness facility
- GOVERNMENT
- Government agency
- Government office
- government service
- Grocery store
- gym
- GYM
- gym
- hair salon
- Health/fitness
- HOME HEALTH AGENCY
- HOTEL
- Hotel
- Hotel
- HOTEL
- Hotel
- Hotel
- Hotel
- Hotel
- Information brooker
- innovative in communication provider
- insurance
- insurance
- investments
- isp
- LAND SURVEY
- landscape architects
- Landscape business
- LAUNDROMAT.
- Law
- Law Enforcement.
- Law Firm
- law office
- lawe firm
- lawfirm
- Lawfirm
- learning center school
- Legal
- Legal and professional
- Legal Services for Disability Claims
- legal support.

- litigation
- Location services for people with disabilities
- MAINTENANCE AND REPAIR
- Management
- MANAGMENT
- mangament company
- marble
- Media
- Medical recruiting company.
- Men's hair salon with retail
- Motel
- movie theater and restaurant
- moving business
- Moving company
- MUSIC PRODUCTION FACILITY
- non profit
- non profit
- NON PROFIT
- Non PROFIT
- non profit
- non profit
- non profit advocacy
- non profit agency
- non profit champions of dt try to promote downtown
- Non profit Church
- non profit education barn
- non profit live theatre company.
- non-profit community center
- nursing home
- oil & gas
- Oil and gas
- oil and gas co
- OIL AND GAS MARKETING FIRM
- Oil Change
- oil change bussines
- oil change shop
- parol office
- PEST CONTROL
- Physical Therapy office
- preschool
- PROMOTIONAL PRODUCTS, SPECIALTY ADVERTISING
- Property Management
- Property management software company

- PROPERTY MGT OF BUILDING
- PUBLIC IMPROVEMENT DISTRICT
- publiur
- Rape Crisis Center
- Real Estate
- REAL ESTATE
- Real Estate
- Real Estate
- Real Estate - Residential
- REAL ESTATE APPRAISAL
- REAL ESTATE COMPANY
- Real Estate evaluation
- recreation center
- recycling
- recycling
- Religion
- religious church non profit
- Rental (Trucks and storage)
- Repair construction
- Resale - manufacturer's agent
- Residential
- Restuarant
- Retail Printer
- Retail, whole sale and manufacturing
- Sales/production
- Sales/Service CNC machines
- Salon/retail
- School
- school
- Security
- Service industrial air conditioners
- SOCIAL SERVICE
- Social Services Organization
- Software Development
- Sporting facilities/broker.
- Sports facility
- state govt office
- Storage
- Structural engineers
- Sturctural engeneers
- STYLIST.
- subway
- Supermarket

- Surveying
- talent
- Tax returns
- Teaching for individuals and groups
- telecommunication
- Towing service
- Towing, Transportation, Trucking
- trampoline park
- Transitional home
- Travel
- travel
- UNIVERSITY- EDUCATION
- Utility
- VENDING MACHINES SERVICING
- WHOLESALE
- wholesale
- Wholesale re-marketing co for office copiers and computers
- Wholesale trade.
- Wholesaler.
- WRITING INSTRUMENT CO.
- Youth Development Not For Profit.

Q9. What type of building is your organization in? – Other responses

- 24
- 1 stand alone, 1 story program center & 1 suite at Medical City.
- 1 story office and whse whole building
- 1/2 STORY WAREHOUSE
- 3 STORY HOTEL
- 50 story in downtown dallas
- 50% STAND
- 8 story
- Auto Repair.
- AUTO SHOP
- CHURCH
- Church
- Church.
- Church.
- COMMERCIAL BUILDING
- CONVERTED ONE STORY HOUSE
- CORNER OF HOTEL
- County Building
- FLEX BUILDING/ 3 OFFICES

- FREE STANDING BUILDING
- Historic mixed use building
- HOME
- Home
- HOSPITAL
- hospital
- Hotel with retail and a portion of the building is residential
- House
- intergraded between shopping/retail and housing
- located in an old school.
- Mixed USE
- Not the major tenant but a tenant in office building.
- NURSING HOME
- Office and warehouse
- office building
- Office Park with nice office suites and warehouse attached
- Office with fabrication shop
- OFFICE/WAREHOUSE
- OLD 2 STORY WAREHOUSE WITH RETAIL
- ONE BUILDING
- one office with warehouse
- ONE STORY CONVERTED HOUSE
- one-story church and school
- Part of mixed use campus.
- Property consists of 2 story church, 4 story office building, and 3 story school
- Residence
- restaurant above apartment building
- School
- single building
- SINGLE STORY OFFICE
- Single story strip buildings all offices.
- Stand alone 1 and 2 story.
- Stand alone building in shopping center
- Stand alone building with several address. Industrial
- Stand alone.
- stand-alone 2 story theater. movie theaters on first floor, restaurant on 2nd floor
- Stand-alone older home in Plano
- STAND-ALONE RE-PURPOSED HOME
- Town house.
- warehouse/retail center

Q15. Why would your organization move?– Other responses

- ALOT OF PROBLEMS WITH HOMELESS OCCUPY THE DART STATION NEAR MY BUSINESS.
- building is disrepair, neighborhood going to pot
- Building is falling aprart
- Business might close down.
- buying own building
- Closer to where we live
- CLOSING DOWN
- Consolidating multiple offices.
- Dead area, bad for business
- DIFFERENT LOCATION.
- disd is keeping out private tenants
- Expected merger with another firm
- GRAFIC RUNS FROM DART STATION
- growth
- Have to close
- Historic (Landmark bldg, need repairs.)
- landlord
- LANDLORD NOT RENEWING TENANT LEASES.
- larger building
- LEASE IS UP AT THE END OF YEAR
- Lease would be up
- Leasing the building and moving to another location.
- Management
- Own office space.
- own the building
- Personal
- Purchase building and property
- Sales numbers.
- Temporary spot, building a new office
- THIS PARTICULAR AREA DOESN'T HAVE A PROMISING FUTURE.
- to expand business
- Unsure.
- WE DON'T LIKE OUR LANDLORDS.
- We don't make enough money for what the mall wants.
- WE WANT OUR OWN SPACE, OUR OWN BUILDING
- Work from home.

Q20a. What type of parking is available to your employees?– Other responses

- FREE FOR TWO HOURS
- Free garage parking
- garage
- Lease the parking space behind the building small parking lot.
- Most use DART to get to work
- paid city garage
- Paid parking tab by the company.
- park anywhere in the stone yard
- PARKING GARAGE SURFACE LOT
- Parking garage, top floor.
- parking garage.
- Parking Lot.
- reduced parking
- valet parking

Q20b. What type of parking is available to your customers/clients? – Other responses

- city garage
- drive thru business
- free for students on top of parking garage
- FREE PARKING IF YOU CAN FIND IT
- Garage parking within a block
- Handicap
- Limited parking at location
- no customer or clients at location
- no customers or clients, not applicable
- no parking is provided
- non applicable
- paid but company validates
- park anywhere in stone yard
- PARKING GARAGE
- Parking garage
- parking in garage connected by tunnel
- RESERVED PARKING SPACES
- Valet
- valet parking
- Valet parking.

Q22 Other: Any other reasons your organization chose its current location?

- CENTRALLY LOCATED
- I cant tell you that, it was years ago before i was here.
- I don't know. I wasn't Here.
- I have no idea on that question.
- I wouldn't really know.
- It was the corner of a major intersection
- N/A
- N/A
- N/A
- N/A
- NO, NOT REALLY
- Nope, we just been here forever. The only thing i seen is that we have a higher crime, we been broke in at 4 times after the DART rail
- Not really..I didn't choose it